

Asif Mahmood

List of Publications by Year in descending order

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43
papers

521
citations

840776

11
h-index

752698

20
g-index

43
all docs

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docs citations

43
times ranked

252
citing authors

#	ARTICLE	IF	CITATIONS
1	Corporate Social Responsibility at the Micro-Level as a "New Organizational Value" for Sustainability: Are Females More Aligned towards It?. <i>International Journal of Environmental Research and Public Health</i> , 2021, 18, 2165.	2.6	47
2	How does corporate social responsibility transform brand reputation into brand equity? Economic and noneconomic perspectives of CSR. <i>International Journal of Engineering Business Management</i> , 2020, 12, 184797902092754.	3.7	46
3	The Interplay between Corporate Social Responsibility at Employee Level, Ethical Leadership, Quality of Work Life and Employee Pro-Environmental Behavior: The Case of Healthcare Organizations. <i>International Journal of Environmental Research and Public Health</i> , 2021, 18, 4521.	2.6	35
4	Sustainability as a "New Normal" for Modern Businesses: Are SMEs of Pakistan Ready to Adopt It?. <i>Sustainability</i> , 2021, 13, 1944.	3.2	34
5	Proposing Stewardship Theory as an Alternate to Explain the Relationship between CSR and Employees' Pro-Environmental Behavior. <i>Sustainability</i> , 2021, 13, 8558.	3.2	33
6	Sustainable Businesses Speak to the Heart of Consumers: Looking at Sustainability with a Marketing Lens to Reap Banking Consumers' Loyalty. <i>Sustainability</i> , 2021, 13, 3828.	3.2	27
7	Exploring the Impact of Corporate Social Responsibility Communication through Social Media on Banking Customer E-WOM and Loyalty in Times of Crisis. <i>International Journal of Environmental Research and Public Health</i> , 2021, 18, 4739.	2.6	27
8	The Psychology of Resistance to Change: The Antidotal Effect of Organizational Justice, Support and Leader-Member Exchange. <i>Frontiers in Psychology</i> , 2021, 12, 678952.	2.1	27
9	Refining e-shoppers' perceived risks: Development and validation of new measurement scale. <i>Journal of Retailing and Consumer Services</i> , 2021, 58, 102285.	9.4	25
10	Internal Corporate Responsibility as a Legitimacy Strategy for Branding and Employee Retention: A Perspective of Higher Education Institutions. <i>Journal of Open Innovation: Technology, Market, and Complexity</i> , 2021, 7, 52.	5.2	15
11	Unleashing the Potential Role of CSR and Altruistic Values to Foster Pro-Environmental Behavior by Hotel Employees. <i>International Journal of Environmental Research and Public Health</i> , 2021, 18, 13327.	2.6	14
12	Smart lean in ring spinning—a case study to improve performance of yarn manufacturing process. <i>Journal of the Textile Institute</i> , 2020, 111, 1681-1696.	1.9	13
13	Developing an interplay among the psychological barriers for the adoption of industry 4.0 phenomenon. <i>PLoS ONE</i> , 2021, 16, e0255115.	2.5	13
14	The interplay of open innovation and strategic innovation: Unpacking the role of organizational learning ability and absorptive capacity. <i>International Journal of Engineering Business Management</i> , 2022, 14, 184797902110697.	3.7	13
15	Does e-shopping service quality enhance customers' e-shopping adoption? An extended perspective of unified theory of acceptance and use of technology. <i>PLoS ONE</i> , 2022, 17, e0263652.	2.5	13
16	Configuring the Drivers and Carriers of Process Innovation in Manufacturing Organizations. <i>Journal of Open Innovation: Technology, Market, and Complexity</i> , 2020, 6, 154.	5.2	12
17	Unleashing the Barriers to CSR Implementation in the SME Sector of a Developing Economy: A Thematic Analysis Approach. <i>Sustainability</i> , 2021, 13, 12710.	3.2	12
18	Making Lean Smart by Using System-of-Systems' Approach. <i>IEEE Systems Journal</i> , 2013, 7, 537-548.	4.6	10

