

Mark Anthony Camilleri

List of Publications by Year in descending order

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Version: 2024-02-01

96
papers

2,381
citations

270111

25
h-index

299063

42
g-index

104
all docs

104
docs citations

104
times ranked

1209
citing authors

#	ARTICLE	IF	CITATIONS
1	Learning from anywhere, anytime: Utilitarian motivations and facilitating conditions for mobile learning. <i>Technology, Knowledge and Learning</i> , 2023, 28, 1687-1705.	3.1	9
2	E-commerce websites, consumer order fulfillment and after-sales service satisfaction: the customer is always right, even after the shopping cart check-out. <i>Journal of Strategy and Management</i> , 2022, 15, 377-396.	1.9	25
3	The Acceptance of Learning Management Systems and Video Conferencing Technologies: Lessons Learned from COVID-19. <i>Technology, Knowledge and Learning</i> , 2022, 27, 1311-1333.	3.1	38
4	Corporate social responsibility model for a competitive and resilient hospitality industry. <i>Sustainable Development</i> , 2022, 30, 433-446.	6.9	13
5	Strategic attributions of corporate social responsibility and environmental management: The business case for doing well by doing good!. <i>Sustainable Development</i> , 2022, 30, 409-422.	6.9	68
6	Advancing community-based tourism approaches for the sustainable development of destinations. <i>Sustainable Development</i> , 2022, 30, 423-432.	6.9	34
7	Remote learning via video conferencing technologies: Implications for research and practice. <i>Technology in Society</i> , 2022, 68, 101881.	4.8	34
8	Thriving family businesses in tourism and hospitality: A systematic review and a synthesis of the relevant literature. <i>Journal of Family Business Management</i> , 2022, 12, 555-576.	2.6	30
9	The rationale for <sc>ISO</sc> 14001 certification: A systematic review and a cost-benefit analysis. <i>Corporate Social Responsibility and Environmental Management</i> , 2022, 29, 1067-1083.	5.0	47
10	Walking the talk about corporate social responsibility communication: An elaboration likelihood model perspective. <i>Business Ethics, Environment and Responsibility</i> , 2022, 31, 649-661.	1.6	17
11	Using the balanced scorecard as a performance management tool in higher education. <i>Management in Education</i> , 2021, 35, 10-21.	0.9	37
12	The market for socially responsible investing: a review of the developments. <i>Social Responsibility Journal</i> , 2021, 17, 412-428.	1.6	34
13	A Circular Economy Strategy for Sustainable Value Chains: A European Perspective. <i>CSR, Sustainability, Ethics & Governance</i> , 2021, , 141-161.	0.2	2
14	A Taxonomy of Online Marketing Methods. , 2021, , 235-250.		17
15	The Effect of Macrocelebrity and Microinfluencer Endorsements on Consumer-brand Engagement in Instagram. , 2021, , 131-143.		26
16	The Use of Mobile Learning Technologies for Corporate Training and Development: A Contextual Framework. , 2021, , 115-130.		16
17	Strategic Dialogic Communication Through Digital Media During COVID-19 Crisis. , 2021, , 1-18.		23
18	Using the Balanced Scorecard for Strategic Communication and Performance Management. , 2021, , 73-88.		8

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19	Corporate Communication Through Social Networks: The Identification of the Key Dimensions for Dialogic Communication. , 2021, , 33-51.		31
20	The Use of Digital Media for Marketing, CSR Communication and Stakeholder Engagement. , 2021, , 161-174.		47
21	The Corporate Communication Executivesâ€™ Interactive Engagement Through Digital Media* . , 2021, , 53-72.		4
22	The Employeesâ€™ State of Mind during COVID-19: A Self-Determination Theory Perspective. Sustainability, 2021, 13, 3634.	1.6	26
23	Evaluating service quality and performance of higher education institutions: a systematic review and a post-COVID-19 outlook. International Journal of Quality and Service Sciences, 2021, 13, 268-281.	1.4	59
24	Sustainable Production and Consumption of Food. Mise-en-Place Circular Economy Policies and Waste Management Practices in Tourism Cities. Sustainability, 2021, 13, 9986.	1.6	27
25	Corporate Citizenship. , 2021, , 1-3.		0
26	Corporate Sustainability and Responsibility. , 2021, , 1-4.		2
27	Understanding motivations to use online streaming services: integrating the technology acceptance model (TAM) and the uses and gratifications theory (UGT). Spanish Journal of Marketing - ESIC, 2021, 25, 217-238.	2.7	72
28	European environment policy for the circular economy: Implications for business and industry stakeholders. Sustainable Development, 2020, 28, 1804-1812.	6.9	113
29	The use of data-driven technologies for customer-centric marketing. International Journal of Big Data Management, 2020, 1, 50.	0.3	35
30	Strategic corporate social responsibility in tourism and hospitality. Sustainable Development, 2020, 28, 504-506.	6.9	13
31	The Sustainable Development Goal on Quality Education. CSR, Sustainability, Ethics & Governance, 2020, , 261-277.	0.2	6
32	The Students' Acceptance and USE of Their University's Virtual Learning Environment. , 2020, , .		9
33	The Use of Mobile Learning Technologies in Primary Education. Advances in Educational Technologies and Instructional Design Book Series, 2020, , 250-266.	0.2	7
34	The Market for Socially Responsible Investments. Advances in Business Strategy and Competitive Advantage Book Series, 2020, , 171-188.	0.2	0
35	Creating Shared Value. , 2020, , 1-3.		2
36	Quality education, social cohesion and active labour market policies. A case study from a Southern European island state. EuroMed Journal of Management, 2020, 3, 182.	0.0	2

