

Jennifer J Sun

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/7738735/publications.pdf>

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2
papers

106
citations

2682572

2
h-index

2917675

2
g-index

2
all docs

2
docs citations

2
times ranked

53
citing authors

#	ARTICLE	IF	CITATIONS
1	Buy Less, Buy Luxury: Understanding and Overcoming Product Durability Neglect for Sustainable Consumption. <i>Journal of Marketing</i> , 2021, 85, 28-43.	11.3	67
2	On the Experience and Engineering of Consumer Pride, Consumer Excitement, and Consumer Relaxation in the Marketplace. <i>Journal of Retailing</i> , 2020, 96, 101-127.	6.2	39