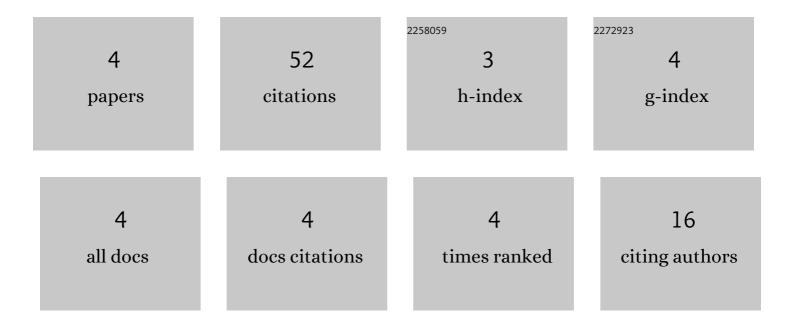
Alexander Flaig

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/7747102/publications.pdf Version: 2024-02-01



ALEXANDER FLAIC

#	Article	IF	CITATIONS
1	Using dynamic capabilities to shape markets for alternative technologies: A comparative case study of automotive incumbents. Environmental Innovation and Societal Transitions, 2022, 42, 12-26.	5.5	12
2	Market-shaping roles – Exploring actor roles in the shaping of the Swedish market for liquefied gas. Industrial Marketing Management, 2022, 104, 68-84.	6.7	5
3	Market-shaping strategies: A conceptual framework for generating market outcomes. Industrial Marketing Management, 2021, 96, 254-266.	6.7	26
4	Market-shaping phases—a qualitative meta-analysis and conceptual framework. AMS Review, 2021, 11, 354-374.	2.5	9