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37	Quality education, social cohesion and active labour market policies. A case study from a Southern European island state. <i>EuroMed Journal of Management</i> , 2020, 3, 182.	0.0	0
38	The effects of service quality and consumer-brand value congruity on hospitality brand loyalty. <i>Anatolia</i> , 2019, 30, 547-559.	1.3	88
39	The Students' Intrinsic and Extrinsic Motivations to Engage with Digital Learning Games. , 2019, , .		12
40	Mobile Learning via Educational Apps. , 2019, , .		25
41	The online users'™ perceptions toward electronic government services. <i>Journal of Information Communication and Ethics in Society</i> , 2019, 18, 221-235.	1.0	22
42	The students'™ readiness to engage with mobile learning apps. <i>Interactive Technology and Smart Education</i> , 2019, 17, 28-38.	3.8	34
43	The circular economy's closed loop and product service systems for sustainable development: <scp>A</scp> review and appraisal. <i>Sustainable Development</i> , 2019, 27, 530-536.	6.9	61
44	Theoretical Insights on Integrated Reporting: Valuing the Financial, Social and Sustainability Disclosures. <i>CSR, Sustainability, Ethics & Governance</i> , 2019, , 61-76.	0.2	3
45	The SMEs'™ technology acceptance of digital media for stakeholder engagement. <i>Journal of Small Business and Enterprise Development</i> , 2019, 26, 504-521.	1.6	44
46	Measuring the corporate managers'™ attitudes towards ISO'™s social responsibility standard. <i>Total Quality Management and Business Excellence</i> , 2019, 30, 1549-1561.	2.4	28
47	The Use of Data-Driven Technologies for Customer-Centric Marketing. <i>International Journal of Big Data Management</i> , 2019, 1, 1.	0.3	3
48	EXPLORING THE BEHAVIORAL INTENTION TO USE E-GOVERNMENT SERVICES: VALIDATING THE UNIFIED THEORY OF ACCEPTANCE AND USE OF TECHNOLOGY. , 2019, , .		6
49	A Cost-Benefit Analysis of ISO'™s Standard on Social Responsibility: A Review and Appraisal. <i>CSR, Sustainability, Ethics & Governance</i> , 2019, , 159-175.	0.2	1
50	The Business of Tourism. <i>Advances in Marketing, Customer Relationship Management, and E-services Book Series</i> , 2019, , 1-27.	0.7	0
51	THE STUDENTS'™ PERCEIVED USE, EASE OF USE AND ENJOYMENT OF EDUCATIONAL GAMES. <i>INTED Proceedings</i> , 2019, , .	0.0	8
52	STUDENT-CENTRED LEARNING THROUGH SERIOUS GAMES. <i>INTED Proceedings</i> , 2019, , .	0.0	6
53	The use of data-driven technologies in tourism marketing. , 2019, , 182-194.		3
54	Measuring the Hoteliers'™ Interactive Engagement through Social Media. , 2019, , .		0

