

Teck-Yong Eng

List of Publications by Year in descending order

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Version: 2024-02-01

41
papers

1,471
citations

361045

20
h-index

329751

37
g-index

42
all docs

42
docs citations

42
times ranked

1148
citing authors

#	ARTICLE	IF	CITATIONS
1	The role of e-marketplaces in supply chain management. <i>Industrial Marketing Management</i> , 2004, 33, 97-105.	3.7	148
2	An Investigation of Marketing Capabilities and Social Enterprise Performance in the UK and Japan. <i>Entrepreneurship Theory and Practice</i> , 2015, 39, 267-298.	7.1	127
3	Psychological and cultural insights into consumption of luxury Western brands in India. <i>Journal of Customer Behavior</i> , 2010, 9, 55-75.	0.0	119
4	An investigation into the mediating role of cross-functional coordination on the linkage between organizational norms and SCM performance. <i>Industrial Marketing Management</i> , 2006, 35, 762-773.	3.7	95
5	An exploratory study of international opportunity identification among family firms. <i>International Business Review</i> , 2016, 25, 333-345.	2.6	86
6	The role of horizontal and vertical new product alliances in responsive and proactive market orientations and performance of industrial manufacturing firms. <i>Industrial Marketing Management</i> , 2017, 64, 25-35.	3.7	73
7	Strategies for improving new product adoption in uncertain environments: A selective review of the literature. <i>Industrial Marketing Management</i> , 2009, 38, 275-282.	3.7	66
8	An investigation of marketing capabilities and upgrading performance of manufacturers in mainland China and Hong Kong. <i>Journal of World Business</i> , 2009, 44, 463-475.	4.6	61
9	Mobile supply chain management: Challenges for implementation. <i>Technovation</i> , 2006, 26, 682-686.	4.2	56
10	The Influence of a Firm's Cross-Functional Orientation on Supply Chain Performance. <i>Journal of Supply Chain Management</i> , 2005, 41, 4-16.	7.2	47
11	International R&D partnerships and intrafirm R&D "marketing" production integration of manufacturing firms in emerging economies. <i>Industrial Marketing Management</i> , 2014, 43, 32-44.	3.7	47
12	Internal social capital and international firm performance in emerging market family firms: The mediating role of participative governance. <i>International Small Business Journal</i> , 2018, 36, 887-910.	2.9	40
13	Implications of the Internet for Knowledge Creation and Dissemination in Clusters of Hi-tech Firms. <i>European Management Journal</i> , 2004, 22, 87-98.	3.1	39
14	The Effects of Learning on Relationship Value in a Business Network Context. <i>Journal of Business-to-Business Marketing</i> , 2005, 12, 67-101.	0.8	37
15	The Role of Relationally Embedded Network Ties in Resource Acquisition of British Nonprofit Organizations. <i>Nonprofit and Voluntary Sector Quarterly</i> , 2012, 41, 1092-1115.	1.3	34
16	Product variety strategy for improving new product development proficiencies. <i>Technovation</i> , 2005, 25, 1001-1015.	4.2	31
17	An examination of the antecedents of e-customer loyalty in a confucian culture: The case of South Korea. <i>Service Industries Journal</i> , 2006, 26, 437-458.	5.0	31
18	Strategic Direction of Corporate Community Involvement. <i>Journal of Business Ethics</i> , 2013, 115, 469-487.	3.7	31

#	ARTICLE	IF	CITATIONS
19	Exploring a dynamic framework of innovative capability: a theoretical integration of technological and marketing capabilities. <i>Technology Analysis and Strategic Management</i> , 2011, 23, 1001-1013.	2.0	25
20	The antecedents of cross-functional coordination and their implications for marketing adaptiveness. <i>Journal of Business Research</i> , 2016, 69, 5946-5955.	5.8	25
21	Brand origin and country of production congruity: Evidence from the UK and China. <i>Journal of Business Research</i> , 2016, 69, 5703-5711.	5.8	23
22	Vertical stakeholder collaborations for firm innovativeness in new product development: The moderating roles of legal bonds and operational linkages. <i>Journal of Business Research</i> , 2020, 119, 172-184.	5.8	22
23	Governance mechanisms and relationship productivity in vertical coordination for new product development. <i>Technovation</i> , 2006, 26, 761-769.	4.2	21
24	E-customer service capability and value creation. <i>Service Industries Journal</i> , 2008, 28, 1293-1306.	5.0	21
25	An empirical analysis of the influence of cross-relational impacts of strategy analysis on relationship performance in a business network context. <i>Journal of Strategic Marketing</i> , 2005, 13, 219-237.	3.7	16
26	Are incumbent banks bygones in the face of digital transformation?. <i>Journal of General Management</i> , 2020, 46, 60-69.	0.8	16
27	International social entrepreneurship and social value creation in cause-related marketing through personal relationships and accountability. <i>International Marketing Review</i> , 2020, 37, 945-976.	2.2	16
28	An investigation of internet coordination mechanisms in network organizations. <i>Journal of Interactive Marketing</i> , 2007, 21, 61-75.	4.3	14
29	Managing Branding and Legitimacy. <i>Nonprofit and Voluntary Sector Quarterly</i> , 2014, 43, 629-651.	1.3	14
30	An empirical study of Chinese SME grocery retailers'™ distribution capabilities. <i>Supply Chain Management</i> , 2016, 21, 63-77.	3.7	12
31	Customer portfolio planning in a business network context. <i>Journal of Marketing Management</i> , 2008, 24, 567-587.	1.2	11
32	Manufacture upgrade and interfirm relationship development: the case of electronics firms in the Pearl River Delta. <i>Asia Pacific Business Review</i> , 2009, 15, 507-525.	2.0	11
33	Corporate branding and value creation for initiating and managing relationships in B2B markets. <i>Qualitative Market Research</i> , 2020, 23, 627-661.	1.0	11
34	Wireless information technology competency and transformational leadership in supply chain management: implications for innovative capability. <i>Information Technology and People</i> , 2023, 36, 969-995.	1.9	9
35	Conceptualization of Strategy in Business Networks. <i>Journal of Marketing Channels</i> , 2005, 13, 79-92.	0.4	8
36	The Effects of the Internet on Network Structures and Business Performance. <i>Electronic Markets</i> , 2008, 18, 91-101.	4.4	7

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37	Collaborative New Product Alliances: A Review of the Literature and Research Perspectives. <i>Strategic Change</i> , 2015, 24, 351-371.	2.5	6
38	SMEs and the Strategic Context for Communication. <i>Journal of Marketing Communications</i> , 2006, 12, 225-243.	2.7	5
39	Development of international market information in emerging economy family SMEs: The role of participative governance. <i>Journal of Small Business Management</i> , 2023, 61, 560-589.	2.8	5
40	The impact of platform-based product development proficiencies on product family success. <i>Journal of Strategic Marketing</i> , 2003, 11, 255-269.	3.7	3
41	Competing and developing competitive advantage in the digital world. <i>Technology Analysis and Strategic Management</i> , 2011, 23, 947-950.	2.0	2