

# Carlos Marañón Fernández-Jardón Ferr

## List of Publications by Year in descending order

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Version: 2024-02-01

53  
papers

866  
citations

623734

14  
h-index

526287

27  
g-index

53  
all docs

53  
docs citations

53  
times ranked

751  
citing authors

#	ARTICLE	IF	CITATIONS
1	Intellectual capital as competitive advantage in emerging clusters in Latin America. <i>Journal of Intellectual Capital</i> , 2012, 13, 462-481.	5.4	167
2	Intellectual capital and performance in wood industries of Argentina. <i>Journal of Intellectual Capital</i> , 2009, 10, 600-616.	5.4	107
3	Diseases and parasites of rafted mussels ( <i>Mytilus galloprovincialis</i> Lmk): preliminary results. <i>Aquaculture</i> , 1991, 99, 17-33.	3.5	77
4	Critical elements for product innovation at Portuguese innovative SMEs: an intellectual capital perspective. <i>Knowledge Management Research and Practice</i> , 2014, 12, 322-338.	4.1	60
5	Intellectual capital and environmental concern in subsistence small businesses. <i>Management of Environmental Quality</i> , 2017, 28, 214-230.	4.3	47
6	The use of intellectual capital to obtain competitive advantages in regional small and medium enterprises. <i>Knowledge Management Research and Practice</i> , 2015, 13, 486-496.	4.1	34
7	Firm and industry effects on small, medium-sized and large firms' performance. <i>BRQ Business Research Quarterly</i> , 2019, 22, 25-35.	3.7	34
8	Intellectual capital as enhancer of product novelty. <i>Journal of Intellectual Capital</i> , 2017, 18, 419-436.	5.4	25
9	Leadership and Organizational Culture in the Sustainability of Subsistence Small Businesses: an Intellectual Capital Based View. <i>Sustainability</i> , 2019, 11, 3491.	3.2	25
10	The performance effect of intellectual capital in the Russian context. <i>Journal of Intellectual Capital</i> , 2019, 20, 335-354.	5.4	21
11	Facilitating organizational learning in the Russian business context. <i>Learning Organization</i> , 2015, 22, 306-316.	1.4	19
12	Reliability of a model based on a short fishery statistics survey: application to the Northeast Atlantic monkfish fishery. <i>ICES Journal of Marine Science</i> , 2004, 61, 25-34.	2.5	17
13	Does Sports Performance Influence Revenues and Economic Results in Spanish Football?. <i>SSRN Electronic Journal</i> , 2005, , .	0.4	16
14	EL CAPITAL ESTRUCTURAL Y LA CAPACIDAD INNOVADORA DE LA EMPRESA. <i>Investigaciones Europeas De Direcci3n Y EconomÃa De La Empresa</i> , 2011, 17, 69-89.	0.6	16
15	Multilevel analysis of knowledge sources for product innovation in Russian SMEs. <i>Eurasian Business Review</i> , 2021, 11, 247-266.	4.2	14
16	Capital intelectual y ventajas competitivas en pymes basadas en recursos naturales de LatinoamÃrica. <i>Innovar</i> , 2016, 26, 117-132.	0.4	13
17	Moderating effect of intellectual capital on innovativeness in Latin American subsistence small businesses. <i>Knowledge Management Research and Practice</i> , 2018, 16, 134-143.	4.1	12
18	Place-based competitiveness in subsistence small businesses. <i>Journal of Entrepreneurship in Emerging Economies</i> , 2018, 10, 23-41.	2.4	11

