Mario Lukinovic

List of Publications by Year in descending order

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2682572 2272923 10 13 2 4 citations h-index g-index papers 11 11 11 12 docs citations times ranked citing authors all docs

#	Article	IF	CITATIONS
1	Personal brand and integrated marketing communications. Megatrend Revija, 2018, 15, 177-186.	0.2	3
2	Energy security: The impact of environmental policies on energy security. Megatrend Revija, 2021, 18, 41-56.	0.2	3
3	Legal aspects of merchandising in sports. Oditor - Casopis Za Menadzment Finansije I Pravo, 2020, 6, 63-76.	1.5	2
4	Market valorization of Serbian products with special characteristics. Zbornik Matice Srpske Za Drustvene Nauke, 2019, , 229-243.	0.1	2
5	The SARS-COV-2 pandemic and the challenges of intellectual property rights. Srpski Arhiv Za Celokupno Lekarstvo, 2021, 149, 511-515.	0.2	1
6	Environment and health - thirty years of successful implementation of the Montreal protocol. Srpski Arhiv Za Celokupno Lekarstvo, 2019, 147, 492-496.	0.2	1
7	Geographical indications as a means of valorization of economic business: A chance for rural recovery. SocioloÅįki Pregled, 2021, 55, 1412-1437.	0.4	1
8	BIRDWATCHING AS A NEW RESOURCE FOR SERBIAN ECO-TOURISM DEVELOPMENT. International Thematic Monograph Modern Management Tools and Economy of Tourism Sector in Present Era, 2020, , 271-284.	0.0	0
9	COMPARATIVE FRAMEWORK FOR THE ENVIRONMENTAL LIABILITY INSURANCE. Teme: Casopis Za Drustvene Nauke, 0, , 1101.	0.0	O
10	The role of branding agricultural products in better market valorization. Ekonomika Poljoprivrede (1979), 2022, 69, 613-625.	0.7	0