

# Felipe Mendes Borini

## List of Publications by Year in Descending Order

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The third column is the impact factor (IF) of the journal, and the fourth column is the number of citations of the article.

53  
papers

464  
citations

13  
h-index

19  
g-index

67  
ext. papers

644  
ext. citations

2.5  
avg, IF

4.39  
L-index

#	Paper	IF	Citations
53	Desenvolvimento de Competências Digitais e Internacionais em Startups via Aceleradoras de Negócios. <i>Internext</i> , <b>2022</b> , 17, 46-63	1	1
52	The emergence of the ecosystem management function in B2B firms. <i>Industrial Marketing Management</i> , <b>2022</b> , 102, 465-487	6.9	0
51	Does origin matter? The impact of the institutional environment of the origin country on the internationalization of franchise chains. <i>Multinational Business Review</i> , <b>2021</b> , 29, 96-115	2.9	1
50	Conceptualizing country-of-origin image as a country-specific advantage: An insider perspective. <i>Journal of Business Research</i> , <b>2021</b> , 134, 415-427	8.7	2
49	Ecosystem management: Past achievements and future promises. <i>Technological Forecasting and Social Change</i> , <b>2021</b> , 171, 120950	9.5	6
48	The Differentiated Impact of the Institutional Environment on Eco-Innovation and Green Manufacturing Strategies: A Comparative Analysis Between Emerging and Developed Countries. <i>IEEE Transactions on Engineering Management</i> , <b>2021</b> , 1-12	2.6	0
47	Livestock value chain in transition: Cultivated (cell-based) meat and the need for breakthrough capabilities. <i>Technology in Society</i> , <b>2020</b> , 62, 101286	6.3	13
46	Institutional pressures and the diffusion of organisational innovation: evidence from Brazilian firms. <i>Technology Analysis and Strategic Management</i> , <b>2020</b> , 32, 869-880	3.2	3
45	MNEs' Technology-Assets Seeking Strategies for Innovation: Empirical Evidences from Brazil. <i>Proceedings - Academy of Management</i> , <b>2020</b> , 2020, 21840	0.1	
44	Leveraging the Country-of-Origin Image by managing it at different levels. <i>Place Branding and Public Diplomacy</i> , <b>2020</b> , 16, 224-237	1.1	1
43	The roles of external embeddedness and institutional distance in the subsidiary product/process innovation and R&D capacity. <i>Journal of Knowledge Management</i> , <b>2020</b> , 24, 2513-2530	7.3	5
42	International Digital Competence. <i>Journal of International Management</i> , <b>2020</b> , 26, 100691	4.4	16
41	Environmental upgrading and the United Nations Sustainable Development Goals. <i>Journal of Cleaner Production</i> , <b>2020</b> , 264, 121563	10.3	11
40	International academic mobility and patent filing in the country of origin. <i>Revista De Administracao Publica</i> , <b>2019</b> , 53, 560-574	0.4	
39	Pubic funding for innovation: The importance of individual resources of the entrepreneur and the relational resources of the firm. <i>Technology in Society</i> , <b>2019</b> , 59, 101159	6.3	5
38	Mobilidade acadêmica internacional e depósito de patentes no país de origem. <i>Revista De Administracao Publica</i> , <b>2019</b> , 53, 560-574	0.4	1
37	From local to global innovation: The role of subsidiaries' external relational embeddedness in an emerging market. <i>International Business Review</i> , <b>2019</b> , 28, 638-646	6.2	38

36	International Mobility of Academics: Brain Drain and Brain Gain. <i>European Management Review</i> , <b>2018</b> , 15, 329-339	2.1	14
35	The role of networks in technological capability: a technology-based companies perspective. <i>Journal of Global Entrepreneurship Research</i> , <b>2018</b> , 8, 1	2.8	3
34	Structure and evolution of innovation research in the last 60 years: review and future trends in the field of business through the citations and co-citations analysis. <i>Scientometrics</i> , <b>2018</b> , 115, 1329-1363	3	32
33	Open Innovation and Cocreation in the Development of New Products: the role of design thinking. <i>International Journal of Innovation</i> , <b>2018</b> , 6, 112-123	2	7
32	Antecedents of cost innovation: the combined impact of strategy and organisational culture. <i>International Journal of Innovation and Learning</i> , <b>2018</b> , 24, 327	0.6	2
31	Green and social certifications make up for home market underdeveloped institutional environment? Evidences from Brazilian subsidiaries. <i>Transnational Corporations Review</i> , <b>2018</b> , 10, 359-369	1.7	1
30	Country-of-origin image (COI) as a country-specific advantage (CSA): Scale development and validation of COI as a resource within the firm perspective. <i>Journal of Business Research</i> , <b>2018</b> , 84, 46-58	8.7	15
29	In search of tools for the use of country image (CI) in the brand. <i>Journal of Brand Management</i> , <b>2018</b> , 25, 119-132	3.3	10
28	Redes de Franquias Estrangeiras e Domésticas em um Mercado Emergente: Análise Comparativa. <i>RAC: Revista De Administração Contemporânea</i> , <b>2018</b> , 22, 46-69	0.5	1
27	International academic mobility and innovation: a literature review. <i>Journal of Global Mobility</i> , <b>2018</b> , 6, 285-298	1.3	13
26	Strategic assets in technology-based incubators in Brazil. <i>European Journal of Innovation Management</i> , <b>2017</b> , 20, 153-170	4.2	7
25	The internationalisation of new technology-based firms from emerging markets. <i>International Journal of Technology Management</i> , <b>2017</b> , 74, 23	1.2	14
24	Estilo Cognitivo e as Dimensões do Processo de Estratégia em Micro e Pequenas Empresas. <i>Revista De Empreendedorismo E Gestão De Pequenas Empresas</i> , <b>2017</b> , 6, 525-552	1	3
23	A Proposed Instrument for Measuring Frugal Innovation: The First Stage of Development a New Scale. <i>Proceedings - Academy of Management</i> , <b>2017</b> , 2017, 16956	0.1	6
22	Managerial perceptions of barriers to internationalization: An examination of Brazil's new technology-based firms. <i>Journal of Business Research</i> , <b>2016</b> , 69, 1973-1979	8.7	44
21	IMPACT OF ENTREPRENEURIAL ORIENTATION ON STRATEGIC ALLIANCES AND THE ROLE OF TOP MANAGEMENT. <i>RAE Revista De Administracao De Empresas</i> , <b>2016</b> , 56, 315-329	0.5	6
20	Reverse innovation antecedents. <i>International Journal of Emerging Markets</i> , <b>2016</b> , 11, 175-189	2.3	18
19	The impact of social and relational contexts on innovation transfer in foreign subsidiaries. <i>International Journal of Learning and Intellectual Capital</i> , <b>2015</b> , 12, 16	1.1	2

