

Alexander Flaig

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/7747102/publications.pdf>

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4
papers

52
citations

2258059

3
h-index

2272923

4
g-index

4
all docs

4
docs citations

4
times ranked

16
citing authors

#	ARTICLE	IF	CITATIONS
1	Market-shaping strategies: A conceptual framework for generating market outcomes. <i>Industrial Marketing Management</i> , 2021, 96, 254-266.	6.7	26
2	Using dynamic capabilities to shape markets for alternative technologies: A comparative case study of automotive incumbents. <i>Environmental Innovation and Societal Transitions</i> , 2022, 42, 12-26.	5.5	12
3	Market-shaping phases—a qualitative meta-analysis and conceptual framework. <i>AMS Review</i> , 2021, 11, 354-374.	2.5	9
4	Market-shaping roles — Exploring actor roles in the shaping of the Swedish market for liquefied gas. <i>Industrial Marketing Management</i> , 2022, 104, 68-84.	6.7	5