

# Ira Fachira

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/7822381/publications.pdf>

Version: 2024-02-01

6  
papers

31  
citations

2682572

2  
h-index

2550090

3  
g-index

6  
all docs

6  
docs citations

6  
times ranked

26  
citing authors

#	ARTICLE	IF	CITATIONS
1	Telling tales: online comic and gripe storyâ€sharing by service workers about difficult customers. <i>New Technology, Work and Employment</i> , 2015, 30, 128-144.	4.0	18
2	Experiential learning model: improving entrepreneurial values through internship program at start-ups. <i>Higher Education, Skills and Work-based Learning</i> , 2022, 12, 107-125.	1.6	9
3	THE INFLUENCE OF E-COMMERCEâ€TM MARKETING ON IMPULSIVE BUYING BEHAVIOUR. <i>Advanced International Journal of Business Entrepreneurship and SMEs</i> , 2021, 3, 349-361.	0.2	3
4	Developing an Internationalisation Process through Digital Transformation: An Evidence in British MSMEs. , 2022, , .		1
5	FACTORS INFLUENCING THE BEHAVIORAL INTENTION OF INDONESIAN GENERATION Z TO USE A NEW C2C E-COMMERCE PLATFORM CALLED INSTAGRAM SHOP. <i>Advanced International Journal of Business Entrepreneurship and SMEs</i> , 2021, 3, 123-131.	0.2	0
6	The Influence of Service Quality Towards Customer Loyalty: A Case Study in Coffice Bandung by Coffindo. <i>Advanced Science Letters</i> , 2017, 23, 7229-7231.	0.2	0