

# Jaebeom Suh

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/7728949/publications.pdf>

Version: 2024-02-01

10  
papers

865  
citations

1307594

7  
h-index

1372567

10  
g-index

10  
all docs

10  
docs citations

10  
times ranked

673  
citing authors

#	ARTICLE	IF	CITATIONS
1	Ego Depletion and Charitable Support: The Moderating Role of Self-Benefit and Other-Benefit Charitable Appeals. <i>Journal of Advertising</i> , 2021, 50, 479-493.	6.6	9
2	Reinforcement learning and risk preference in equity linked notes markets. <i>Journal of Empirical Finance</i> , 2021, 64, 224-224.	1.8	1
3	Impairment effects of creative ads on brand recall for other ads. <i>European Journal of Marketing</i> , 2019, 53, 1466-1483.	2.9	10
4	How CSR serves as a preventive mechanism for coping with dysfunctional customer behavior. <i>Service Business</i> , 2019, 13, 671-694.	4.2	17
5	How CSR impact meaning of work and dysfunctional customer behavior. <i>Journal of Service Theory and Practice</i> , 2018, 28, 507-523.	3.2	27
6	Chinese Tourist Shopping Satisfaction and Brand Attitude to Korean Cosmetics : A Disconfirmation Approach. <i>Journal of Distribution Science</i> , 2017, 15, 51-63.	0.4	1
7	Differential Effects of Preferential Treatment Levels on Relational Outcomes. <i>Journal of Service Research</i> , 2007, 9, 241-256.	12.2	202
8	Environmental influences in corporate brand identification and outcomes. <i>Journal of Brand Management</i> , 2006, 14, 125-136.	3.5	102
9	Organizational citizenship behaviors and service quality as external effectiveness of contact employees. <i>Journal of Business Research</i> , 2003, 56, 597-611.	10.2	298
10	The effect of work climate on critical employee and customer outcomes. <i>Journal of Service Management</i> , 2001, 12, 500-521.	2.0	198