

Julio Navio-Marco

List of Publications by Year in descending order

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Version: 2024-02-01

37
papers

536
citations

933264

10
h-index

677027

22
g-index

37
all docs

37
docs citations

37
times ranked

459
citing authors

#	ARTICLE	IF	CITATIONS
1	Progress in information technology and tourism management: 30 years on and 20 years after the internet - Revisiting Buhalis & Law's landmark study about eTourism. <i>Tourism Management</i> , 2018, 69, 460-470.	5.8	209
2	Governance and economics of smart cities: opportunities and challenges. <i>Telecommunications Policy</i> , 2018, 42, 795-799.	2.6	63
3	Smart city networks' governance: The Spanish smart city network case study. <i>Telecommunications Policy</i> , 2018, 42, 872-880.	2.6	31
4	Analysis of the adoption of customer facing InStore technologies in retail SMEs. <i>Journal of Retailing and Consumer Services</i> , 2020, 57, 102225.	5.3	24
5	Citizens' Involvement in E-Government in the European Union: The Rising Importance of the Digital Skills. <i>Sustainability</i> , 2020, 12, 6807.	1.6	24
6	The rising importance of the "Smart territory" concept: definition and implications. <i>Land Use Policy</i> , 2020, 99, 105003.	2.5	18
7	Ambiguity in the Attribution of Social Impact: A Study of the Difficulties of Calculating Filter Coefficients in the SROI Method. <i>Sustainability</i> , 2019, 11, 386.	1.6	15
8	Students' social e-reputation (e-karma) as motivational factor in MOOC learning. <i>Interactive Learning Environments</i> , 2021, 29, 458-472.	4.4	14
9	Analysis of computer user behavior, security incidents and fraud using Self-Organizing Maps. <i>Computers and Security</i> , 2019, 83, 38-51.	4.0	13
10	Coopetition as an innovation strategy in the European Union: Analysis of the German case. <i>Industrial Marketing Management</i> , 2019, 82, 9-14.	3.7	13
11	Dynamics of digital tourists' consumers in the EU. <i>Information Technology and Tourism</i> , 2018, 20, 59-81.	3.4	12
12	Progress in wireless technologies in hospitality and tourism. <i>Journal of Hospitality and Tourism Technology</i> , 2019, 10, 587-599.	2.5	10
13	What makes a smart village smart? A review of the literature. <i>Transforming Government: People, Process and Policy</i> , 2022, 16, 292-304.	1.3	10
14	Towards 5G: Techno-economic analysis of suitable use cases. <i>NETNOMICS: Economic Research and Electronic Networking</i> , 2019, 20, 153-175.	0.9	8
15	Language as a key factor of long-term value creation in mergers and acquisitions in the telecommunications sector. <i>Telecommunications Policy</i> , 2016, 40, 1052-1063.	2.6	7
16	A Lamarckian Hybrid Grouping Genetic Algorithm with repair heuristics for resource assignment in WCDMA networks. <i>Applied Soft Computing Journal</i> , 2016, 43, 619-632.	4.1	7
17	WiFi4EU: Techno-economic analysis of a key European Commission initiative for public connectivity. <i>Telecommunications Policy</i> , 2019, 43, 520-530.	2.6	7
18	Developing social entrepreneurs through distance education: the value of commitment and interactivity with the learning community. <i>International Journal of Mobile Learning and Organisation</i> , 2019, 13, 30.	0.2	7

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19	The student as a prosumer of educational audio-visual resources: a higher education hybrid learning experience. <i>Interactive Learning Environments</i> , 0, , 1-18.	4.4	7
20	The influence of intrinsic motivation and contextual factors on MOOC students' social entrepreneurial intentions. <i>Interactive Learning Environments</i> , 2020, , 1-13.	4.4	6
21	Influence of organisational innovation and innovation in general on eco-innovation in European companies. <i>Journal of Intellectual Capital</i> , 2021, 22, 840-867.	3.1	6
22	Influence of shareholders' support over mergers and acquisitions in US banks. <i>Economic Research-Ekonomska Istrazivanja</i> , 2018, 31, 228-239.	2.6	4
23	Human resource management as key pillar of company strategy: Analysis of the line managers' perception. <i>Journal of Management and Organization</i> , 2019, 25, 175-188.	1.6	3
24	Interlinkages between coopetition and organisational innovation in Europe. <i>Journal of Business and Industrial Marketing</i> , 2021, 36, 1665-1677.	1.8	3
25	Developing social entrepreneurs through distance education: the value of commitment and interactivity with the learning community. <i>International Journal of Mobile Learning and Organisation</i> , 2019, 13, 30.	0.2	3
26	Analysis of the technologies enabling the broadcast convergence. , 2017, , .		2
27	Analysis of organisational innovation in the EU firms: which factors discourage it. <i>International Journal of Business Innovation and Research</i> , 2019, 20, 1.	0.1	2
28	Environment, tourism and satellite technology: Exploring fruitful interlinkages. <i>Annals of Tourism Research</i> , 2020, 83, 102841.	3.7	2
29	Are retailers leveraging in-store analytics? An exploratory study. <i>International Journal of Retail and Distribution Management</i> , 2022, 50, 599-618.	2.7	2
30	Serial acquirers' strategy in the telecommunications sector: integration or indigestion. <i>European Journal of International Management</i> , 2020, 14, 421.	0.1	1
31	Impact Measurement for Social Innovation: Analysis of the Spanish Third Sector. , 2018, , 195-209.		1
32	Glamorous Acquisitions in Telecommunications after the Market Liberalisation: Success or Failure?. <i>Journal of Business Accounting and Finance Perspectives</i> , 2020, 2, 1.	0.5	1
33	Innovative policies for industrial transition in the European Union: mitigating the social impacts?. <i>Innovation: the European Journal of Social Science Research</i> , 2022, 35, 589-599.	0.9	1
34	La reconfiguraci3n del sector de radiodifusi3n: regulaci3n, reglas de negocio y su potencial en la evaluaci3n de las nuevas pol3ticas. <i>Revista De Evaluaci3n De Programas Y Pol3ticas P3blicas</i> , 2017, 1, 54.	0.1	0
35	Long-Term Value Creation in Mergers and Acquisitions: Contribution to the Debate. <i>Springer Proceedings in Mathematics and Statistics</i> , 2018, , 285-302.	0.1	0
36	Analysis of brand influence in the rockets and feathers effect using disaggregated data. <i>Research in International Business and Finance</i> , 2020, 52, 101168.	3.1	0

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37	The Multilevel Governance of State Aid for Broadband Diffusion: Evidence from Three European Countries. <i>International Journal of Public Administration</i> , 0, , 1-10.	1.4	0