#	ARTICLE	IF	CITATIONS
19	Value-at-Risk Analysis for Measuring Stochastic Volatility of Stock Returns: Using GARCH-Based Dynamic Conditional Correlation Model. SAGE Open, 2021, 11, 215824402110057.	1.7	10
20	Automotive leaf spring design and manufacturing process improvement using failure mode and effects analysis (FMEA). International Journal of Engineering Business Management, 2020, 12, 184797902094243.	3.7	9
21	Humor of the Leader: A Source of Creativity of Employees Through Psychological Empowerment or Unethical Behavior Through Perceived Power? The Role of Self-Deprecating Behavior. Frontiers in Psychology, 2021, 12, 635300.	2.1	7
22	The Role of Green Human Resource Practices in Fostering Green Corporate Social Responsibility. Frontiers in Psychology, 2022, 13, 792343.	2.1	7
23	System of Systems Architecture Framework (SoSAF) for production industries. , 2012, , .		6
24	Structural Modeling on the Determinants of Effectiveness of SOPs Containing COVID-19 in Mass Gatherings. Frontiers in Psychology, 2021, 12, 755221.	2.1	6
25	Studentsâ€™ Performance in Online Learning Environment: The Role of Task Technology Fit and Actual Usage of System During COVID-19. Frontiers in Psychology, 2021, 12, 759227.	2.1	6
26	Analyzing the Stressors for Frontline Soldiers Fighting Against Coronavirus Disease 2019 Pandemic. Frontiers in Psychology, 2021, 12, 751882.	2.1	6
27	Impact of internal brand management on sustainable competitive advantage: An explanatory study based on the mediating roles of brand commitment and brand citizenship behavior. PLoS ONE, 2022, 17, e0264379.	2.5	6
28	The role of institutional factors and cognitive absorption on studentsâ€™ satisfaction and performance in online learning during COVID 19. PLoS ONE, 2022, 17, e0269609.	2.5	6
29	Mores of the customer base for ecotourism industry: Development and validation of a new measurement scale. PLoS ONE, 2021, 16, e0246410.	2.5	5
30	Firing on all cylinders: Configuring information technology around the constituents of corporate entrepreneurship to outperform in SME sector. PLoS ONE, 2021, 16, e0256539.	2.5	5
31	Gazing Lean through the lens of System of Systems Dynamics: A case of weaving mill. Journal of Engineered Fibers and Fabrics, 2019, 14, 155892501987070.	1.0	4
32	Boosting Up Operational Performance of Manufacturing Organizations through Interpretive Structural Modelling of Enabling Practices. Mathematical Problems in Engineering, 2020, 2020, 1-11.	1.1	4
33	Impact of Consumer Inertia on Purchase Intention under the Influence of Subjective Product Knowledge. International Journal of U- and E- Service, Science and Technology, 2015, 8, 293-298.	0.1	3
34	Ahead of the Curve: Leveraging Antecedents of Corporate Entrepreneurship to Pull Off Competitive Advantage. Frontiers in Psychology, 2020, 11, 531886.	2.1	3
35	SOCIAL MEDIA ANALYTICS LENS: A STUDY ON CONSUMER PERCEIVED RISK TO SHARE INFORMATION ON SOCIAL MEDIA NETWORKS. Humanities and Social Sciences Reviews, 2021, 9, 258-268.	0.2	3
36	PRIORITISING THE PRACTICES THAT INFLUENCE THE OPERATIONAL PERFORMANCE OF MANUFACTURING ORGANISATIONS USING HYBRID AHP-TOPSIS ANALYSIS. South African Journal of Industrial Engineering, 2020, 31, .	0.2	3

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37	Which Service Attributes Sway Internet Service Providers? Analysis Through Triangulation Approach. SAGE Open, 2021, 11, 215824402110672.	1.7	3
38	â€˜SoS callâ€™™ at the other edge of chaos. Journal of Systems Science and Complexity, 2016, 29, 133-150.	2.8	2
39	Introducing a novel system-of-systems axiomatic risk management technique for production systems. Journal of Operational Risk, 2019, 14, 45-68.	0.2	1
40	Quantifying the Consequences of Perceived Stress in the Textile and Clothing Sector through Structural Equation Modelling. Mathematical Problems in Engineering, 2021, 2021, 1-14.	1.1	0
41	The Impact of the Social Networking Sites on the Research Activity of University Students. Sukkur IBA Journal of Management and Business, 2019, 5, 62-76.	0.2	0
42	Relationship of advertising appeals, corporate reputation and brand advocacy: The mediation role of brand loyalty. Logforum, 2020, 16, 287-298.	1.2	0
43	Span of Supervision and Repercussions of Envy: The Moderating Role of Meaningful Work. Frontiers in Psychology, 2021, 12, 774688.	2.1	0