

Constantinos-Vasilios Priporas

List of Publications by Year in Descending Order

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The third column is the impact factor (IF) of the journal, and the fourth column is the number of citations of the article.

18
papers

689
citations

11
h-index

22
g-index

22
ext. papers

876
ext. citations

7.2
avg, IF

4.8
L-index

| # | Paper | IF | Citations |
|----|--|------|-----------|
| 18 | Cultural Heritage as an Engine of Sustainable Development in the Tourism Sector 2021 , 193-208 | | |
| 17 | Examining the effects of celebrity trust on advertising credibility, brand credibility and corporate credibility. <i>Journal of Business Research</i> , 2020 , 109, 472-488 | 8.7 | 19 |
| 16 | Understanding Celebrity Trust and Its Effects on Other Credibility and Image Constructs: A Qualitative Approach. <i>Corporate Reputation Review</i> , 2020 , 1 | 1 | 1 |
| 15 | Does the stakeholder engagement result in new drinks? Evidence from family owned SMEs. <i>Journal of Business Research</i> , 2020 , 119, 185-194 | 8.7 | 6 |
| 14 | An exploratory study of the upper middle-class consumer attitudes towards counterfeiting in China. <i>Journal of Retailing and Consumer Services</i> , 2020 , 53, 101959 | 8.5 | 8 |
| 13 | Reshaping traditional marketing mix to include social media participation. <i>European Business Review</i> , 2019 , 31, 162-178 | 13.1 | 11 |
| 12 | Facilitating tourists' decision making through open data analyses: A novel recommender system. <i>Tourism Management Perspectives</i> , 2019 , 31, 323-331 | 5.8 | 8 |
| 11 | To what extent luxury retailing can be smart?. <i>Journal of Retailing and Consumer Services</i> , 2018 , 43, 94-100 | 10.5 | 26 |
| 10 | Knowledge Push Curve (KPC) in retailing: Evidence from patented innovations analysis affecting retailers' competitiveness. <i>Journal of Retailing and Consumer Services</i> , 2018 , 44, 150-160 | 8.5 | 19 |
| 9 | Generation Z consumers' expectations of interactions in smart retailing: A future agenda. <i>Computers in Human Behavior</i> , 2017 , 77, 374-381 | 7.7 | 189 |
| 8 | You will like it! Using open data to predict tourists' response to a tourist attraction. <i>Tourism Management</i> , 2017 , 60, 430-438 | 10.8 | 82 |
| 7 | Guest Editors Introduction: Smart Interaction with Consumers: From Co-Creation to Smart Partnership. <i>International Journal of Electronic Commerce</i> , 2017 , 21, 449-453 | 5.4 | 6 |
| 6 | Service quality, satisfaction, and customer loyalty in Airbnb accommodation in Thailand. <i>International Journal of Tourism Research</i> , 2017 , 19, 693-704 | 3.7 | 66 |
| 5 | Does innovation-orientation lead to retail industry growth? Empirical evidence from patent analysis. <i>Journal of Retailing and Consumer Services</i> , 2017 , 34, 88-94 | 8.5 | 53 |
| 4 | The effect of mobile retailing on consumers' purchasing experiences: A dynamic perspective. <i>Computers in Human Behavior</i> , 2016 , 61, 548-555 | 7.7 | 151 |
| 3 | The Future Role of Digital Technologies in Emerging Technology-Based Retail Environments 2015 , | | 3 |
| 2 | Counterfeit purchase typologies during an economic crisis. <i>European Business Review</i> , 2015 , 27, 2-16 | 13.1 | 29 |

- 1 Customers' cognitive patterns of assurance: a dual approach. *Service Industries Journal*, **2013**, 33, 1242-1259 11