18	Creative industry internationalisation: the impact of regulative, normative and cognitive institutions in developed and developing economies. <i>Journal for Global Business Advancement</i> , <b>2015</b> , 8, 451	0.9	2
17	INTERNATIONALIZATION OF BRAZILIAN FRANCHISE CHAINS: A COMPARATIVE STUDY. <i>RAE Revista De Administracao De Empresas</i> , <b>2015</b> , 55, 258-272	0.5	4
16	Drivers of human resource management development in Brazilian multinational subsidiaries: a multilevel research. <i>RAUSP: Revista De Administraco Da Universidade De So Paulo</i> , <b>2014</b> , 49, 519-533		
15	Reverse innovation as an inducer of centres of excellence in foreign subsidiaries of emerging markets. <i>International Journal of Business and Emerging Markets</i> , <b>2014</b> , 6, 163	0.6	7
14	Percepes de valor e elementos estruturantes das microfranquias. <i>RAC: Revista De Administraco Contempornea</i> , <b>2014</b> , 18, 328-350	0.5	7
13	Subsidiary initiatives and subsidiary autonomy: Evidence from New Zealand and Brazil. <i>International Entrepreneurship and Management Journal</i> , <b>2014</b> , 10, 589-605	4.9	6
12	The Brazilian Multinationals' Approaches to Innovation. <i>Journal of International Management</i> , <b>2013</b> , 19, 260-275	4.4	43
11	Inovao global de subsidirias estrangeiras localizadas em mercados emergentes. <i>RAC: Revista De Administraco Contempornea</i> , <b>2013</b> , 17, 459-478	0.5	4
10	Transferncia Reversa de Conhecimento: Um Comparativo entre as Subsidirias de Mercados Emergentes e Subsidirias de Mercados Desenvolvidos. <i>Revista Ibero-Americana De Estratgia</i> , <b>2013</b> , 12, 67-90	1	2
9	The reverse transfer of innovation of foreign subsidiaries of Brazilian multinationals. <i>European Management Journal</i> , <b>2012</b> , 30, 219-231	4.8	43
8	Is production the core competence for the internationalization of emerging country firms?. <i>International Journal of Production Economics</i> , <b>2012</b> , 140, 439-449	9.3	8
7	Internacionalizao acelerada de empresas de base tecnolgica: o caso das Born Globals brasileiras. <i>RAC: Revista De Administraco Contempornea</i> , <b>2012</b> , 16, 866-888	0.5	5
6	The role of subsidiaries from emerging economies: A survey involving the largest Brazilian multinationals. <i>Thunderbird International Business Review</i> , <b>2012</b> , 54, 361-371	1.9	3
5	O desenvolvimento de competncias organizacionais em diferentes modelos gerenciais de subsidirias de empresas multinacionais Brasileiras. <i>RAC: Revista De Administraco Contempornea</i> , <b>2010</b> , 14, 575-593	0.5	2
4	A autonomia de marketing das subsidirias estrangeiras no Brasil para desenvolvimento de novos produtos em multinacionais. <i>RAUSP: Revista De Administraco Da Universidade De So Paulo</i> , <b>2010</b> , 45, 328-342		1
3	The relevance of subsidiary initiatives for Brazilian multinationals. <i>RAE Revista De Administracao De Empresas</i> , <b>2009</b> , 49, 253-265	0.5	14
2	Corporate Competences in Subsidiaries of Brazilian Multinationals. <i>Latin American Business Review</i> , <b>2009</b> , 10, 161-185	0.6	8
1	Towards integrating quality in theoretical models of acceptance: An extended proposed model applied to e-learning services. <i>British Journal of Educational Technology</i> ,	4.3	2

