Sianne Gordon-Wilson

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/7718386/publications.pdf

Version: 2024-02-01

1684188 1872680 6 189 5 6 citations g-index h-index papers 6 6 6 179 docs citations times ranked citing authors all docs

#	Article	IF	CITATIONS
1	Consumption practices during the COVIDâ€19 crisis. International Journal of Consumer Studies, 2022, 46, 575-588.	11.6	95
2	Values, personality traits, and packagingâ€free shopping: A mixedâ€method approach. Business Ethics, Environment and Responsibility, 2022, 31, 546-561.	2.9	4
3	Reaching the price conscious consumer: The impact of personality, generational cohort and social media use. Journal of Consumer Behaviour, 2021, 20, 898-912.	4.2	20
4	An exploration of the substitutions of British pub consumers during the COVID-19 crisis. International Journal of Hospitality Management, 2021, 96, 102998.	8.8	11
5	Predicting consumers' cheating behavior. The role of mental representation of goods and psychological ownership. Psychology and Marketing, 2019, 36, 1039-1045.	8.2	10
6	Personality and older consumers' green behaviour in the UK. Futures, 2015, 71, 1-10.	2.5	49