

Felipe Mendes Borini

List of Publications by Year in descending order

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Version: 2024-02-01

65
papers

879
citations

567144

15
h-index

552653

26
g-index

67
all docs

67
docs citations

67
times ranked

672
citing authors

#	ARTICLE	IF	CITATIONS
1	Structure and evolution of innovation research in the last 60 years: review and future trends in the field of business through the citations and co-citations analysis. <i>Scientometrics</i> , 2018, 115, 1329-1363.	1.6	81
2	Managerial perceptions of barriers to internationalization: An examination of Brazil's new technology-based firms. <i>Journal of Business Research</i> , 2016, 69, 1973-1979.	5.8	67
3	The reverse transfer of innovation of foreign subsidiaries of Brazilian multinationals. <i>European Management Journal</i> , 2012, 30, 219-231.	3.1	63
4	The Brazilian Multinationals' Approaches to Innovation. <i>Journal of International Management</i> , 2013, 19, 260-275.	2.4	60
5	From local to global innovation: The role of subsidiaries' external relational embeddedness in an emerging market. <i>International Business Review</i> , 2019, 28, 638-646.	2.6	57
6	International Digital Competence. <i>Journal of International Management</i> , 2020, 26, 100691.	2.4	48
7	Livestock value chain in transition: Cultivated (cell-based) meat and the need for breakthrough capabilities. <i>Technology in Society</i> , 2020, 62, 101286.	4.8	31
8	International Mobility of Academics: Brain Drain and Brain Gain. <i>European Management Review</i> , 2018, 15, 329-339.	2.2	28
9	Country-of-origin image (COI) as a country-specific advantage (CSA): Scale development and validation of COI as a resource within the firm perspective. <i>Journal of Business Research</i> , 2018, 84, 46-58.	5.8	26
10	Ecosystem management: Past achievements and future promises. <i>Technological Forecasting and Social Change</i> , 2021, 171, 120950.	6.2	25
11	Environmental upgrading and the United Nations Sustainable Development Goals. <i>Journal of Cleaner Production</i> , 2020, 264, 121563.	4.6	24
12	Reverse innovation antecedents. <i>International Journal of Emerging Markets</i> , 2016, 11, 175-189.	1.3	22
13	The relevance of subsidiary initiatives for Brazilian multinationals. <i>RAE Revista De Administracao De Empresas</i> , 2009, 49, 253-265.	0.1	20
14	The internationalisation of new technology-based firms from emerging markets. <i>International Journal of Technology Management</i> , 2017, 74, 23.	0.2	18
15	International academic mobility and innovation: a literature review. <i>Journal of Global Mobility</i> , 2018, 6, 285-298.	1.2	17
16	Is production the core competence for the internationalization of emerging country firms?. <i>International Journal of Production Economics</i> , 2012, 140, 439-449.	5.1	16
17	Corporate Competences in Subsidiaries of Brazilian Multinationals. <i>Latin American Business Review</i> , 2009, 10, 161-185.	1.0	15
18	INTERNATIONALIZATION OF BRAZILIAN FRANCHISE CHAINS: A COMPARATIVE STUDY. <i>RAE Revista De Administracao De Empresas</i> , 2015, 55, 258-272.	0.1	13

