Clifford Lewis

List of Publications by Year
in descending order

24 papers	295 citations	1039880 9 h-index	1058333 14 g-index
25 all docs	25 docs citations	25 times ranked	173 citing authors

#	Article	IF	Citations
1	Destination brand components. International Journal of Culture, Tourism and Hospitality Research, 2011, 5, 4-25.	1.6	54
2	Understanding why: Push-factors that drive rural tourism amongst senior travellers. Tourism Management Perspectives, 2019, 32, 100574.	3.2	38
3	Bragging Rights and Destination Marketing: A Tourism Bragging Rights Model. Journal of Hospitality and Tourism Management, 2012, 19, 7-14.	3.5	29
4	LGBTIQâ€‰+â€‰identities in tourism and leisure research: a systematic qualitative literature review. Journal of Sustainable Tourism, 2022, 30, 1476-1499.	5.7	26
5	Does the NPS®reflect consumer sentiment? A qualitative examination of the NPS using a sentiment analysis approach. International Journal of Market Research, 2020, 62, 9-17.	2.8	17
6	Positioning a destination as fashionable: The destination fashion conditioning framework. Tourism Management, 2019, 72, 209-219.	5.8	16
7	Moving Millennials out of the too hard basket: Exploring the challenges of attracting Millennial tourists to rural destinations. Journal of Hospitality and Tourism Management, 2021, 46, 96-103.	3.5	12
8	Linking travel motives to identity and travel behavior of the Australian LGBT market during COVID-19. Journal of Travel and Tourism Marketing, 2021, 38, 725-741.	3.1	12
9	A critical assessment of the role of fashion in influencing the travel decision and destination choice. International Journal of Tourism Policy, 2013, 5, 4.	0.2	10
10	Drawing a line in the sand: the social impacts of an LGBTQI+ event in an Australian rural community. Leisure Studies, 2021, 40, 261-275.	1.2	10
11	Questioning the inclusivity of events: the queer perspective. Journal of Sustainable Tourism, 2021, 29, 2044-2061.	5.7	9
12	How millennialsâ€™ life concerns shape social media behaviour. Behaviour and Information Technology, 2020, , 1-18.	2.5	8
13	Considerations for conducting sensitive research with the LGBTQIA+ communities. International Journal of Market Research, 2021, 63, 544-551.	2.8	8
14	An autoethnographic exploration of rural travel with a food intolerance. Journal of Hospitality and Tourism Management, 2021, 47, 289-293.	3.5	6
15	<i>â€œBeing Able to Be Yourselfâ€</i> : A Qualitative Exploration of How Queer Emerging Adults Experience a Sense of Belonging in Rural Australia. Journal of Homosexuality, 2023, 70, 3306-3327.	1.3	5
16	Rethinking access for minority segments in rural health: An LGBTQI+ perspective. Australian Journal of Rural Health, 2020, 28, 509-513.	0.7	4
17	Towards a Framework for Web 2.0 Community Success. Journal of Electronic Commerce in Organizations, 2011, 9, 1-14.	0.6	4
18	â€˜The fun you have being what you areâ€™: exploring the role queer people believe Pride plays in two capital cities. Journal of Policy Research in Tourism, Leisure and Events, 2023, 15, 140-156.	2.5	4

#	Article	IF	Citations
19	Lots of bots or maybe nots: A process for detecting bots in social media research. International Journal of Market Research, 2021, 63, 552-559.	2.8	3
20	Towards the Development of an Evaluation Questionnaire for Academic Conferences. Event Management, 2012, 16, 11-23.	0.6	2
21	Tourism scholarship with LGBTQ+ people in criminalised contexts: A research agenda. Journal of Hospitality and Tourism Management, 2022, 52, 39-41.	3.5	2
22	Towards a Framework for Web 2.0 Community Success. , 0, , 85-98.		1
23	Not the Only Gay in the Village: Towards the Development of a Framework for the Organization Of LGBTQI+ Pride Events in Rural Communities. Event Management, 2022, 26, 629-645.	0.6	1
24	When a Pandemic Cancels Pride: an Exploration of How Stakeholders Respond to the Cancellation Of a Rural Australian Pride Event. Event Management, 2022, 26, 949-966.	0.6	1