

Tai-Yee Wu

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/7614760/publications.pdf>

Version: 2024-02-01

11
papers

209
citations

1683354

5
h-index

1372195

10
g-index

11
all docs

11
docs citations

11
times ranked

196
citing authors

#	ARTICLE	IF	CITATIONS
1	Proactive Opinion Expression Avoidance about Same-Sex Marriage on Social Media: Acceptance, Reactance, and Self-Censorship. <i>Mass Communication and Society</i> , 2021, 24, 918-942.	1.2	2
2	Effects of Website Credibility and Brand Trust on Responses to Online Behavioral Advertising. <i>Journal of Communication Technology</i> , 2021, 4, .	0.1	2
3	Exploring Psychological Factors for COVID-19 Vaccination Intention in Taiwan. <i>Vaccines</i> , 2021, 9, 764.	2.1	6
4	Social media portrait-editing intentions: Comparisons between Chinese and American female college students. <i>Telematics and Informatics</i> , 2021, 65, 101714.	3.5	7
5	The alternatives to being silent: exploring opinion expression avoidance strategies for discussing politics on Facebook. <i>Internet Research</i> , 2020, 30, 1709-1729.	2.7	8
6	Marketing a health Brand on Facebook: Effects of reaction icons and user comments on brand attitude, trust, purchase intention, and eWOM intention. <i>Health Marketing Quarterly</i> , 2020, 37, 138-154.	0.6	19
7	Comparing and modeling via social media: The social influences of fitspiration on male instagram users' work out intention. <i>Computers in Human Behavior</i> , 2019, 99, 156-167.	5.1	36
8	To comment or not to comment: Examining the influences of anonymity and social support on one's willingness to express in online news discussions. <i>New Media and Society</i> , 2018, 20, 4512-4532.	3.1	32
9	Online News Discussions. <i>Journalism and Mass Communication Quarterly</i> , 2017, 94, 61-80.	1.4	26
10	Predicting the effects of eWOM and online brand messaging: Source trust, bandwagon effect and innovation adoption factors. <i>Telematics and Informatics</i> , 2017, 34, 470-480.	3.5	71
11	Check the Report and Comments: The Veracity Assessment of Unfamiliar News on Social Media. <i>Digital Journalism</i> , 0, , 1-20.	2.5	0