

Svetlana O Stepchenkova

List of Publications by Year in descending order

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Version: 2024-02-01

57
papers

4,052
citations

172386

29
h-index

138417

58
g-index

60
all docs

60
docs citations

60
times ranked

2973
citing authors

#	ARTICLE	IF	CITATIONS
1	Visual destination images of Peru: Comparative content analysis of DMO and user-generated photography. <i>Tourism Management</i> , 2013, 36, 590-601.	5.8	334
2	Internet Addiction: Metasynthesis of 1996â€“2006 Quantitative Research. <i>Cyberpsychology, Behavior and Social Networking</i> , 2009, 12, 203-207.	2.2	306
3	User-Generated Content as a Research Mode in Tourism and Hospitality Applications: Topics, Methods, and Software. <i>Journal of Hospitality Marketing and Management</i> , 2015, 24, 119-154.	5.1	289
4	Internet addiction: Meta-synthesis of qualitative research for the decade 1996â€“2006. <i>Computers in Human Behavior</i> , 2008, 24, 3027-3044.	5.1	287
5	Ecotourism experiences reported online: Classification of satisfaction attributes. <i>Tourism Management</i> , 2012, 33, 702-712.	5.8	199
6	Destination Image: A Meta-Analysis of 2000â€“2007 Research. <i>Journal of Hospitality Marketing and Management</i> , 2010, 19, 575-609.	5.1	189
7	Public microblogging on climate change: One year of Twitter worldwide. <i>Global Environmental Change</i> , 2014, 26, 171-182.	3.6	182
8	Russia's destination image among American pleasure travelers: Revisiting Echtner and Ritchie. <i>Tourism Management</i> , 2008, 29, 548-560.	5.8	170
9	Effect of tourist photographs on attitudes towards destination: Manifest and latent content. <i>Tourism Management</i> , 2015, 49, 29-41.	5.8	170
10	The destination image of Russia: From the online induced perspective. <i>Tourism Management</i> , 2006, 27, 943-956.	5.8	155
11	Facilitating Content Analysis in Tourism Research. <i>Journal of Travel Research</i> , 2009, 47, 454-469.	5.8	143
12	People as sensors: Mass media and local temperature influence climate change discussion on Twitter. <i>Global Environmental Change</i> , 2015, 30, 92-100.	3.6	132
13	Automated Sentiment Analysis in Tourism: Comparison of Approaches. <i>Journal of Travel Research</i> , 2018, 57, 1012-1025.	5.8	119
14	Altruistic values and environmental knowledge as triggers of pro-environmental behavior among tourists. <i>Current Issues in Tourism</i> , 2020, 23, 1575-1580.	4.6	89
15	Destination image: Do top-of-mind associations say it all?. <i>Annals of Tourism Research</i> , 2014, 45, 46-62.	3.7	87
16	Comparative clustering of destination attractions for different origin markets with network and spatial analyses of online reviews. <i>Tourism Management</i> , 2019, 72, 400-410.	5.8	75
17	Chinese Outbound Touristsâ€™ Destination Image of America. <i>Journal of Travel Research</i> , 2012, 51, 250-266.	5.8	73
18	Cultural Differences in Pictorial Destination Images. <i>Journal of Travel Research</i> , 2015, 54, 758-773.	5.8	63

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19	Inter-Coder Agreement in One-to-Many Classification: Fuzzy Kappa. PLoS ONE, 2016, 11, e0149787.	1.1	53
20	Online public response to a service failure incident: Implications for crisis communications. Tourism Management, 2019, 73, 1-12.	5.8	52
21	Sochi 2014 Olympics on Twitter: Perspectives of hosts and guests. Tourism Management, 2017, 63, 54-65.	5.8	51
22	Chinese Outbound Tourists's Destination Image of America. Journal of Travel Research, 2012, 51, 687-703.	5.8	49
23	Benchmarking CVB website performance: Spatial and structural patterns. Tourism Management, 2010, 31, 611-620.	5.8	45
24	Automated topic modeling of tourist reviews: Does the Anna Karenina principle apply?. Tourism Management, 2021, 83, 104241.	5.8	45
25	Special interest tourism is not so special after all: Big data evidence from the 2017 Great American Solar Eclipse. Tourism Management, 2020, 77, 104021.	5.8	41
26	Understanding destination personality through visitors' experience: A cross-cultural perspective. Journal of Destination Marketing & Management, 2017, 6, 416-425.	3.4	40
27	Examining the impact of experiential value on emotions, self-connective attachment, and brand loyalty in Korean family restaurants. Journal of Quality Assurance in Hospitality and Tourism, 2018, 19, 298-321.	1.7	38
28	Do strained bilateral relations affect tourists's desire to visit a country that is a target of animosity?. Journal of Travel and Tourism Marketing, 2018, 35, 553-566.	3.1	38
29	Network approach to tourist segmentation via user generated content. Annals of Tourism Research, 2018, 73, 35-47.	3.7	36
30	Climate change discourse in mass media: application of computer-assisted content analysis. Journal of Environmental Studies and Sciences, 2012, 2, 178-191.	0.9	29
31	Country and Destination Image Domains of a Place: Framework for Quantitative Comparison. Journal of Travel Research, 2017, 56, 776-792.	5.8	29
32	Branding destination co-creatively: A case study of tourists' involvement in the naming of a local attraction. Tourism Management Perspectives, 2018, 28, 189-200.	3.2	29
33	The Effect of Authenticity Orientation on Existential Authenticity and Postvisitation Intended Behavior. Journal of Travel Research, 2021, 60, 401-416.	5.8	28
34	Experimental investigation of the impact of a destination promotional video with physiological and self-reported measures. Tourism Management Perspectives, 2020, 33, 100625.	3.2	27
35	Marketing to Tourists from Unfriendly Countries: Should We Even Try?. Journal of Travel Research, 2019, 58, 266-282.	5.8	26
36	The Influence of Animosity, Ethnocentric Tendencies, and National Attachment on Tourists's Decision-Making Processes during International Conflicts. Journal of Travel Research, 2020, 59, 1370-1385.	5.8	26