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19	Strategic assets in technology-based incubators in Brazil. <i>European Journal of Innovation Management</i> , 2017, 20, 153-170.	2.4	12
20	The role of networks in technological capability: a technology-based companies perspective. <i>Journal of Global Entrepreneurship Research</i> , 2018, 8, 1.	0.7	12
21	Pubic funding for innovation: The importance of individual resources of the entrepreneur and the relational resources of the firm. <i>Technology in Society</i> , 2019, 59, 101159.	4.8	12
22	Conceptualizing country-of-origin image as a country-specific advantage: An insider perspective. <i>Journal of Business Research</i> , 2021, 134, 415-427.	5.8	12
23	In search of tools for the use of country image (CI) in the brand. <i>Journal of Brand Management</i> , 2018, 25, 119-132.	2.0	11
24	The roles of external embeddedness and institutional distance in the subsidiary product/process innovation and R&D capacity. <i>Journal of Knowledge Management</i> , 2020, 24, 2513-2530.	3.2	11
25	Open Innovation and Cocreation in the Development of New Products: the role of design thinking. <i>International Journal of Innovation</i> , 2018, 6, 112-123.	0.3	11
26	The emergence of the ecosystem management function in B2B firms. <i>Industrial Marketing Management</i> , 2022, 102, 465-487.	3.7	11
27	Percepções de valor e elementos estruturantes das microfranquias. <i>RAC: Revista De Administração Contemporânea</i> , 2014, 18, 328-350.	0.1	10
28	Towards integrating quality in theoretical models of acceptance: An extended proposed model applied to e-learning services. <i>British Journal of Educational Technology</i> , 2022, 53, 8-22.	3.9	10
29	Internacionalização acelerada de empresas de base tecnológica: o caso das Born Globals brasileiras. <i>RAC: Revista De Administração Contemporânea</i> , 2012, 16, 866-888.	0.1	9
30	Subsidiary initiatives and subsidiary autonomy: Evidence from New Zealand and Brazil. <i>International Entrepreneurship and Management Journal</i> , 2014, 10, 589-605.	2.9	9
31	Reverse innovation as an inducer of centres of excellence in foreign subsidiaries of emerging markets. <i>International Journal of Business and Emerging Markets</i> , 2014, 6, 163.	0.1	9
32	A Proposed Instrument for Measuring Frugal Innovation: The First Stage of Development a New Scale. <i>Proceedings - Academy of Management</i> , 2017, 2017, 16956.	0.0	9
33	IMPACT OF ENTREPRENEURIAL ORIENTATION ON STRATEGIC ALLIANCES AND THE ROLE OF TOP MANAGEMENT. <i>RAE Revista De Administração De Empresas</i> , 2016, 56, 315-329.	0.1	8
34	Inovação global de subsidiárias estrangeiras localizadas em mercados emergentes. <i>RAC: Revista De Administração Contemporânea</i> , 2013, 17, 459-478.	0.1	8
35	Institutional pressures and the diffusion of organisational innovation: evidence from Brazilian firms. <i>Technology Analysis and Strategic Management</i> , 2020, 32, 869-880.	2.0	7
36	The differentiated role of organizational ambidexterity and organizational innovation in the subsidiary reverse knowledge transfer process. <i>Journal of Knowledge Management</i> , 2022, 26, 146-164.	3.2	7

