

Fiona Lettice

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/7805368/publications.pdf>

Version: 2024-02-01

30
papers

1,013
citations

516561

16
h-index

501076

28
g-index

31
all docs

31
docs citations

31
times ranked

1031
citing authors

#	ARTICLE	IF	CITATIONS
1	The social innovation process: themes, challenges and implications for practice. <i>International Journal of Technology Management</i> , 2010, 51, 139.	0.2	151
2	Social media interaction, the university brand and recruitment performance. <i>Journal of Business Research</i> , 2016, 69, 3096-3104.	5.8	149
3	Diversity management for innovation in social enterprises in the UK. <i>Entrepreneurship and Regional Development</i> , 2010, 22, 557-574.	2.0	89
4	Buyer-supplier partnerships during product design and development in the global automotive sector: Who invests, in what and when?. <i>International Journal of Production Economics</i> , 2010, 127, 309-319.	5.1	88
5	Brand personality in higher education: anthropomorphized university marketing communications. <i>Journal of Marketing for Higher Education</i> , 2017, 27, 19-39.	2.3	68
6	The impact of social capital on mass customisation and product innovation capabilities. <i>International Journal of Production Research</i> , 2015, 53, 5251-5264.	4.9	57
7	Supplier integration and firm performance: the moderating effects of internal integration and trust. <i>Production Planning and Control</i> , 2018, 29, 802-813.	5.8	50
8	Open Science and Open Innovation in a socio-political context: knowledge production for societal impact in an age of post-truth populism. <i>R and D Management</i> , 2019, 49, 279-297.	3.0	33
9	Political Brands: Can Parties Be Distinguished by Their Online Brand Personality?. <i>Journal of Political Marketing</i> , 2018, 17, 193-212.	1.3	30
10	Sustainable resource allocation for power generation: The role of big data in enabling interindustry architectural innovation. <i>Technological Forecasting and Social Change</i> , 2019, 144, 381-393.	6.2	30
11	Allocating resources to disruptive innovation projects: challenging mental models and overcoming management resistance. <i>International Journal of Technology Management</i> , 2008, 44, 140.	0.2	29
12	Questioning quotas: applying a relational framework for diversity management practices in the United Arab Emirates. <i>Human Resource Management Journal</i> , 2012, 22, 299-315.	3.6	28
13	An organizational learning perspective on conceptualizing dynamic and substantive capabilities. <i>Journal of Strategic Marketing</i> , 2012, 20, 589-607.	3.7	26
14	Market based organisational learning, dynamic, and substantive capabilities: an integrative framework. <i>Journal of Strategic Marketing</i> , 2010, 18, 363-377.	3.7	24
15	Managing in an economic crisis: The role of market orientation in an international law firm. <i>Journal of Business Research</i> , 2014, 67, 2693-2700.	5.8	21
16	Branding Instead of Product Innovation: A Study on the Brand Personalities of the UK's Electricity Market. <i>European Management Review</i> , 2018, 15, 255-272.	2.2	21
17	The social perspective on island energy transitions: Evidence from the Aegean archipelago. <i>Applied Energy</i> , 2019, 255, 113725.	5.1	18
18	Social media influencers, product placement and network engagement: using AI image analysis to empirically test relationships. <i>Industrial Management and Data Systems</i> , 2021, 121, 2387-2410.	2.2	17

#	ARTICLE	IF	CITATIONS
19	Environmentally conscious design: matching industry requirements with academic research. Design Studies, 1998, 19, 63-80.	1.9	16
20	Social media responses and brand personality in product and moral harm crises: why waste a good crisis?. Journal of Marketing Management, 2020, 36, 1031-1054.	1.2	16
21	Navigating the impact-innovation double hurdle: The case of a climate change research fund. Research Policy, 2012, 41, 1048-1057.	3.3	11
22	A workbook-based methodology for implementing concurrent engineering. International Journal of Industrial Ergonomics, 1995, 16, 339-351.	1.5	10
23	Effects of intellectual capital and university knowledge in indigenous innovation: evidence from Indian SMEs. Production Planning and Control, 2019, 30, 799-812.	5.8	9
24	The Olympic Games and associative sponsorship. Internet Research, 2019, 30, 85-107.	2.7	7
25	Place branding of seaports in the Middle East. Place Branding and Public Diplomacy, 2018, 14, 197-212.	1.1	6
26	Generative Mechanisms for Scientific Knowledge Transfer in the Food Industry. Sustainability, 2021, 13, 955.	1.6	5
27	Using graphical techniques to communicate strategy: an exploratory study. Strategic Change, 2007, 16, 145-159.	2.5	3
28	The Future Center as an empowering ecology. Journal of Information Communication and Ethics in Society, 2007, 5, 206-225.	1.0	1
29	Student-Supervisor Expectations in the Doctoral Supervision Process. Proceedings - Academy of Management, 2013, 2013, 13610.	0.0	0
30	Things are not always what they seem:how generative mechanisms explain scientific knowledge transfer. Proceedings - Academy of Management, 2018, 2018, 12497.	0.0	0