

Juan Jos Njera Snchez

List of Publications by Year in Descending Order

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The third column is the impact factor (IF) of the journal, and the fourth column is the number of citations of the article.

15
papers

185
citations

6
h-index

13
g-index

20
ext. papers

273
ext. citations

3.5
avg, IF

3.8
L-index

#	Paper	IF	Citations
15	Sustainability and entrepreneurship: emerging opportunities for business and management education. <i>Journal of Entrepreneurship in Emerging Economies</i> , 2022 , ahead-of-print,	3	1
14	Contemporary leadership in hospitality: a review and research agenda. <i>International Journal of Contemporary Hospitality Management</i> , 2022 , 34, 2399	7.5	1
13	Boosting entrepreneurial intention of university students: Is a serious business game the key?. <i>International Journal of Management Education</i> , 2021 , 100506	2.6	3
12	Sustainable banking: A literature review and integrative framework. <i>Finance Research Letters</i> , 2021 , 42, 101932	8.1	8
11	A Systematic Review of Sustainable Banking through a Co-Word Analysis. <i>Sustainability</i> , 2020 , 12, 278	3.6	17
10	Mapping Value Co-creation Literature in the Technology and Innovation Management Field: A Bibliographic Coupling Analysis. <i>Frontiers in Psychology</i> , 2020 , 11, 588648	3.4	2
9	Mapping the conceptual structure of science and technology parks. <i>Journal of Technology Transfer</i> , 2018 , 43, 1410-1435	4.4	24
8	The impact of organizational factors on-business adoption: An empirical analysis. <i>Journal of Industrial Engineering and Management</i> , 2018 , 11, 466	1.7	3
7	A Research Agenda on Open Innovation and Entrepreneurship: A Co-Word Analysis. <i>Administrative Sciences</i> , 2018 , 8, 34	2.5	7
6	Looking for a service opening: Building reputation by leveraging international activities and host country context. <i>Journal of World Business</i> , 2017 , 52, 503-517	6.1	22
5	"Shaping Corporate Reputations in Latin America:Service Firm, Industry and Host Country Factors". <i>Proceedings - Academy of Management</i> , 2016 , 2016, 18154	0.1	
4	An explanatory model of the organizational factors that explain the adoption of E-business. <i>Journal of Industrial Engineering and Management</i> , 2016 , 9, 547	1.7	3
3	Environmental management decision-making in certified hotels. <i>Journal of Sustainable Tourism</i> , 2011 , 19, 361-381	5.7	85
2	University-Industry Partnerships, 1990-2000: A Review of Papers Published in Industry and Higher Education. <i>Industry and Higher Education</i> , 2002 , 16, 55-61	1.3	5
1	Mapping the conceptual structure of environmental management: a co-word analysis. <i>Business: Theory and Practice</i> , 20 , 69-80	1.3	3