

# Naman Sreen

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/7815639/publications.pdf>

Version: 2024-02-01

13  
papers

571  
citations

1307594

7  
h-index

1199594

12  
g-index

13  
all docs

13  
docs citations

13  
times ranked

375  
citing authors

#	ARTICLE	IF	CITATIONS
1	Impact of Green Consumption Value, and Context-Specific Reasons on Green Purchase Intentions: A Behavioral Reasoning Theory Perspective. <i>Journal of Global Marketing</i> , 2022, 35, 285-305.	3.4	17
2	Impact of ethical certifications and product involvement on consumers decision to purchase ethical products at price premiums in an emerging market context. <i>International Review on Public and Nonprofit Marketing</i> , 2022, 19, 737-762.	2.0	8
3	The impact of the institutional environment on green consumption in India. <i>Journal of Consumer Marketing</i> , 2021, 38, 47-57.	2.3	26
4	Eco-friendly products purchase intention: a comparison of theory of planned behaviour and social cognitive theory. <i>International Journal of Economics and Business Research</i> , 2021, 22, 149.	0.2	3
5	Impact of National Culture on E-Government Development. <i>Journal of Global Information Management</i> , 2021, 29, 1-22.	2.8	20
6	Behavioral reasoning perspectives to brand love toward natural products: Moderating role of environmental concern and household size. <i>Journal of Retailing and Consumer Services</i> , 2021, 61, 102549.	9.4	58
7	An exploratory study identifying motives and barriers to ethical consumption for young Indian consumers. <i>International Journal of Economics and Business Research</i> , 2021, 22, 127.	0.2	5
8	Understanding the Relationship Between Different Facets of Materialism and Attitude Toward Green Products. <i>Journal of Global Marketing</i> , 2020, 33, 396-416.	3.4	21
9	Role of Internal and External Values on Green Purchase. <i>Advances in Marketing, Customer Relationship Management, and E-services Book Series</i> , 2020, , 158-185.	0.8	11
10	Profiling green consumers through culture, beliefs and demographics: an Indian study. <i>International Journal of Indian Culture and Business Management</i> , 2019, 19, 168.	0.1	6
11	A path from cultural values to mobile travel app use. <i>International Journal of Indian Culture and Business Management</i> , 2019, 18, 251.	0.1	3
12	Impact of culture, behavior and gender on green purchase intention. <i>Journal of Retailing and Consumer Services</i> , 2018, 41, 177-189.	9.4	386
13	Role of personal values on revisiting green hotels: a hierarchical value map approach. <i>Tourism Recreation Research</i> , 0, , 1-21.	4.9	7