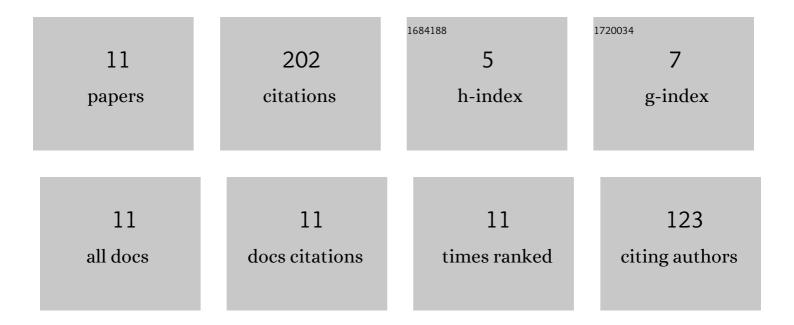
## Ahmet Bardakcı

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/7847000/publications.pdf Version: 2024-02-01



#	Article	IF	CITATIONS
1	Causality in Islamic marketing research. Journal of Islamic Marketing, 2021, 12, 342-362.	3.5	5
2	Does beauty have a price? The impact of a conceptualization of beauty on the price placebo effect in Turkey compared to New Zealand. Journal of Islamic Marketing, 2020, ahead-of-print, .	3.5	0
3	Does a difference in the number of response categories change the results for ACSI in the mobile phone sector. International Journal of Mobile Communications, 2019, 17, 746.	0.3	1
4	Social media analysis of anti-consumption in Turkey. British Food Journal, 2019, 121, 22-34.	2.9	6
5	The impact of linguistic proximity and diglossia on brand name and slogan extension tendencies in the Turkish, Russian and Arabic contexts. Journal of Brand Management, 2018, 25, 147-159.	3.5	4
6	Entropy Measure to Compare the Internet and Face to Face Surveys. Journal of Internet Applications and Management, 2017, 8, 31-44.	0.1	0
7	Can response variance effectively identify careless respondents to multi-item, unidimensional scales?. Journal of Marketing Analytics, 2015, 3, 96-107.	3.7	4
8	Perakendeci markaların önlenemez yükseliÅŸi ve tekstil sektörü için alternatif çıkış önerileri. Ä Ve Finans Dergisi, 2007, 22, .	°ktisat/iÅŸ 0.1	letme

9	A comparison of customers' readiness for massâ€customisation. European Business Review, 2005, 17, 397-410.	3.4	20
10	How "ready―are customers for mass customisation? An exploratory investigation. European Journal of Marketing, 2004, 38, 1396-1416.	2.9	78
11	Massâ€customisation in marketing: the consumer perspective. Journal of Consumer Marketing, 2003, 20, 463-479.	2.3	84