

Ira Fachira

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/7822381/publications.pdf>

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6
papers

31
citations

2682572

2
h-index

2550090

3
g-index

6
all docs

6
docs citations

6
times ranked

26
citing authors

| # | ARTICLE | IF | CITATIONS |
|---|---|-----|-----------|
| 1 | Experiential learning model: improving entrepreneurial values through internship program at start-ups. Higher Education, Skills and Work-based Learning, 2022, 12, 107-125. | 1.6 | 9 |
| 2 | Developing an Internationalisation Process through Digital Transformation: An Evidence in British MSMEs. , 2022, , . | | 1 |
| 3 | FACTORS INFLUENCING THE BEHAVIORAL INTENTION OF INDONESIAN GENERATION Z TO USE A NEW C2C E-COMMERCE PLATFORM CALLED INSTAGRAM SHOP. Advanced International Journal of Business Entrepreneurship and SMEs, 2021, 3, 123-131. | 0.2 | 0 |
| 4 | THE INFLUENCE OF E-COMMERCE™ MARKETING ON IMPULSIVE BUYING BEHAVIOUR. Advanced International Journal of Business Entrepreneurship and SMEs, 2021, 3, 349-361. | 0.2 | 3 |
| 5 | The Influence of Service Quality Towards Customer Loyalty: A Case Study in Coffice Bandung by Coffindo. Advanced Science Letters, 2017, 23, 7229-7231. | 0.2 | 0 |
| 6 | Telling tales: online comic and gripe story sharing by service workers about difficult customers. New Technology, Work and Employment, 2015, 30, 128-144. | 4.0 | 18 |