

Saerom Lee

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/7778713/publications.pdf>

Version: 2024-02-01

6
papers

261
citations

1937685

4
h-index

1872680

6
g-index

6
all docs

6
docs citations

6
times ranked

208
citing authors

#	ARTICLE	IF	CITATIONS
1	The Price Entitlement Effect: When and Why High Price Entitles Consumers to Purchase Socially Costly Products. <i>Journal of Marketing Research</i> , 2022, 59, 1141-1160.	4.8	4
2	A Triadic Model of Social Motivations in Pay-What-You-Want Decisions. <i>Journal of the Association for Consumer Research</i> , 2021, 6, 105-119.	1.7	3
3	Mixed signals? Decoding luxury consumption in the workplace. <i>Journal of Business Research</i> , 2020, 117, 331-345.	10.2	15
4	Did They Earn It? Observing Unearned Luxury Consumption Decreases Brand Attitude When Observers Value Fairness. <i>Journal of Consumer Psychology</i> , 2018, 28, 412-436.	4.5	28
5	To Profit or Not to Profit? The Role of Greed Perceptions in Consumer Support for Social Ventures. <i>Journal of Consumer Research</i> , 2017, 44, 853-876.	5.1	62
6	I'm Moral, but I Won't Help You: The Distinct Roles of Empathy and Justice in Donations. <i>Journal of Consumer Research</i> , 2014, 41, 678-696.	5.1	149