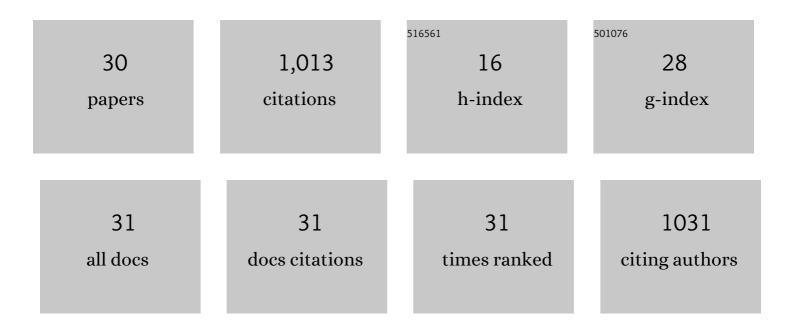
Fiona Lettice

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/7805368/publications.pdf Version: 2024-02-01



FIONA LETTICE

| # | Article | IF | CITATIONS |
|----|--|-----|-----------|
| 1 | The social innovation process: themes, challenges and implications for practice. International Journal of Technology Management, 2010, 51, 139. | 0.2 | 151 |
| 2 | Social media interaction, the university brand and recruitment performance. Journal of Business Research, 2016, 69, 3096-3104. | 5.8 | 149 |
| 3 | Diversity management for innovation in social enterprises in the UK. Entrepreneurship and Regional Development, 2010, 22, 557-574. | 2.0 | 89 |
| 4 | Buyer–supplier partnerships during product design and development in the global automotive sector: Who invests, in what and when?. International Journal of Production Economics, 2010, 127, 309-319. | 5.1 | 88 |
| 5 | Brand personality in higher education: anthropomorphized university marketing communications. Journal of Marketing for Higher Education, 2017, 27, 19-39. | 2.3 | 68 |
| 6 | The impact of social capital on mass customisation and product innovation capabilities. International Journal of Production Research, 2015, 53, 5251-5264. | 4.9 | 57 |
| 7 | Supplier integration and firm performance: the moderating effects of internal integration and trust. Production Planning and Control, 2018, 29, 802-813. | 5.8 | 50 |
| 8 | Open Science and Open Innovation in a socioâ€political context: knowledge production for societal impact in an age of postâ€truth populism. R and D Management, 2019, 49, 279-297. | 3.0 | 33 |
| 9 | Political Brands: Can Parties Be Distinguished by Their Online Brand Personality?. Journal of Political Marketing, 2018, 17, 193-212. | 1.3 | 30 |
| 10 | Sustainable resource allocation for power generation: The role of big data in enabling interindustry architectural innovation. Technological Forecasting and Social Change, 2019, 144, 381-393. | 6.2 | 30 |
| 11 | Allocating resources to disruptive innovation projects: challenging mental models and overcoming management resistance. International Journal of Technology Management, 2008, 44, 140. | 0.2 | 29 |
| 12 | Questioning quotas: applying a relational framework for diversity management practices in the United Arab Emirates. Human Resource Management Journal, 2012, 22, 299-315. | 3.6 | 28 |
| 13 | An organizational learning perspective on conceptualizing dynamic and substantive capabilities. Journal of Strategic Marketing, 2012, 20, 589-607. | 3.7 | 26 |
| 14 | Market based organisational learning, dynamic, and substantive capabilities: an integrative framework. Journal of Strategic Marketing, 2010, 18, 363-377. | 3.7 | 24 |
| 15 | Managing in an economic crisis: The role of market orientation in an international law firm. Journal of Business Research, 2014, 67, 2693-2700. | 5.8 | 21 |
| 16 | Branding Instead of Product Innovation: A Study on the Brand Personalities of the UK's Electricity Market. European Management Review, 2018, 15, 255-272. | 2.2 | 21 |
| 17 | The social perspective on island energy transitions: Evidence from the Aegean archipelago. Applied Energy, 2019, 255, 113725. | 5.1 | 18 |
| 18 | Social media influencers, product placement and network engagement: using AI image analysis to empirically test relationships. Industrial Management and Data Systems, 2021, 121, 2387-2410. | 2.2 | 17 |

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| # | Article | IF | CITATIONS |
|----|--|-----|-----------|
| 19 | Environmentally conscious design: matching industry requirements with academic research. Design Studies, 1998, 19, 63-80. | 1.9 | 16 |
| 20 | Social media responses and brand personality in product and moral harm crises: why waste a good crisis?. Journal of Marketing Management, 2020, 36, 1031-1054. | 1.2 | 16 |
| 21 | Navigating the impact-innovation double hurdle: The case of a climate change research fund. Research Policy, 2012, 41, 1048-1057. | 3.3 | 11 |
| 22 | A workbook-based methodology for implementing concurrent engineering. International Journal of Industrial Ergonomics, 1995, 16, 339-351. | 1.5 | 10 |
| 23 | Effects of intellectual capital and university knowledge in indigenous innovation: evidence from Indian SMEs. Production Planning and Control, 2019, 30, 799-812. | 5.8 | 9 |
| 24 | The Olympic Games and associative sponsorship. Internet Research, 2019, 30, 85-107. | 2.7 | 7 |
| 25 | Place branding of seaports in the Middle East. Place Branding and Public Diplomacy, 2018, 14, 197-212. | 1.1 | 6 |
| 26 | Generative Mechanisms for Scientific Knowledge Transfer in the Food Industry. Sustainability, 2021, 13, 955. | 1.6 | 5 |
| 27 | Using graphical techniques to communicate strategy: an exploratory study. Strategic Change, 2007, 16, 145-159. | 2.5 | 3 |
| 28 | The Future Center as an empowering ecology. Journal of Information Communication and Ethics in Society, 2007, 5, 206-225. | 1.0 | 1 |
| 29 | Student-Supervisor Expectations in the Doctoral Supervision Process. Proceedings - Academy of Management, 2013, 2013, 13610. | 0.0 | 0 |
| 30 | Things are not always what they seem:how generative mechanisms explain scientific knowledge transfer. Proceedings - Academy of Management, 2018, 2018, 12497. | 0.0 | 0 |