

Asif Mahmood

List of Publications by Year in descending order

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Version: 2024-02-01

43
papers

521
citations

840776

11
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752698

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g-index

43
all docs

43
docs citations

43
times ranked

252
citing authors

#	ARTICLE	IF	CITATIONS
1	The interplay of open innovation and strategic innovation: Unpacking the role of organizational learning ability and absorptive capacity. <i>International Journal of Engineering Business Management</i> , 2022, 14, 184797902110697.	3.7	13
2	Does e-shopping service quality enhance customers' e-shopping adoption? An extended perspective of unified theory of acceptance and use of technology. <i>PLoS ONE</i> , 2022, 17, e0263652.	2.5	13
3	Impact of internal brand management on sustainable competitive advantage: An explanatory study based on the mediating roles of brand commitment and brand citizenship behavior. <i>PLoS ONE</i> , 2022, 17, e0264379.	2.5	6
4	The Role of Green Human Resource Practices in Fostering Green Corporate Social Responsibility. <i>Frontiers in Psychology</i> , 2022, 13, 792343.	2.1	7
5	The role of institutional factors and cognitive absorption on students' satisfaction and performance in online learning during COVID 19. <i>PLoS ONE</i> , 2022, 17, e0269609.	2.5	6
6	Refining e-shoppers' perceived risks: Development and validation of new measurement scale. <i>Journal of Retailing and Consumer Services</i> , 2021, 58, 102285.	9.4	25
7	Value-at-Risk Analysis for Measuring Stochastic Volatility of Stock Returns: Using GARCH-Based Dynamic Conditional Correlation Model. <i>SAGE Open</i> , 2021, 11, 215824402110057.	1.7	10
8	Corporate Social Responsibility at the Micro-Level as a "New Organizational Value" for Sustainability: Are Females More Aligned towards It?. <i>International Journal of Environmental Research and Public Health</i> , 2021, 18, 2165.	2.6	47
9	Mores of the customer base for ecotourism industry: Development and validation of a new measurement scale. <i>PLoS ONE</i> , 2021, 16, e0246410.	2.5	5
10	Sustainability as a "New Normal" for Modern Businesses: Are SMEs of Pakistan Ready to Adopt It?. <i>Sustainability</i> , 2021, 13, 1944.	3.2	34
11	Internal Corporate Responsibility as a Legitimacy Strategy for Branding and Employee Retention: A Perspective of Higher Education Institutions. <i>Journal of Open Innovation: Technology, Market, and Complexity</i> , 2021, 7, 52.	5.2	15
12	Sustainable Businesses Speak to the Heart of Consumers: Looking at Sustainability with a Marketing Lens to Reap Banking Consumers' Loyalty. <i>Sustainability</i> , 2021, 13, 3828.	3.2	27
13	SOCIAL MEDIA ANALYTICS LENS: A STUDY ON CONSUMER PERCEIVED RISK TO SHARE INFORMATION ON SOCIAL MEDIA NETWORKS. <i>Humanities and Social Sciences Reviews</i> , 2021, 9, 258-268.	0.2	3
14	Exploring the Impact of Corporate Social Responsibility Communication through Social Media on Banking Customer E-WOM and Loyalty in Times of Crisis. <i>International Journal of Environmental Research and Public Health</i> , 2021, 18, 4739.	2.6	27
15	The Interplay between Corporate Social Responsibility at Employee Level, Ethical Leadership, Quality of Work Life and Employee Pro-Environmental Behavior: The Case of Healthcare Organizations. <i>International Journal of Environmental Research and Public Health</i> , 2021, 18, 4521.	2.6	35
16	Quantifying the Consequences of Perceived Stress in the Textile and Clothing Sector through Structural Equation Modelling. <i>Mathematical Problems in Engineering</i> , 2021, 2021, 1-14.	1.1	0
17	Proposing Stewardship Theory as an Alternate to Explain the Relationship between CSR and Employees' Pro-Environmental Behavior. <i>Sustainability</i> , 2021, 13, 8558.	3.2	33
18	Developing an interplay among the psychological barriers for the adoption of industry 4.0 phenomenon. <i>PLoS ONE</i> , 2021, 16, e0255115.	2.5	13

