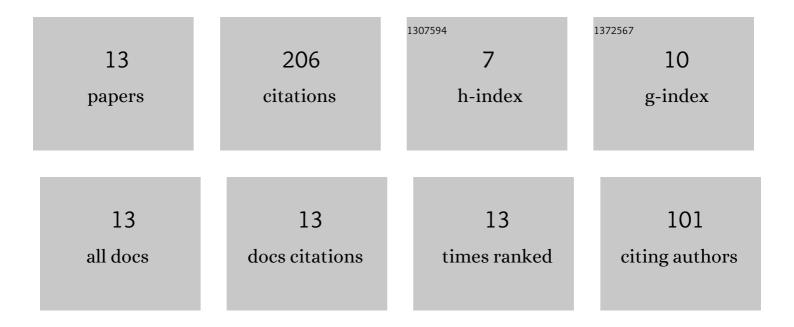
Jacquline Tham

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/7643860/publications.pdf Version: 2024-02-01



#	Article	IF	CITATIONS
1	The effects of market orientation and innovation on competitive advantage and business performance of textile SMEs. Management Science Letters, 2019, , 1419-1428.	1.5	79
2	The influence of total quality management toward organization performance. Management Science Letters, 2019, , 1397-1406.	1.5	50
3	Measuring the critical effect of marketing mix on customer loyalty through customer satisfaction in food and beverage products. Management Science Letters, 2019, , 1385-1396.	1.5	27
4	An empirical analysis of Cambodian behavior intention towards mobile payment. Management Science Letters, 2019, , 1941-1954.	1.5	13
5	Enhancing the capacity of tax authorities and its impact on transfer pricing activities of FDI en-terprises in Ha Noi, Ho Chi Minh, Dong Nai, and Binh Duong province of Vietnam. Management Science Letters, 2019, , 1299-1310.	1.5	10
6	The effects of factors influencing on user behavior intention to use mobile payment: Evidence from Cambodia. International Journal of Data and Network Science, 2020, , 213-224.	4.6	9
7	Conceptualizing the effects of transfer pricing law on transfer pricing decision making of FDI enterprises in Vietnam. International Journal of Data and Network Science, 2020, , 187-198.	4.6	8
8	Analysis of customer behavioral intentions towards mobile payment: Cambodian consumer's perspective. Accounting (discontinued), 2020, , 1391-1402.	1.1	6
9	Conceptualizing the effects of corporate tax rate differentials on transfer pricing activities of FDI enterprises in Vietnam. Accounting (discontinued), 2020, , 291-300.	1.1	2
10	Determinants Affecting the Adoption of E-commerce and Its Impact on Organisational Performance of SMEs in Sri Lanka. Journal of Telecommunications and the Digital Economy, 2021, 9, 23-43.	0.6	2
11	Factors Influencing Selection of E-Business Among SME Entrepreneurs in Malaysia. Advances in Educational Technologies and Instructional Design Book Series, 2021, , 289-298.	0.2	0
12	Data Mining Technology and Sales Productivity Analysis in Malaysia. Advances in Educational Technologies and Instructional Design Book Series, 2021, , 299-311.	0.2	0
13	Critical Online Learning Implementation and Determinants in Rural Areas in Malaysia. Advances in Higher Education and Professional Development Book Series, 2021, , 222-237.	0.2	0