

Muhammad Shujaat Mubarik

List of Publications by Year in descending order

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Version: 2024-02-01

73
papers

2,431
citations

236912

25
h-index

233409

45
g-index

76
all docs

76
docs citations

76
times ranked

1087
citing authors

#	ARTICLE	IF	CITATIONS
1	Panic buying in the COVID-19 pandemic: A multi-country examination. <i>Journal of Retailing and Consumer Services</i> , 2021, 59, 102357.	9.4	300
2	The impact of corporate social responsibility on customer loyalty: The mediating role of corporate reputation, customer satisfaction, and trust. <i>Sustainable Production and Consumption</i> , 2021, 25, 123-135.	11.0	226
3	Balancing innovation and exploitation in the fourth industrial revolution: Role of intellectual capital and technology absorptive capacity. <i>Technological Forecasting and Social Change</i> , 2020, 160, 120248.	11.6	139
4	Resilience and cleaner production in industry 4.0: Role of supply chain mapping and visibility. <i>Journal of Cleaner Production</i> , 2021, 292, 126058.	9.3	139
5	Assessing the impacts of ageing and natural resource extraction on carbon emissions: A proposed policy framework for European economies. <i>Journal of Cleaner Production</i> , 2021, 296, 126470.	9.3	123
6	Green innovation as a mediator in the impact of business analytics and environmental orientation on green competitive advantage. <i>Management Decision</i> , 2022, 60, 488-507.	3.9	108
7	Intellectual capital and business performance: the role of dimensions of absorptive capacity. <i>Journal of Intellectual Capital</i> , 2019, 21, 23-39.	5.4	84
8	Intellectual capital and supply chain resilience. <i>Journal of Intellectual Capital</i> , 2022, 23, 713-738.	5.4	78
9	Blockchain technologies as enablers of supply chain mapping for sustainable supply chains. <i>Business Strategy and the Environment</i> , 2022, 31, 3742-3756.	14.3	68
10	Intellectual capital, blockchain-driven supply chain and sustainable production: Role of supply chain mapping. <i>Technological Forecasting and Social Change</i> , 2022, 175, 121331.	11.6	66
11	Measuring Human Capital in Small and Medium Manufacturing Enterprises: What Matters?. <i>Social Indicators Research</i> , 2018, 137, 605-623.	2.7	62
12	Leading the innovation: role of trust and job crafting as sequential mediators relating servant leadership and innovative work behavior. <i>European Journal of Innovation Management</i> , 2021, 24, 1547-1568.	4.6	60
13	How servant leadership triggers innovative work behavior: exploring the sequential mediating role of psychological empowerment and job crafting. <i>European Journal of Innovation Management</i> , 2022, 25, 1037-1055.	4.6	59
14	Application of gray DEMATEL-ANP in green-strategic sourcing. <i>Technology in Society</i> , 2021, 64, 101524.	9.4	58
15	Social sustainable supply chains in the food industry: A perspective of an emerging economy. <i>Corporate Social Responsibility and Environmental Management</i> , 2021, 28, 404-418.	8.7	51
16	Artificial Intelligence and Its Role in Education. <i>Sustainability</i> , 2021, 13, 12902.	3.2	42
17	Analyzing cause and effect relationships among drivers and barriers to circular economy implementation in the context of an emerging economy. <i>Journal of Cleaner Production</i> , 2022, 364, 132618.	9.3	42
18	Why DO citizens engage in government social media accounts during COVID-19 pandemic? A comparative study. <i>Telematics and Informatics</i> , 2021, 62, 101619.	5.8	37

