

# Juan Jos Njera Snchez

## List of Publications by Citations

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The third column is the impact factor (IF) of the journal, and the fourth column is the number of citations of the article.

15  
papers

185  
citations

6  
h-index

13  
g-index

20  
ext. papers

273  
ext. citations

3.5  
avg, IF

3.8  
L-index

#	Paper	IF	Citations
15	Environmental management decision-making in certified hotels. <i>Journal of Sustainable Tourism</i> , <b>2011</b> , 19, 361-381	5.7	85
14	Mapping the conceptual structure of science and technology parks. <i>Journal of Technology Transfer</i> , <b>2018</b> , 43, 1410-1435	4.4	24
13	Looking for a service opening: Building reputation by leveraging international activities and host country context. <i>Journal of World Business</i> , <b>2017</b> , 52, 503-517	6.1	22
12	A Systematic Review of Sustainable Banking through a Co-Word Analysis. <i>Sustainability</i> , <b>2020</b> , 12, 278	3.6	17
11	Sustainable banking: A literature review and integrative framework. <i>Finance Research Letters</i> , <b>2021</b> , 42, 101932	8.1	8
10	A Research Agenda on Open Innovation and Entrepreneurship: A Co-Word Analysis. <i>Administrative Sciences</i> , <b>2018</b> , 8, 34	2.5	7
9	University-Industry Partnerships, 1990-2000: A Review of Papers Published in Industry and Higher Education. <i>Industry and Higher Education</i> , <b>2002</b> , 16, 55-61	1.3	5
8	Mapping the conceptual structure of environmental management: a co-word analysis. <i>Business: Theory and Practice</i> , <b>20</b> , 69-80	1.3	3
7	Boosting entrepreneurial intention of university students: Is a serious business game the key?. <i>International Journal of Management Education</i> , <b>2021</b> , 100506	2.6	3
6	An explanatory model of the organizational factors that explain the adoption of E-business. <i>Journal of Industrial Engineering and Management</i> , <b>2016</b> , 9, 547	1.7	3
5	The impact of organizational factors on-business adoption: An empirical analysis. <i>Journal of Industrial Engineering and Management</i> , <b>2018</b> , 11, 466	1.7	3
4	Mapping Value Co-creation Literature in the Technology and Innovation Management Field: A Bibliographic Coupling Analysis. <i>Frontiers in Psychology</i> , <b>2020</b> , 11, 588648	3.4	2
3	Sustainability and entrepreneurship: emerging opportunities for business and management education. <i>Journal of Entrepreneurship in Emerging Economies</i> , <b>2022</b> , ahead-of-print,	3	1
2	Contemporary leadership in hospitality: a review and research agenda. <i>International Journal of Contemporary Hospitality Management</i> , <b>2022</b> , 34, 2399	7.5	1
1	"Shaping Corporate Reputations in Latin America: Service Firm, Industry and Host Country Factors". <i>Proceedings - Academy of Management</i> , <b>2016</b> , 2016, 18154	0.1	