

Jacqueline Tham

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/7643860/publications.pdf>

Version: 2024-02-01

13
papers

206
citations

1307594

7
h-index

1372567

10
g-index

13
all docs

13
docs citations

13
times ranked

101
citing authors

#	ARTICLE	IF	CITATIONS
1	The effects of market orientation and innovation on competitive advantage and business performance of textile SMEs. Management Science Letters, 2019, , 1419-1428.	1.5	79
2	The influence of total quality management toward organization performance. Management Science Letters, 2019, , 1397-1406.	1.5	50
3	Measuring the critical effect of marketing mix on customer loyalty through customer satisfaction in food and beverage products. Management Science Letters, 2019, , 1385-1396.	1.5	27
4	An empirical analysis of Cambodian behavior intention towards mobile payment. Management Science Letters, 2019, , 1941-1954.	1.5	13
5	Enhancing the capacity of tax authorities and its impact on transfer pricing activities of FDI enterprises in Ha Noi, Ho Chi Minh, Dong Nai, and Binh Duong province of Vietnam. Management Science Letters, 2019, , 1299-1310.	1.5	10
6	The effects of factors influencing on user behavior intention to use mobile payment: Evidence from Cambodia. International Journal of Data and Network Science, 2020, , 213-224.	4.6	9
7	Conceptualizing the effects of transfer pricing law on transfer pricing decision making of FDI enterprises in Vietnam. International Journal of Data and Network Science, 2020, , 187-198.	4.6	8
8	Analysis of customer behavioral intentions towards mobile payment: Cambodian consumer's perspective. Accounting (discontinued), 2020, , 1391-1402.	1.1	6
9	Conceptualizing the effects of corporate tax rate differentials on transfer pricing activities of FDI enterprises in Vietnam. Accounting (discontinued), 2020, , 291-300.	1.1	2
10	Determinants Affecting the Adoption of E-commerce and Its Impact on Organisational Performance of SMEs in Sri Lanka. Journal of Telecommunications and the Digital Economy, 2021, 9, 23-43.	0.6	2
11	Factors Influencing Selection of E-Business Among SME Entrepreneurs in Malaysia. Advances in Educational Technologies and Instructional Design Book Series, 2021, , 289-298.	0.2	0
12	Data Mining Technology and Sales Productivity Analysis in Malaysia. Advances in Educational Technologies and Instructional Design Book Series, 2021, , 299-311.	0.2	0
13	Critical Online Learning Implementation and Determinants in Rural Areas in Malaysia. Advances in Higher Education and Professional Development Book Series, 2021, , 222-237.	0.2	0