

Ross Gordon

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/7676645/publications.pdf>

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5
papers

72
citations

2258059

3
h-index

2272923

4
g-index

5
all docs

5
docs citations

5
times ranked

31
citing authors

#	ARTICLE	IF	CITATIONS
1	Household energy efficiency interventions: A systematic literature review. <i>Energy Policy</i> , 2021, 150, 112136.	8.8	41
2	See finish! Scunnered!! A vernacular critique of hierarchies of knowledge in marketing. <i>Marketing Theory</i> , 0, , 147059312210747.	3.1	12
3	Collective reflexivity in social marketing through ethnographic film-making: The Yolngu story of tobacco in Yirrkala, Australia. <i>Marketing Theory</i> , 2020, 20, 123-143.	3.1	10
4	Benchmarking alcohol policy based on stringency and impact: The International Alcohol Control (IAC) policy index. <i>PLOS Global Public Health</i> , 2022, 2, e0000109.	1.6	6
5	The body politics of successful ageing in the nexus of health, well-being and energy consumption practices. <i>Social Science and Medicine</i> , 2022, 294, 114717.	3.8	3