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19	Multi-dimensional supply chain flexibility and supply chain resilience: the role of supply chain risks exposure. <i>Operations Management Research</i> , 2022, 15, 307-325.	8.5	37
20	Factors affecting the outcome of corporate sustainability policy: a review paper. <i>Environmental Science and Pollution Research</i> , 2021, 28, 10335-10356.	5.3	35
21	Human capital development for SMEs in Pakistan: is the "one-size-fits-all" policy adequate?. <i>International Journal of Social Economics</i> , 2016, 43, 804-822.	1.9	33
22	Relational capital quality and client loyalty: firm-level evidence from pharmaceuticals, Pakistan. <i>Learning Organization</i> , 2016, 23, 43-60.	1.4	33
23	Human capital and export performance of small and medium enterprises in Pakistan. <i>International Journal of Social Economics</i> , 2020, 47, 643-662.	1.9	29
24	Intellectual capital, competitive advantage and the ambidexterity liaison. <i>Human Systems Management</i> , 2019, 38, 267-277.	1.1	28
25	Decomposition of the US CO2 emissions and its mitigation potential: An aggregate and sectoral analysis. <i>Energy Policy</i> , 2020, 147, 111925.	8.8	27
26	Academic and Administrative Role of Artificial Intelligence in Education. <i>Sustainability</i> , 2022, 14, 1101.	3.2	27
27	Talent management and organizational sustainability: role of sustainable behaviour. <i>International Journal of Organizational Analysis</i> , 2022, 30, 389-407.	2.9	25
28	Does the private university sector exploit sustainable residential life in the name of supporting the fourth industrial revolution?. <i>Technological Forecasting and Social Change</i> , 2020, 159, 120200.	11.6	24
29	Relationship marketing and third-party logistics: evidence from hotel industry. <i>Journal of Hospitality and Tourism Insights</i> , 2020, 3, 371-393.	3.4	23
30	My meaning is my engagement: exploring the mediating role of meaning between servant leadership and work engagement. <i>Leadership and Organization Development Journal</i> , 2021, 42, 926-941.	3.0	23
31	Supply chain mapping: a proposed construct. <i>International Journal of Production Research</i> , 2023, 61, 2653-2669.	7.5	22
32	Designing an integrated decision support system to link supply chain processes performance with time to market. <i>International Journal of Management Science and Engineering Management</i> , 2022, 17, 66-78.	3.1	22
33	Prioritizing dimensions of entrepreneurial ecosystem: a proposed framework. <i>Journal of Global Entrepreneurship Research</i> , 2019, 9, 1.	1.6	21
34	Impact of Supplier Relational Capital on Supply Chain Performance in Pakistani Textile Industry. <i>Asian Economic and Financial Review</i> , 2019, 9, 318-328.	0.7	21
35	Intellectual Capital and Supply Chain Mapping: A Proposed Framework. , 2021, , 275-290.		21
36	Social support, source credibility, social influence, and solar photovoltaic panels purchase intention. <i>Environmental Science and Pollution Research</i> , 2021, 28, 57842-57859.	5.3	19

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37	Do socially responsible firms demand high-quality audits? An international evidence. <i>International Journal of Finance and Economics</i> , 2022, 27, 2235-2255.	3.5	18
38	Human Capital, Green Energy, and Technological Innovations: Firm-Level Analysis. , 2020, , 151-164.		17
39	Passing on the legacy: exploring the dynamics of succession in family businesses in Pakistan. <i>Journal of Family Business Management</i> , 2021, 11, 161-184.	3.4	16
40	Switching behaviors toward green brands: evidence from emerging economy. <i>Environment, Development and Sustainability</i> , 2021, 23, 11357-11381.	5.0	15
41	Innovation with flow at work: exploring the role of servant leadership in affecting innovative work behavior through flow at work. <i>Leadership and Organization Development Journal</i> , 2021, 42, 1267-1281.	3.0	12
42	Negotiating with Managers from South Asia: India, Sri Lanka, and Bangladesh. , 2019, , 487-514.		11
43	The Bright Side of Social Media: Social Media Platforms Adoption and Start-Up Sustainability. <i>Frontiers in Psychology</i> , 2021, 12, 661649.	2.1	9
44	Deceased Donor Organs: What Can Be Done to Raise Donation Rates Using Evidence From Malaysia?. <i>American Journal of Transplantation</i> , 2016, 16, 1540-1547.	4.7	8
45	Developing entrepreneurial intentions: what matters. <i>Middle East J of Management</i> , 2020, 7, 41.	0.2	8
46	Measuring talent management: a proposed construct. <i>Employee Relations</i> , 2022, 44, 1192-1215.	2.4	7
47	Linking Corporate Social Responsibility to Workplace Deviant Behaviors: Mediating Role of Job Satisfaction. <i>Frontiers in Psychology</i> , 2021, 12, 803481.	2.1	7
48	FINANCIAL LIBERALIZATION AND STOCK MARKET EFFICIENCY: MEASURING THE THRESHOLD EFFECTS OF GOVERNANCE. <i>Annals of Financial Economics</i> , 2018, 13, 1850016.	1.4	6
49	Quest for energy efficiency. , 2022, , 311-322.		6
50	Sino-LAC Ties: Trade Relationships, Trade Potentials, and Asymmetric Dependency. <i>Emerging Markets Finance and Trade</i> , 2017, 53, 1262-1277.	3.1	5
51	Measuring the role of neurotransmitters in investment decision: A proposed constructs. <i>International Journal of Finance and Economics</i> , 2022, 27, 258-274.	3.5	5
52	<p>Prioritizing Factors Affecting Deceased Organ Donation in Malaysia: Is a New Organ Donation System Required?</p>. <i>International Journal of General Medicine</i> , 2020, Volume 13, 641-651.	1.8	5
53	Can financial rewards complement altruism to raise deceased organ donation rates?. <i>Nursing Ethics</i> , 2020, 27, 1436-1449.	3.4	5
54	What matters for financial inclusions? Evidence from emerging economy. <i>International Journal of Finance and Economics</i> , 2023, 28, 821-838.	3.5	5

