

# Julia A Fehrer

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/7836508/publications.pdf>

Version: 2024-02-01

19  
papers

693  
citations

1040056

9  
h-index

940533

16  
g-index

20  
all docs

20  
docs citations

20  
times ranked

554  
citing authors

#	ARTICLE	IF	CITATIONS
1	Shaping market systems for social change in emerging economies. <i>Industrial Marketing Management</i> , 2022, 100, 19-35.	6.7	8
2	Viewpoint: shaping resilient service ecosystems in times of crises – a trans-Tasman perspective. <i>Journal of Services Marketing</i> , 2022, 36, 489-498.	3.0	12
3	Navigating the emergence of brand meaning in service ecosystems. <i>Journal of Service Management</i> , 2022, 33, 465-484.	7.2	5
4	The role of public relations in shaping service ecosystems for social change. <i>Journal of Service Management</i> , 2022, 33, 614-633.	7.2	4
5	A systemic logic for circular business models. <i>Journal of Business Research</i> , 2021, 125, 609-620.	10.2	106
6	Editorial: JBR special issue on market shaping and innovation. <i>Journal of Business Research</i> , 2021, 124, 236-239.	10.2	12
7	Trajectories of influential conceptual articles in service research. <i>Journal of Service Management</i> , 2021, ahead-of-print, .	7.2	6
8	Crowdfunding networks: Structure, dynamics and critical capabilities. <i>Industrial Marketing Management</i> , 2020, 88, 449-464.	6.7	25
9	Market shaping dynamics: interplay of actor engagement and institutional work. <i>Journal of Business and Industrial Marketing</i> , 2020, 35, 1425-1439.	3.0	35
10	Rethinking marketing: back to purpose. <i>AMS Review</i> , 2020, 10, 179-184.	2.5	5
11	12 The Role of Engagement Platforms in Innovation Ecosystems. , 2020, , 129-140.		2
12	How to get great research cited. <i>Industrial Marketing Management</i> , 2020, 89, A1-A7.	6.7	9
13	Evolution of service-dominant logic: Towards a paradigm and metatheory of the market and value cocreation?. <i>Industrial Marketing Management</i> , 2019, 79, 3-12.	6.7	58
14	Actor Engagement in Networks: Defining the Conceptual Domain. <i>Journal of Service Research</i> , 2019, 22, 173-188.	12.2	207
15	Future scenarios of the collaborative economy. <i>Journal of Service Management</i> , 2018, 29, 859-882.	7.2	30
16	Dynamics and drivers of customer engagement: within the dyad and beyond. <i>Journal of Service Management</i> , 2018, 29, 443-467.	7.2	81
17	A systemic logic for platform business models. <i>Journal of Service Management</i> , 2018, 29, 546-568.	7.2	82
18	Tracking the Evolution of Engagement Research: Illustration of Midrange Theory in the Service-Dominant Paradigm. , 2018, , 580-598.		6

#	ARTICLE	IF	CITATIONS
19	Vernetztes Branding: Ein Konzept zur Markenpolitik aus der Perspektive der Service Dominant Logic. , 2017, , 1-19.		0