Juan A Mañez

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/7710097/publications.pdf

Version: 2024-02-01

37 papers	1,170 citations	17 h-index	32 g-index
37	37	37	802
all docs	docs citations	times ranked	citing authors

#	Article	IF	CITATIONS
1	The Resource-Based Theory of the Firm and Firm Survival. Small Business Economics, 2008, 30, 231-249.	6.7	226
2	Understanding Cross-Country Differences in Exporter Premia: Comparable Evidence for 14 Countries. Review of World Economics, 2008, 144, 596-635.	2.0	166
3	THE ROLE OF SUNK COSTS IN THE DECISION TO INVEST IN R&D [*] . Journal of Industrial Economics, 2009, 57, 712-735.	1.3	91
4	Process innovations and firm productivity growth. Small Business Economics, 2010, 34, 147-166.	6.7	50
5	Reconsidering learning by exporting. Review of World Economics, 2013, 149, 5-22.	2.0	50
6	The determinants of R&D persistence in SMEs. Small Business Economics, 2015, 44, 505-528.	6.7	49
7	Does Firm Size Affect Selfâ€selection and Learningâ€byâ€Exporting?. World Economy, 2010, 33, 315-346.	2.5	41
8	Unbeatable Value Low-Price Guarantee: Collusive Mechanism or Advertising Strategy?. Journal of Economics and Management Strategy, 2006, 15, 143-166.	0.8	36
9	Does a "survival-by-exporting―effect for SMEs exist?. Empirica, 2008, 35, 81-104.	1.8	36
10	Sunk Costs Hysteresis in Spanish Manufacturing Exports. Review of World Economics, 2008, 144, 272-294.	2.0	34
11	The Dynamic Linkages Among Exports, <scp>R</scp> & <scp>D</scp> and Productivity. World Economy, 2015, 38, 583-612.	2.5	34
12	Understanding the Dynamic Effect of Contracting Out on the Delivery of Local Public Services. Regional Studies, 2016, 50, 2069-2080.	4.4	28
13	Do process innovations boost SMEs productivity growth?. Empirical Economics, 2013, 44, 1373-1405.	3.0	27
14	Persistence in exporting: Cumulative and punctuated learning effects. International Business Review, 2019, 28, 74-89.	4.8	25
15	Financial constraints and R&D and exporting strategies for Spanish manufacturing firms. Industrial and Corporate Change, 2014, 23, 1563-1594.	2.8	22
16	Production Function Estimation in Stata Using the Ackerberg–Caves–Frazer Method. The Stata Journal, 2016, 16, 900-916.	2.2	22
17	Are low-price promises collusion guarantees? An experimental test of price matching policies. Spanish Economic Review, 2007, 9, 59-77.	1.0	20
18	Product and process innovation and total factor productivity: Evidence for manufacturing in four Latin American countries. Review of Development Economics, 2017, 21, 1341-1363.	1.9	20

#	Article	IF	CITATIONS
19	Self-Selection into Exports: Productivity and/or Innovation?. Applied Economics Quarterly, 2009, 55, 219-241.	0.1	20
20	The decision to export: a panel data analysis for Spanish manufacturing. Applied Economics Letters, 2004, 11, 669-673.	1.8	19
21	Multinationals, R&D, and productivity: evidence for UK manufacturing firms. Industrial and Corporate Change, 2011, 20, 641-659.	2.8	19
22	Experimental duopolies under price guarantees. Applied Economics, 2013, 45, 15-35.	2,2	18
23	Does R&D protect SMEs from the hardness of the cycle? Evidence from Spanish SMEs (1990-2009). International Entrepreneurship and Management Journal, 2015, 11, 361-376.	5.0	16
24	Pro-competitive Price Beating Guarantees: Experimental Evidence. Review of Industrial Organization, 2005, 26, 115-136.	0.7	14
25	Trading activities, productivity and markups: Evidence for Spanish manufacturing. World Economy, 2020, 43, 644-680.	2.5	13
26	Quantifying sunk costs and learning effects in R&D persistence. Research Policy, 2020, 49, 104004.	6.4	12
27	Foreign sourcing and exporting. World Economy, 2020, 43, 1151-1187.	2.5	11
28	Export intensity and the productivity gains of exporting. Applied Economics Letters, 2013, 20, 804-808.	1.8	10
29	Exports of Spanish manufacturing firms and financial constraints. BRQ Business Research Quarterly, 2021, 24, 53-90.	3.7	8
30	Intramural and external R&D: evidence for complementarity or substitutability. Economia Politica, 2018, 35, 555-577.	2.2	7
31	Using Survival Models with Individual Data. , 2008, , 227-246.		6
32	The impact of the Great Recession on TFP convergence among EU countries. Applied Economics Letters, 2018, 25, 393-396.	1.8	5
33	The effects of export and R&D strategies on firms' markups in downturns: The Spanish case. Journal of Small Business Management, 2020, , 1-34.	4.8	5
34	Firms' distance to the European productivity frontier. Eurasian Business Review, 2022, 12, 197-228.	4.2	4
35	The Export-productivity Link for Brazilian Manufacturing Firms. Economics, 2015, 9, .	0.6	3
36	Brand price differentials in retail distribution: product quality and service quality. Applied Economics, 2016, 48, 5749-5760.	2.2	2

#	Article	IF	CITATIONS
37	Are importing and exporting complements or substitutes in an emerging economy? The case of Colombia. Review of International Economics, 2022, 30, 819-835.	1.3	1