

# Julio Navio-Marco

## List of Publications by Year in descending order

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Version: 2024-02-01

37  
papers

536  
citations

933264

10  
h-index

677027

22  
g-index

37  
all docs

37  
docs citations

37  
times ranked

459  
citing authors

#	ARTICLE	IF	CITATIONS
1	Are retailers leveraging in-store analytics? An exploratory study. <i>International Journal of Retail and Distribution Management</i> , 2022, 50, 599-618.	2.7	2
2	What makes a smart village smart? A review of the literature. <i>Transforming Government: People, Process and Policy</i> , 2022, 16, 292-304.	1.3	10
3	Innovative policies for industrial transition in the European Union: mitigating the social impacts?. <i>Innovation: the European Journal of Social Science Research</i> , 2022, 35, 589-599.	0.9	1
4	Interlinkages between coopetition and organisational innovation in Europe. <i>Journal of Business and Industrial Marketing</i> , 2021, 36, 1665-1677.	1.8	3
5	Student's social e-reputation (œkarma) as motivational factor in MOOC learning. <i>Interactive Learning Environments</i> , 2021, 29, 458-472.	4.4	14
6	Influence of organisational innovation and innovation in general on eco-innovation in European companies. <i>Journal of Intellectual Capital</i> , 2021, 22, 840-867.	3.1	6
7	Analysis of brand influence in the rockets and feathers effect using disaggregated data. <i>Research in International Business and Finance</i> , 2020, 52, 101168.	3.1	0
8	Environment, tourism and satellite technology: Exploring fruitful interlinkages. <i>Annals of Tourism Research</i> , 2020, 83, 102841.	3.7	2
9	Analysis of the adoption of customer facing InStore technologies in retail SMEs. <i>Journal of Retailing and Consumer Services</i> , 2020, 57, 102225.	5.3	24
10	The rising importance of the "Smart territory" concept: definition and implications. <i>Land Use Policy</i> , 2020, 99, 105003.	2.5	18
11	Citizen's Involvement in E-Government in the European Union: The Rising Importance of the Digital Skills. <i>Sustainability</i> , 2020, 12, 6807.	1.6	24
12	Serial acquirers' strategy in the telecommunications sector: integration or indigestion. <i>European Journal of International Management</i> , 2020, 14, 421.	0.1	1
13	The influence of intrinsic motivation and contextual factors on MOOC students' social entrepreneurial intentions. <i>Interactive Learning Environments</i> , 2020, , 1-13.	4.4	6
14	Glamorous Acquisitions in Telecommunications after the Market Liberalisation: Success or Failure?. <i>Journal of Business Accounting and Finance Perspectives</i> , 2020, 2, 1.	0.5	1
15	Human resource management as key pillar of company strategy: Analysis of the line managers' perception. <i>Journal of Management and Organization</i> , 2019, 25, 175-188.	1.6	3
16	Towards 5G: Techno-economic analysis of suitable use cases. <i>NETNOMICS: Economic Research and Electronic Networking</i> , 2019, 20, 153-175.	0.9	8
17	WiFi4EU: Techno-economic analysis of a key European Commission initiative for public connectivity. <i>Telecommunications Policy</i> , 2019, 43, 520-530.	2.6	7
18	Analysis of organisational innovation in the EU firms: which factors discourage it. <i>International Journal of Business Innovation and Research</i> , 2019, 20, 1.	0.1	2

#	ARTICLE	IF	CITATIONS
19	Analysis of computer user behavior, security incidents and fraud using Self-Organizing Maps. Computers and Security, 2019, 83, 38-51.	4.0	13
20	Coopetition as an innovation strategy in the European Union: Analysis of the German case. Industrial Marketing Management, 2019, 82, 9-14.	3.7	13
21	Ambiguity in the Attribution of Social Impact: A Study of the Difficulties of Calculating Filter Coefficients in the SROI Method. Sustainability, 2019, 11, 386.	1.6	15
22	Progress in wireless technologies in hospitality and tourism. Journal of Hospitality and Tourism Technology, 2019, 10, 587-599.	2.5	10
23	Developing social entrepreneurs through distance education: the value of commitment and interactivity with the learning community. International Journal of Mobile Learning and Organisation, 2019, 13, 30.	0.2	7
24	Developing social entrepreneurs through distance education: the value of commitment and interactivity with the learning community. International Journal of Mobile Learning and Organisation, 2019, 13, 30.	0.2	3
25	Influence of shareholders'™ support over mergers and acquisitions in US banks. Economic Research-Ekonomiska Istrazivanja, 2018, 31, 228-239.	2.6	4
26	Smart city networks' governance: The Spanish smart city network case study. Telecommunications Policy, 2018, 42, 872-880.	2.6	31
27	Dynamics of digital tourism's consumers in the EU. Information Technology and Tourism, 2018, 20, 59-81.	3.4	12
28	Governance and economics of smart cities: opportunities and challenges. Telecommunications Policy, 2018, 42, 795-799.	2.6	63
29	Long-Term Value Creation in Mergers and Acquisitions: Contribution to the Debate. Springer Proceedings in Mathematics and Statistics, 2018, , 285-302.	0.1	0
30	Progress in information technology and tourism management: 30 years on and 20 years after the internet - Revisiting Buhalis & Law's landmark study about eTourism. Tourism Management, 2018, 69, 460-470.	5.8	209
31	Impact Measurement for Social Innovation: Analysis of the Spanish Third Sector. , 2018, , 195-209.		1
32	Analysis of the technologies enabling the broadcast convergence. , 2017, , .		2
33	La reconfiguraci3n del sector de radiodifusi3n: regulaci3n, reglas de negocio y su potencial en la evaluaci3n de las nuevas pol3ticas. Revista De Evaluaci3n De Programas Y Pol3ticas P3blicas, 2017, 1, 54.	0.1	0
34	Language as a key factor of long-term value creation in mergers and acquisitions in the telecommunications sector. Telecommunications Policy, 2016, 40, 1052-1063.	2.6	7
35	A Lamarckian Hybrid Grouping Genetic Algorithm with repair heuristics for resource assignment in WCDMA networks. Applied Soft Computing Journal, 2016, 43, 619-632.	4.1	7
36	The Multilevel Governance of State Aid for Broadband Diffusion: Evidence from Three European Countries. International Journal of Public Administration, 0, , 1-10.	1.4	0

#	ARTICLE	IF	CITATIONS
37	The student as a prosumer of educational audio-visual resources: a higher education hybrid learning experience. Interactive Learning Environments, 0, , 1-18.	4.4	7