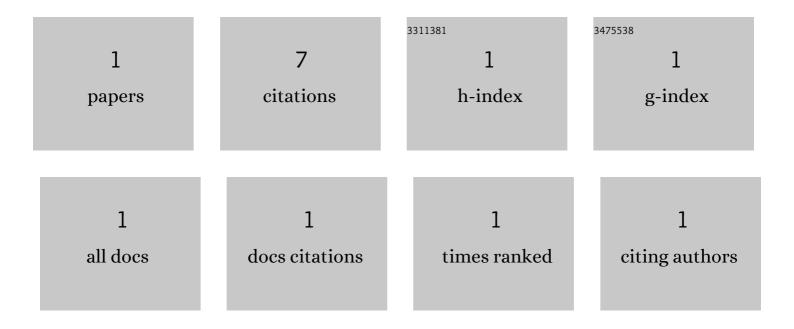
Yue Zhang

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/7754888/publications.pdf Version: 2024-02-01



#	Article	IF	CITATIONS
1	Engagement in Cause-Related Marketing Reduces Pro-Environmental Behaviors. Environment and Behavior, 2021, 53, 1047-1069.	4.7	7