#	ARTICLE	IF	CITATIONS
19	The Psychology of Resistance to Change: The Antidotal Effect of Organizational Justice, Support and Leader-Member Exchange. <i>Frontiers in Psychology</i> , 2021, 12, 678952.	2.1	27
20	Humor of the Leader: A Source of Creativity of Employees Through Psychological Empowerment or Unethical Behavior Through Perceived Power? The Role of Self-Deprecating Behavior. <i>Frontiers in Psychology</i> , 2021, 12, 635300.	2.1	7
21	Firing on all cylinders: Configuring information technology around the constituents of corporate entrepreneurship to outperform in SME sector. <i>PLoS ONE</i> , 2021, 16, e0256539.	2.5	5
22	Structural Modeling on the Determinants of Effectiveness of SOPs Containing COVID-19 in Mass Gatherings. <i>Frontiers in Psychology</i> , 2021, 12, 755221.	2.1	6
23	Studentsâ€™ Performance in Online Learning Environment: The Role of Task Technology Fit and Actual Usage of System During COVID-19. <i>Frontiers in Psychology</i> , 2021, 12, 759227.	2.1	6
24	Analyzing the Stressors for Frontline Soldiers Fighting Against Coronavirus Disease 2019 Pandemic. <i>Frontiers in Psychology</i> , 2021, 12, 751882.	2.1	6
25	Unleashing the Barriers to CSR Implementation in the SME Sector of a Developing Economy: A Thematic Analysis Approach. <i>Sustainability</i> , 2021, 13, 12710.	3.2	12
26	Which Service Attributes Sway Internet Service Providers? Analysis Through Triangulation Approach. <i>SAGE Open</i> , 2021, 11, 215824402110672.	1.7	3
27	Span of Supervision and Repercussions of Envy: The Moderating Role of Meaningful Work. <i>Frontiers in Psychology</i> , 2021, 12, 774688.	2.1	0
28	Unleashing the Potential Role of CSR and Altruistic Values to Foster Pro-Environmental Behavior by Hotel Employees. <i>International Journal of Environmental Research and Public Health</i> , 2021, 18, 13327.	2.6	14
29	Configuring the Drivers and Carriers of Process Innovation in Manufacturing Organizations. <i>Journal of Open Innovation: Technology, Market, and Complexity</i> , 2020, 6, 154.	5.2	12
30	Automotive leaf spring design and manufacturing process improvement using failure mode and effects analysis (FMEA). <i>International Journal of Engineering Business Management</i> , 2020, 12, 184797902094243.	3.7	9
31	Ahead of the Curve: Leveraging Antecedents of Corporate Entrepreneurship to Pull Off Competitive Advantage. <i>Frontiers in Psychology</i> , 2020, 11, 531886.	2.1	3
32	How does corporate social responsibility transform brand reputation into brand equity? Economic and noneconomic perspectives of CSR. <i>International Journal of Engineering Business Management</i> , 2020, 12, 184797902092754.	3.7	46
33	Boosting Up Operational Performance of Manufacturing Organizations through Interpretive Structural Modelling of Enabling Practices. <i>Mathematical Problems in Engineering</i> , 2020, 2020, 1-11.	1.1	4
34	Smart lean in ring spinningâ€”a case study to improve performance of yarn manufacturing process. <i>Journal of the Textile Institute</i> , 2020, 111, 1681-1696.	1.9	13
35	PRIORITISING THE PRACTICES THAT INFLUENCE THE OPERATIONAL PERFORMANCE OF MANUFACTURING ORGANISATIONS USING HYBRID AHP-TOPSIS ANALYSIS. <i>South African Journal of Industrial Engineering</i> , 2020, 31, .	0.2	3
36	Relationship of advertising appeals, corporate reputation and brand advocacy: The mediation role of brand loyalty. <i>Logforum</i> , 2020, 16, 287-298.	1.2	0

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37	Gazing Lean through the lens of System of Systems Dynamics: A case of weaving mill. Journal of Engineered Fibers and Fabrics, 2019, 14, 155892501987070.	1.0	4
38	Introducing a novel system-of-systems axiomatic risk management technique for production systems. Journal of Operational Risk, 2019, 14, 45-68.	0.2	1
39	The Impact of the Social Networking Sites on the Research Activity of University Students. Sukkur IBA Journal of Management and Business, 2019, 5, 62-76.	0.2	0
40	â€˜SoS callâ€™ at the other edge of chaos. Journal of Systems Science and Complexity, 2016, 29, 133-150.	2.8	2
41	Impact of Consumer Inertia on Purchase Intention under the Influence of Subjective Product Knowledge. International Journal of U- and E- Service, Science and Technology, 2015, 8, 293-298.	0.1	3
42	Making Lean Smart by Using System-of-Systems' Approach. IEEE Systems Journal, 2013, 7, 537-548.	4.6	10
43	System of Systems Architecture Framework (SoSAF) for production industries. , 2012, , .		6