

Fiona Lettice

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/7805368/publications.pdf>

Version: 2024-02-01

30
papers

1,013
citations

516561

16
h-index

501076

28
g-index

31
all docs

31
docs citations

31
times ranked

1031
citing authors

#	ARTICLE	IF	CITATIONS
1	Generative Mechanisms for Scientific Knowledge Transfer in the Food Industry. Sustainability, 2021, 13, 955.	1.6	5
2	Social media influencers, product placement and network engagement: using AI image analysis to empirically test relationships. Industrial Management and Data Systems, 2021, 121, 2387-2410.	2.2	17
3	Social media responses and brand personality in product and moral harm crises: why waste a good crisis?. Journal of Marketing Management, 2020, 36, 1031-1054.	1.2	16
4	Sustainable resource allocation for power generation: The role of big data in enabling interindustry architectural innovation. Technological Forecasting and Social Change, 2019, 144, 381-393.	6.2	30
5	Effects of intellectual capital and university knowledge in indigenous innovation: evidence from Indian SMEs. Production Planning and Control, 2019, 30, 799-812.	5.8	9
6	The social perspective on island energy transitions: Evidence from the Aegean archipelago. Applied Energy, 2019, 255, 113725.	5.1	18
7	Open Science and Open Innovation in a socio-political context: knowledge production for societal impact in an age of post-truth populism. R and D Management, 2019, 49, 279-297.	3.0	33
8	The Olympic Games and associative sponsorship. Internet Research, 2019, 30, 85-107.	2.7	7
9	Political Brands: Can Parties Be Distinguished by Their Online Brand Personality?. Journal of Political Marketing, 2018, 17, 193-212.	1.3	30
10	Place branding of seaports in the Middle East. Place Branding and Public Diplomacy, 2018, 14, 197-212.	1.1	6
11	Branding Instead of Product Innovation: A Study on the Brand Personalities of the UK's Electricity Market. European Management Review, 2018, 15, 255-272.	2.2	21
12	Supplier integration and firm performance: the moderating effects of internal integration and trust. Production Planning and Control, 2018, 29, 802-813.	5.8	50
13	Things are not always what they seem: how generative mechanisms explain scientific knowledge transfer. Proceedings - Academy of Management, 2018, 2018, 12497.	0.0	0
14	Brand personality in higher education: anthropomorphized university marketing communications. Journal of Marketing for Higher Education, 2017, 27, 19-39.	2.3	68
15	Social media interaction, the university brand and recruitment performance. Journal of Business Research, 2016, 69, 3096-3104.	5.8	149
16	The impact of social capital on mass customisation and product innovation capabilities. International Journal of Production Research, 2015, 53, 5251-5264.	4.9	57
17	Managing in an economic crisis: The role of market orientation in an international law firm. Journal of Business Research, 2014, 67, 2693-2700.	5.8	21
18	Student-Supervisor Expectations in the Doctoral Supervision Process. Proceedings - Academy of Management, 2013, 2013, 13610.	0.0	0

#	ARTICLE	IF	CITATIONS
19	An organizational learning perspective on conceptualizing dynamic and substantive capabilities. <i>Journal of Strategic Marketing</i> , 2012, 20, 589-607.	3.7	26
20	Navigating the impact-innovation double hurdle: The case of a climate change research fund. <i>Research Policy</i> , 2012, 41, 1048-1057.	3.3	11
21	Questioning quotas: applying a relational framework for diversity management practices in the United Arab Emirates. <i>Human Resource Management Journal</i> , 2012, 22, 299-315.	3.6	28
22	The social innovation process: themes, challenges and implications for practice. <i>International Journal of Technology Management</i> , 2010, 51, 139.	0.2	151
23	Buyer-supplier partnerships during product design and development in the global automotive sector: Who invests, in what and when?. <i>International Journal of Production Economics</i> , 2010, 127, 309-319.	5.1	88
24	Diversity management for innovation in social enterprises in the UK. <i>Entrepreneurship and Regional Development</i> , 2010, 22, 557-574.	2.0	89
25	Market based organisational learning, dynamic, and substantive capabilities: an integrative framework. <i>Journal of Strategic Marketing</i> , 2010, 18, 363-377.	3.7	24
26	Allocating resources to disruptive innovation projects: challenging mental models and overcoming management resistance. <i>International Journal of Technology Management</i> , 2008, 44, 140.	0.2	29
27	The Future Center as an empowering ecology. <i>Journal of Information Communication and Ethics in Society</i> , 2007, 5, 206-225.	1.0	1
28	Using graphical techniques to communicate strategy: an exploratory study. <i>Strategic Change</i> , 2007, 16, 145-159.	2.5	3
29	Environmentally conscious design: matching industry requirements with academic research. <i>Design Studies</i> , 1998, 19, 63-80.	1.9	16
30	A workbook-based methodology for implementing concurrent engineering. <i>International Journal of Industrial Ergonomics</i> , 1995, 16, 339-351.	1.5	10