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37	A autonomia de marketing das subsidiárias estrangeiras no Brasil para desenvolvimento de novos produtos em multinacionais. RAUSP: Revista De Administração Da Universidade De São Paulo, 2010, 45, 328-342.	1.0	6
38	The role of subsidiaries from emerging economies – A survey involving the largest Brazilian multinationals. Thunderbird International Business Review, 2012, 54, 361-371.	0.9	6
39	The Differentiated Impact of the Institutional Environment on Eco-Innovation and Green Manufacturing Strategies: A Comparative Analysis Between Emerging and Developed Countries. IEEE Transactions on Engineering Management, 2023, 70, 2369-2380.	2.4	6
40	Leveraging the Country-of-Origin Image by managing it at different levels. Place Branding and Public Diplomacy, 2020, 16, 224-237.	1.1	5
41	Estilo Cognitivo e as Dimensões do Processo de Estratégia em Micro e Pequenas Empresas. Revista De Empreendedorismo E Gestão De Pequenas Empresas, 2017, 6, 525-552.	0.3	5
42	Absorptive Capacity and Innovation: An Overview of International Scientific Production of Last Twenty-Five Years. International Journal of Innovation, 2017, 5, 97-113.	0.3	5
43	O desenvolvimento de competências organizacionais em diferentes modelos gerenciais de subsidiárias de empresas multinacionais Brasileiras. RAC: Revista De Administração Contemporânea, 2010, 14, 575-593.	0.1	4
44	Creative industry internationalisation: the impact of regulative, normative and cognitive institutions in developed and developing economies. Journal for Global Business Advancement, 2015, 8, 451.	0.3	4
45	Influence of middle management on dynamic capabilities. Journal of Strategy and Management, 2021, 14, 612-634.	1.9	4
46	Redes de Franquias Estrangeiras e Domésticas em um Mercado Emergente: Análise Comparativa. RAC: Revista De Administração Contemporânea, 2018, 22, 46-69.	0.1	3
47	Green and social certifications make up for home market underdeveloped institutional environment? Evidences from Brazilian subsidiaries. Transnational Corporations Review, 2018, 10, 359-369.	2.0	3
48	Antecedents of cost innovation: the combined impact of strategy and organisational culture. International Journal of Innovation and Learning, 2018, 24, 327.	0.4	3
49	The impact of social and relational contexts on innovation transfer in foreign subsidiaries. International Journal of Learning and Intellectual Capital, 2015, 12, 16.	0.2	2
50	Brazilian microfranchising chains: entrepreneurs' backgrounds and perceptions of brands and support. International Journal of Management and Enterprise Development, 2018, 17, 53.	0.1	2
51	Transferência Reversa de Conhecimento: Um Comparativo entre as Subsidiárias de Mercados Emergentes e Subsidiárias de Mercados Desenvolvidos. Revista Ibero-Americana De Estratégia, 2013, 12, 67-90.	0.0	2
52	Mobilidade acadêmica internacional e depósito de patentes no país de origem. Revista De Administração Publica, 2019, 53, 560-574.	0.3	2
53	A Complementaridade entre Capacidade de Adaptação e Capacidades Dinâmicas. International Journal of Professional Business Review, 2020, 5, 86.	0.2	2
54	Desenvolvimento de Competências Digitais e Internacionais em Startups via Aceleradoras de Negócios. Internext, 2022, 17, 46-63.	0.0	2

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55	International academic mobility and patent filing in the country of origin. <i>Revista De Administracao Publica</i> , 2019, 53, 560-574.	0.3	1
56	Does origin matter? The impact of the institutional environment of the origin country on the internationalization of franchise chains. <i>Multinational Business Review</i> , 2021, 29, 96-115.	1.4	1
57	Criação de Inovação Local por Subsidiárias Estrangeiras a partir de Vantagens Específicas do Ambiente Subnacional. <i>Internext</i> , 2021, 16, 75.	0.0	1
58	Reverse open innovation: open innovation as a relevant factor for reverse innovation. <i>International Journal of Innovation and Learning</i> , 2019, 26, 94.	0.4	1
59	Drivers of human resource management development in Brazilian multinational subsidiaries: a multilevel research. <i>RAUSP: Revista De Administração Da Universidade De São Paulo</i> , 2014, 49, 519-533.	1.0	0
60	STRATEGIES FOCUSING ON VALUE NETWORK: AN ANALYSIS OF EVENT PRODUCTION COMPANIES. <i>Revista Ibero-Americana De Estratégia</i> , 2010, 9, 152-181.	0.0	0
61	Internationalization of brazilian scientific journals: case study in light of the network theory and the institutional theory. <i>Revista Ibero-Americana De Estratégia</i> , 2015, 14, 24-40.	0.0	0
62	Tax burden on open innovation: the case of the automotive industry in Brazil. <i>International Journal of Automotive Technology and Management</i> , 2017, 17, 248.	0.4	0
63	Structure and Evolution of the Innovation Field of Research: Analysis of the last 60 years. <i>Proceedings - Academy of Management</i> , 2017, 2017, 17805.	0.0	0
64	MNEs'™ Technology-Assets Seeking Strategies for Innovation: Empirical Evidences from Brazil. <i>Proceedings - Academy of Management</i> , 2020, 2020, 21840.	0.0	0
65	The Combinative Effect of Organizational and Technological Eco-innovations in R&D-intensive Companies. <i>Environmental Management and Sustainable Development</i> , 2020, 9, 60.	0.1	0