Julia A Fehrer

List of Publications by Year
in descending order

		1040056	940533
19 papers	**693** citations	**9** h-index	**16** g-index
20 all docs	**20** docs citations	**20** times ranked	**554** citing authors

#	Article	IF	Citations
1	Actor Engagement in Networks: Defining the Conceptual Domain. Journal of Service Research, 2019, 22, 173-188.	12.2	207
2	A systemic logic for circular business models. Journal of Business Research, 2021, 125, 609-620.	10.2	106
3	A systemic logic for platform business models. Journal of Service Management, 2018, 29, 546-568.	7.2	82
4	Dynamics and drivers of customer engagement: within the dyad and beyond. Journal of Service Management, 2018, 29, 443-467.	7.2	81
5	Evolution of service-dominant logic: Towards a paradigm and metatheory of the market and value cocreation?. Industrial Marketing Management, 2019, 79, 3-12.	6.7	58
6	Market shaping dynamics: interplay of actor engagement and institutional work. Journal of Business and Industrial Marketing, 2020, 35, 1425-1439.	3.0	35
7	Future scenarios of the collaborative economy. Journal of Service Management, 2018, 29, 859-882.	7.2	30
8	Crowdfunding networks: Structure, dynamics and critical capabilities. Industrial Marketing Management, 2020, 88, 449-464.	6.7	25
9	Editorial: JBR special issue on market shaping and innovation. Journal of Business Research, 2021, 124, 236-239.	10.2	12
10	Viewpoint: shaping resilient service ecosystems in times of crises â€" a trans-Tasman perspective. Journal of Services Marketing, 2022, 36, 489-498.	3.0	12
11	How to get great research cited. Industrial Marketing Management, 2020, 89, A1-A7.	6.7	9
12	Shaping market systems for social change in emerging economies. Industrial Marketing Management, 2022, 100, 19-35.	6.7	8
13	Trajectories of influential conceptual articles in service research. Journal of Service Management, 2021, ahead-of-print, .	7.2	6
14	Tracking the Evolution of Engagement Research: Illustration of Midrange Theory in the Service-Dominant Paradigm. , 2018, , 580-598.		6
15	Rethinking marketing: back to purpose. AMS Review, 2020, 10, 179-184.	2.5	5
16	Navigating the emergence of brand meaning in service ecosystems. Journal of Service Management, 2022, 33, 465-484.	7.2	5
17	The role of public relations in shaping service ecosystems for social change. Journal of Service Management, 2022, 33, 614-633.	7.2	4
18	12 The Role of Engagement Platforms in Innovation Ecosystems. , 2020, , 129-140.		2

#	Article	IF	Citations
19	Vernetztes Branding: Ein Konzept zur Markenpolitik aus der Perspektive der Service Dominant Logic. , 2017, , 1-19.		0