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55	The Acceptance and Use of Mobile Learning Applications in Higher Education. , 2019, , .		10
56	Nurturing travel and tourism enterprises for economic growth and competitiveness. Tourism and Hospitality Research, 2018, 18, 123-127.	2.4	10
57	The Tourism Industry: An Overview. Journal for Labour Market Research, 2018, , 3-27.	0.6	82
58	The Promotion of Responsible Tourism Management Through Digital Media. Tourism Planning and Development, 2018, 15, 653-671.	1.3	27
59	Travel Marketing, Tourism Economics and the Airline Product. Journal for Labour Market Research, 2018, , .	0.6	55
60	Integrated Marketing Communications. Journal for Labour Market Research, 2018, , 85-103.	0.6	27
61	Market Segmentation, Targeting and Positioning. Journal for Labour Market Research, 2018, , 69-83.	0.6	39
62	Chapter 1 The Planning and Development of the Tourism Product. , 2018, , 1-23.		7
63	Chapter 1 The Marketing Environment of Tourist Destinations. , 2018, , 1-14.		0
64	Theoretical insights on integrated reporting. Corporate Communications, 2018, 23, 567-581.	1.1	129
65	European Union tourism policy: an institutional theory critical discourse analysis. Tourism Review, 2018, 73, 421-431.	3.8	20
66	Unleashing Corporate Social Responsibility Communication for Small Businesses in the Digital Era. Proceedings - Academy of Management, 2018, 2018, 10467.	0.0	1
67	The Corporate Sustainability and Responsibility Proposition. , 2018, , 1371-1385.		0
68	Digital Learning Resources and Ubiquitous Technologies in Education. Technology, Knowledge and Learning, 2017, 22, 65-82.	3.1	56
69	Corporate citizenship and social responsibility policies in the United States of America. Sustainability Accounting, Management and Policy Journal, 2017, 8, 77-93.	2.4	23
70	Corporate Sustainability, Social Responsibility and Environmental Management. , 2017, , .		30
71	International Policies and Regulatory Instruments for Non-financial Reporting. , 2017, , 27-40.		2
72	Responsible Supply Chain Management and Stakeholder Engagement for Corporate Reputation. , 2017, , 79-95.		5

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73	The rationale for responsible supply chain management and stakeholder engagement. Journal of Global Responsibility, 2017, 8, 111-126.	1.1	15
74	Corporate Social Responsibility Policy in the United States of America. CSR, Sustainability, Ethics & Governance, 2017, , 129-143.	0.2	8
75	Corporate sustainability and responsibility: creating value for business, society and the environment. Asian Journal of Sustainability and Social Responsibility, 2017, 2, 59-74.	2.7	102
76	Corporate Social Responsibility: Theoretical Underpinnings and Conceptual Developments. CSR, Sustainability, Ethics & Governance, 2017, , 99-120.	0.2	4
77	Re-conceiving Corporate Social Responsibility Programmes for Education. CSR, Sustainability, Ethics & Governance, 2017, , 157-172.	0.2	1
78	The integrated reporting of financial, social and sustainability capitals: a critical review and appraisal. International Journal of Sustainable Society, 2017, 9, 311.	0.0	13
79	The Corporate Social Responsibility Notion. , 2017, , 3-26.		4
80	Case Study 5: Closing the Loop of the Circular Economy for Corporate Sustainability and Responsibility. , 2017, , 175-190.		1
81	Unlocking Corporate Social Responsibility Through Integrated Marketing Communication. , 2017, , 41-59.		4
82	Socially Responsible and Sustainable Investing. , 2017, , 61-77.		16
83	Case Study 3: The Responsible Corporate Governance of the European Banks. , 2017, , 139-159.		1
84	The Corporate Sustainability and Responsibility Proposition. Advances in Business Strategy and Competitive Advantage Book Series, 2017, , 1-16.	0.2	2
85	Utilising Content Marketing Metrics and Social Networks for Academic Visibility. Advances in Educational Marketing, Administration, and Leadership Book Series, 2017, , 109-126.	0.1	2
86	Responsible Corporate Governance in Europe. CSR, Sustainability, Ethics & Governance, 2017, , 11-32.	0.2	1
87	Case Study 1: Corporate Citizenship and Social Responsibility Policies in America. , 2017, , 99-117.		0
88	Corporate sustainability and responsibility toward education. Journal of Global Responsibility, 2016, 7, 56-71.	1.1	21
89	Reconceiving corporate social responsibility for business and educational outcomes. Cogent Business and Management, 2016, 3, 1142044.	1.3	14
90	Education and social cohesion for economic growth. International Journal of Leadership in Education, 2016, 19, 617-631.	1.4	12

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91	Corporate Social Responsibility Reporting in Europe. CSR, Sustainability, Ethics & Governance, 2016, , 21-41.	0.2	2
92	Responsible tourism that creates shared value among stakeholders. Tourism Planning and Development, 2016, 13, 219-235.	1.3	69
93	Environmental, social and governance disclosures in Europe. Sustainability Accounting, Management and Policy Journal, 2015, 6, 224-242.	2.4	118
94	Valuing Stakeholder Engagement and Sustainability Reporting. Corporate Reputation Review, 2015, 18, 210-222.	1.1	80
95	Advancing the Sustainable Tourism Agenda Through Strategic CSR Perspectives. Tourism Planning and Development, 2014, 11, 42-56.	1.3	78
96	European Union Tourism Policy: An Institutional Theory Critical Discourse Analysis. SSRN Electronic Journal, 0, , .	0.4	0