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55	Customer acceptance toward Islamic personal financing in Pakistan. <i>Journal of Financial Services Marketing</i> , 2023, 28, 270-284.	3.4	5
56	Defining potentials and barriers to trade in the Malaysia-Chile partnership. <i>International Journal of Emerging Markets</i> , 2018, 13, 758-779.	2.2	4
57	Foreign Direct Investment (FDI) and Employment: A Case of Province of Punjab, Pakistan. <i>The Economics and Finance Letters</i> , 2014, 1, 59-65.	0.6	4
58	Proposed Framework for Assessing Human Capital: Derivation of the Human Capital Index and Its Application. <i>SSRN Electronic Journal</i> , 0, , .	0.4	3
59	Perception Based Principal Leadership Measurement: Does It Work in Pakistan?. <i>International Education Studies</i> , 2015, 8, .	0.6	3
60	Assessing the effectiveness of vocational training programs in Pakistan: an experimental study. <i>Education and Training</i> , 2021, 63, 665-678.	3.1	3
61	Intraregional Export Flows and Export Efficiency in Palm Oil and Palm-Based Products: Southeast Asia and Latin America Regions Compared. <i>International Trade Journal</i> , 0, , 1-22.	0.9	3
62	In the Pursuit of Environmental Sustainability: The Role of Environmental Accounting. <i>Sustainability</i> , 2022, 14, 6526.	3.2	3
63	ASEAN and the EU: an assessment of interregional trade potentials. <i>International Economics and Economic Policy</i> , 2020, 17, 705-726.	2.3	2
64	Host country corruption and headquarters-subsidiary relationships in emerging economies. <i>International Journal of Emerging Markets</i> , 2023, 18, 2523-2543.	2.2	2
65	Ambidextrous Intellectual Capital (AIC): A Measuring Framework. , 2021, , 1-30.		2
66	Internationalisation challenges of SMEs: role of intellectual capital. <i>International Journal of Learning and Intellectual Capital</i> , 2021, 1, 1.	0.3	2
67	In the Pursuit of Green in COVID-19: Harnessing the Existing Talent to Pursue Green Corporate Entrepreneurship. <i>Frontiers in Psychology</i> , 2021, 12, 751961.	2.1	2
68	Energy Consumption and Greening: Strategic Directions for Pakistan. <i>The Lahore Journal of Economics</i> , 2020, 25, 59-88.	0.2	2
69	Developing entrepreneurial intentions: what matters. <i>Middle East J of Management</i> , 2020, 7, 41.	0.2	2
70	A Conceptual Action Plan for Reducing Environmental Pollution Through Sustainable Clothing Purchase Intention and Behavior. <i>Advances in Business Strategy and Competitive Advantage Book Series</i> , 2022, , 219-242.	0.3	1
71	Do Low Profit Companies Prefer Lease Over Loan Because of Taxes?. <i>SSRN Electronic Journal</i> , 0, , .	0.4	0
72	Does Inward Foreign Direct Investment Affect Agriculture Growth? Some Empirical Evidence from Pakistan. <i>SSRN Electronic Journal</i> , 0, , .	0.4	0

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73	The Effect of Intellectual Capital on Firm's R&D Performance: Role of Absorptive Capacity. , 2021, , .		0