

# Naman Sreen

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/7815639/publications.pdf>

Version: 2024-02-01

13  
papers

571  
citations

1307594

7  
h-index

1199594

12  
g-index

13  
all docs

13  
docs citations

13  
times ranked

375  
citing authors

#	ARTICLE	IF	CITATIONS
1	Impact of culture, behavior and gender on green purchase intention. Journal of Retailing and Consumer Services, 2018, 41, 177-189.	9.4	386
2	Behavioral reasoning perspectives to brand love toward natural products: Moderating role of environmental concern and household size. Journal of Retailing and Consumer Services, 2021, 61, 102549.	9.4	58
3	The impact of the institutional environment on green consumption in India. Journal of Consumer Marketing, 2021, 38, 47-57.	2.3	26
4	Understanding the Relationship Between Different Facets of Materialism and Attitude Toward Green Products. Journal of Global Marketing, 2020, 33, 396-416.	3.4	21
5	Impact of National Culture on E-Government Development. Journal of Global Information Management, 2021, 29, 1-22.	2.8	20
6	Impact of Green Consumption Value, and Context-Specific Reasons on Green Purchase Intentions: A Behavioral Reasoning Theory Perspective. Journal of Global Marketing, 2022, 35, 285-305.	3.4	17
7	Role of Internal and External Values on Green Purchase. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2020, , 158-185.	0.8	11
8	Impact of ethical certifications and product involvement on consumers decision to purchase ethical products at price premiums in an emerging market context. International Review on Public and Nonprofit Marketing, 2022, 19, 737-762.	2.0	8
9	Role of personal values on revisiting green hotels: a hierarchical value map approach. Tourism Recreation Research, 0, , 1-21.	4.9	7
10	Profiling green consumers through culture, beliefs and demographics: an Indian study. International Journal of Indian Culture and Business Management, 2019, 19, 168.	0.1	6
11	An exploratory study identifying motives and barriers to ethical consumption for young Indian consumers. International Journal of Economics and Business Research, 2021, 22, 127.	0.2	5
12	A path from cultural values to mobile travel app use. International Journal of Indian Culture and Business Management, 2019, 18, 251.	0.1	3
13	Eco-friendly products purchase intention: a comparison of theory of planned behaviour and social cognitive theory. International Journal of Economics and Business Research, 2021, 22, 149.	0.2	3