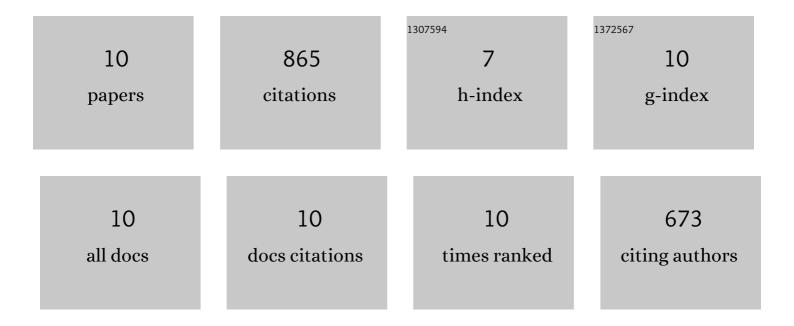
Jaebeom Suh

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/7728949/publications.pdf Version: 2024-02-01



INFREOM SUH

#	Article	IF	CITATIONS
1	Ego Depletion and Charitable Support: The Moderating Role of Self-Benefit and Other-Benefit Charitable Appeals. Journal of Advertising, 2021, 50, 479-493.	6.6	9
2	Reinforcement learning and risk preference in equity linked notes markets. Journal of Empirical Finance, 2021, 64, 224-224.	1.8	1
3	Impairment effects of creative ads on brand recall for other ads. European Journal of Marketing, 2019, 53, 1466-1483.	2.9	10
4	How CSR serves as a preventive mechanism for coping with dysfunctional customer behavior. Service Business, 2019, 13, 671-694.	4.2	17
5	How CSR impact meaning of work and dysfunctional customer behavior. Journal of Service Theory and Practice, 2018, 28, 507-523.	3.2	27
6	Chinese Tourist Shopping Satisfaction and Brand Attitude to Korean Cosmetics : A Disconfirmation Approach. Journal of Distribution Science, 2017, 15, 51-63.	0.4	1
7	Differential Effects of Preferential Treatment Levels on Relational Outcomes. Journal of Service Research, 2007, 9, 241-256.	12.2	202
8	Environmental influences in corporate brand identification and outcomes. Journal of Brand Management, 2006, 14, 125-136.	3.5	102
9	Organizational citizenship behaviors and service quality as external effectiveness of contact employees. Journal of Business Research, 2003, 56, 597-611.	10.2	298
10	The effect of work climate on critical employee and customer outcomes. Journal of Service Management, 2001, 12, 500-521.	2.0	198