

Sianne Gordon-Wilson

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/7718386/publications.pdf>

Version: 2024-02-01

6
papers

189
citations

1684188

5
h-index

1872680

6
g-index

6
all docs

6
docs citations

6
times ranked

179
citing authors

#	ARTICLE	IF	CITATIONS
1	Consumption practices during the COVID-19 crisis. <i>International Journal of Consumer Studies</i> , 2022, 46, 575-588.	11.6	95
2	Personality and older consumers's green behaviour in the UK. <i>Futures</i> , 2015, 71, 1-10.	2.5	49
3	Reaching the price conscious consumer: The impact of personality, generational cohort and social media use. <i>Journal of Consumer Behaviour</i> , 2021, 20, 898-912.	4.2	20
4	An exploration of the substitutions of British pub consumers during the COVID-19 crisis. <i>International Journal of Hospitality Management</i> , 2021, 96, 102998.	8.8	11
5	Predicting consumers's cheating behavior. The role of mental representation of goods and psychological ownership. <i>Psychology and Marketing</i> , 2019, 36, 1039-1045.	8.2	10
6	Values, personality traits, and packaging-free shopping: A mixed-method approach. <i>Business Ethics, Environment and Responsibility</i> , 2022, 31, 546-561.	2.9	4