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37	Destination Extension: A Faster Route to Fame for the Emerging Destination Brands?. <i>Journal of Travel Research</i> , 2019, 58, 440-458.	5.8	25
38	Tourism research from its inception to present day: Subject area, geography, and gender distributions. <i>PLoS ONE</i> , 2018, 13, e0206820.	1.1	24
39	The managerial flash sales dash: Is there advantage or disadvantage at the finish line?. <i>International Journal of Hospitality Management</i> , 2016, 54, 12-24.	5.3	23
40	Corporate social responsibility authenticity from the perspective of restaurant consumers. <i>Service Industries Journal</i> , 2020, 40, 1140-1166.	5.0	21
41	Attractiveness of the United States as a travel destination for the Russian tourist in the era of strained bilateral relations. <i>International Journal of Tourism Cities</i> , 2017, 3, 87-101.	1.2	20
42	Authenticity orientation as an attitude: Scale construction and validation. <i>Tourism Management</i> , 2021, 83, 104249.	5.8	17
43	Do consumers care about CSR activities of their favorite restaurant brands? Evidence from engagement on social networks. <i>Journal of Hospitality Marketing and Management</i> , 2021, 30, 305-325.	5.1	16
44	Computer-assisted analysis of public discourse: a case study of the precautionary principle in the US and UK press. <i>Quality and Quantity</i> , 2012, 46, 501-522.	2.0	13
45	Segmenting the 'visiting friends and relatives' travel market to a large urban destination: The Case of Nizhni Novgorod, Russia. <i>Journal of Destination Marketing & Management</i> , 2015, 4, 235-247.	3.4	13
46	The core-periphery image of South Korea on the Chinese tourist market in the times of conflict over THAAD.. <i>Journal of Destination Marketing & Management</i> , 2020, 17, 100457.	3.4	11
47	Crowdsourcing Analysis of Twitter Data on Climate Change: Paid Workers vs. Volunteers. <i>Sustainability</i> , 2017, 9, 2019.	1.6	10
48	Will the present younger adults become future orbital space tourists?. <i>Tourism Recreation Research</i> , 2021, 46, 109-123.	3.3	7
49	Digital Identity Management and Satisfaction with Virtual Travel Communities. <i>Information Technology and Tourism</i> , 2008, 10, 43-58.	3.4	6
50	Detecting Early Signs of Overtourism: Bringing Together Indicators of Tourism Development With Data Fusion. <i>Journal of Travel Research</i> , 2023, 62, 382-398.	5.8	6
51	Using the lens of Flickr to decode emic meanings about the impact of Hurricane Sandy on a tourism destination: the Jersey Shore. <i>International Journal of Tourism Anthropology</i> , 2015, 4, 89.	0.3	5
52	Using social media to discover unwanted behaviours displayed by visitors to nature parks: comparisons of nationally and privately owned parks in the Greater Kruger National Park, South Africa. <i>Tourism Recreation Research</i> , 2020, 45, 271-276.	3.3	5
53	Invisible Power of Culture: Mapping Tourist Information Flow of National DMO websites. <i>Journal of Travel Research</i> , 2023, 62, 753-767.	5.8	5
54	Comparative analysis and applicability of GENE, CETSCALE, and TE ethnocentrism scales in tourism context. <i>Current Issues in Tourism</i> , 2023, 26, 1409-1426.	4.6	3

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55	The effect of geographical and personal proximity on online discussions of service failure incidents. <i>Current Issues in Tourism</i> , 2020, 23, 2230-2234.	4.6	2
56	Taking a Road Less Travelled: Welcome to Tourism and Hospitality. <i>Tourism and Hospitality</i> , 2020, 1, 20-22.	0.7	0
57	Responding to Visitor Density Pre and Post COVID-19 Outbreak: The Impact of Personality Type on Perceived Crowdedness, Feeling of Being Comfortable, and Anticipated Experience. <i>Sustainability</i> , 2022, 14, 3960.	1.6	0