Yi Wang

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/7774320/publications.pdf

Version: 2024-02-01

		840776	1125743	
18	1,298	11	13	
papers	1,298 citations	h-index	g-index	
18	18	18	1031	
all docs	docs citations	times ranked	citing authors	

#	Article	IF	CITATIONS
1	Impact of the Strategic Role of IT on Explorative and Exploitative Innovation Activities: The Role of Environmental Uncertainty. Decision Sciences, 2020, 51, 542-574.	4.5	24
2	Spillover of workplace IT satisfaction onto job satisfaction: The roles of job fit and professional fit. International Journal of Information Management, 2020, 50, 341-352.	17.5	27
3	Conceptualization of omnichannel customer experience and its impact on shopping intention: A mixed-method approach. International Journal of Information Management, 2020, 50, 325-336.	17.5	206
4	Impact of the usage of social media in the workplace on team and employee performance. Information and Management, 2019, 56, 103160.	6.5	118
5	An examination of market orientation and environmental marketing strategy: the case of Chinese firms. Service Industries Journal, 2019, 39, 1046-1071.	8.3	11
6	Unpacking the organizational impacts of enterprise mobility using the repertory grid technique. Internet Research, 2018, 28, 143-168.	4.9	3
7	Improving Strategic Flexibility with Information Technologies: Insights for Firm Performance in an Emerging Economy. Journal of Information Technology, 2017, 32, 10-25.	3.9	102
8	The interaction effect of IT assets and IT management on firm performance: A systems perspective. International Journal of Information Management, 2015, 35, 580-593.	17. 5	29
9	IT capabilities and product innovation performance: The roles of corporate entrepreneurship and competitive intensity. Information and Management, 2015, 52, 643-657.	6.5	228
10	How information technology influences environmental performance: Empirical evidence from China. International Journal of Information Management, 2015, 35, 160-170.	17.5	127
11	IT capability and organizational performance: the roles of business process agility and environmental factors. European Journal of Information Systems, 2014, 23, 326-342.	9.2	361
12	The business value of IT applications in CHJ: a cognitive study. Journal of Chinese Entrepreneurship, 2013, 5, 239-251.	0.7	3
13	Does IT matter for environmental performance? An empirical study based on the Chinese context. Proceedings - Academy of Management, 2013, 2013, 14725.	0.1	O
14	Thrive, not just survive: enhance dynamic capabilities of SMEs through IS competence. Journal of Systems and Information Technology, 2011, 13, 200-222.	1.7	34
15	Logistic IT competence and logistic service performance. , 2010, , .		O
16	Achieving Market Responsiveness: The Enabling Role of IT and E-Commerce Adoption in SMEs. , 2010, , .		5
17	E-business assimilation in SMEs of China. International Journal of Electronic Business, 2009, 7, 512.	0.4	15
18	IT Capabilities and Innovation Performance: The Mediating Role of Market Orientation. Communications of the Association for Information Systems, 0, 33, .	0.9	5