

# Julia A Fehrer

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/7836508/publications.pdf>

Version: 2024-02-01

19  
papers

693  
citations

1039406

9  
h-index

940134

16  
g-index

20  
all docs

20  
docs citations

20  
times ranked

554  
citing authors

#	ARTICLE	IF	CITATIONS
1	Actor Engagement in Networks: Defining the Conceptual Domain. Journal of Service Research, 2019, 22, 173-188.	7.8	207
2	A systemic logic for circular business models. Journal of Business Research, 2021, 125, 609-620.	5.8	106
3	A systemic logic for platform business models. Journal of Service Management, 2018, 29, 546-568.	4.4	82
4	Dynamics and drivers of customer engagement: within the dyad and beyond. Journal of Service Management, 2018, 29, 443-467.	4.4	81
5	Evolution of service-dominant logic: Towards a paradigm and metatheory of the market and value cocreation?. Industrial Marketing Management, 2019, 79, 3-12.	3.7	58
6	Market shaping dynamics: interplay of actor engagement and institutional work. Journal of Business and Industrial Marketing, 2020, 35, 1425-1439.	1.8	35
7	Future scenarios of the collaborative economy. Journal of Service Management, 2018, 29, 859-882.	4.4	30
8	Crowdfunding networks: Structure, dynamics and critical capabilities. Industrial Marketing Management, 2020, 88, 449-464.	3.7	25
9	Editorial: JBR special issue on market shaping and innovation. Journal of Business Research, 2021, 124, 236-239.	5.8	12
10	Viewpoint: shaping resilient service ecosystems in times of crises – a trans-Tasman perspective. Journal of Services Marketing, 2022, 36, 489-498.	1.7	12
11	How to get great research cited. Industrial Marketing Management, 2020, 89, A1-A7.	3.7	9
12	Shaping market systems for social change in emerging economies. Industrial Marketing Management, 2022, 100, 19-35.	3.7	8
13	Trajectories of influential conceptual articles in service research. Journal of Service Management, 2021, ahead-of-print, .	4.4	6
14	Tracking the Evolution of Engagement Research: Illustration of Midrange Theory in the Service-Dominant Paradigm. , 2018, , 580-598.		6
15	Rethinking marketing: back to purpose. AMS Review, 2020, 10, 179-184.	1.1	5
16	Navigating the emergence of brand meaning in service ecosystems. Journal of Service Management, 2022, 33, 465-484.	4.4	5
17	The role of public relations in shaping service ecosystems for social change. Journal of Service Management, 2022, 33, 614-633.	4.4	4
18	12 The Role of Engagement Platforms in Innovation Ecosystems. , 2020, , 129-140.		2

#	ARTICLE	IF	CITATIONS
19	Vernetztes Branding: Ein Konzept zur Markenpolitik aus der Perspektive der Service Dominant Logic. , 2017, , 1-19.		0