#	ARTICLE	IF	CITATIONS
19	Acceleration effect of intangibles in the recovery of corporate performance after-crisis. Research in International Business and Finance, 2017, 42, 1115-1122.	5.9	10
20	Potential biomass and distribution of octopus in the eastern part of the Campeche Bank (YucatÃn,) Tj ETQq0 0 0 rgBT /Overlock 10 Tf 5	8.6	10
21	Relation between intellectual capital and the product process innovation. International Journal of Knowledge-Based Development, 2015, 6, 15.	0.2	9
22	Human Capital as Source of Innovativeness in Subsistence Small Businesses. Journal of Technology Management and Innovation, 2016, 11, 59-66.	0.7	8
23	Diet of the horned octopus Eledone cirrhosa in Atlantic Iberian waters: ontogenetic and environmental factors affecting prey ingestion. Hydrobiologia, 2017, 785, 159-171.	2.0	8
24	The mediation role of companiesâ€™ dynamic capabilities for business performance excellence: insights from foreign direct investments. The case of transitional partnership. Knowledge Management Research and Practice, 2018, 16, 144-159.	4.1	8
25	Culture and competitiveness in small-scale Latin-American forestry-based enterprising communities. Journal of Enterprising Communities, 2020, 14, 161-181.	2.5	8
26	The Economic Impact of Closing the Boundaries: The Lower Minho Valley Cross-Border Region in Times of Covid-19. Journal of Borderlands Studies, 2022, 37, 761-779.	1.4	8
27	The impact of structural capital on product innovation performance: an empirical analysis. International Journal of Knowledge-Based Development, 2014, 5, 63.	0.2	7
28	Location and competitiveness in subsistence small businesses. Competitiveness Review, 2018, 28, 155-171.	2.6	7
29	Trust and opportunism in the competitiveness of small-scale timber businesses based on innovation and marketing capabilities. Business Strategy and Development, 2022, 5, 69-79.	4.2	7
30	Intellectual capital as a source of growth in subsistence small businesses in Latin America. International Journal of Entrepreneurship and Small Business, 2015, 26, 96.	0.2	6
31	Lean against the wind: The moderation effect of foreign investments during the economic recession in Russia. Journal of Economics and Business, 2017, 93, 1-14.	2.7	6
32	What types of intangible resources are important for emerging market firms when going international?. Journal of East European Management Studies, 2017, 22, 579-595.	0.3	6
33	Satisfaction level and competitiveness in subsistence small businesses. Management Decision, 2018, 56, 1108-1121.	3.9	5
34	Measuring intellectual capital with financial data. PLoS ONE, 2021, 16, e0249989.	2.5	5
35	Un mÃ©todo para determinar competencias distintivas en pequeÃ±as y medianas empresas?. Revista De AdministraÃ§Ã£o Da UFSM, 2011, 4, 195-214.	0.4	5
36	InnovaciÃ³n empresarial y territorio: Una aplicaciÃ³n a Vigo y su Ã¡rea de influencia. Eure, 2011, 37, 115-139.	0.3	4

#	ARTICLE	IF	CITATIONS
37	Is collective efficiency in subsistence clusters a growth strategy? The case of the wood industry in Oberá, Argentina. <i>International Journal of Emerging Markets</i> , 2016, 11, 232-255.	2.2	4
38	Strategic behaviour of Russian companies with regard to intangibles. <i>Management Decision</i> , 2018, 56, 2373-2390.	3.9	4
39	Intangible-driven performance: company size matters. <i>International Journal of Knowledge-Based Development</i> , 2016, 7, 225.	0.2	3
40	Technology and Culture in Subsistence Small Businesses. <i>Sustainability</i> , 2020, 12, 9694.	3.2	3
41	Knowledge and Innovativeness. <i>International Journal of Knowledge, Culture and Change Management</i> , 2007, 7, 87-92.	0.4	3
42	A firm-industry analysis of services versus manufacturing. <i>European Research on Management and Business Economics</i> , 2022, 28, 100181.	6.9	2
43	Sources of knowledge for innovation capability in subsistence small businesses: a case of the wood sector in Argentina. <i>Annals of Regional Science</i> , 2023, 70, 839-860.	2.1	1
44	Measuring dynamic capabilities in Russian companies. <i>Post-Communist Economies</i> , 2021, 33, 661-680.	2.2	1
45	Orientación cultural hacia la innovación en empresas. Un enfoque sociológico del Sistema de Innovación de Galicia. <i>Revista Internacional De Sociología</i> , 2016, 74, e035.	0.3	1
46	Measuring the Effect of Human Capital as a Source of value in the Wood Sector of Galiza and Portugal (2002-2017). <i>Estudios De Economía Aplicada (discontinued)</i> , 2019, 37, 230-239.	0.5	1
47	Leadership and Marketing Capabilities in Small Businesses of Subsistence Marketplaces. <i>SAGE Open</i> , 2022, 12, 215824402210799.	1.7	1
48	Emprendedurismo y capital intelectual (Entrepreneurship and Intellectual Capital). <i>SSRN Electronic Journal</i> , 0, , .	0.4	0
49	Does Cluster Condition the Small and Medium Enterprises Competitive Advantage? The Case of Vigo and Metropolitan Area. <i>SSRN Electronic Journal</i> , 2012, , .	0.4	0
50	Emprendimiento y creación de empresas: una perspectiva de estudiantes universitarios. <i>Cuadernos Aragoneses De Economía</i> , 2018, 24, 97-118.	0.5	0
51	Motivaciones de compra en consumidores de productos de comercio justo. <i>Estudios De Economía Aplicada (discontinued)</i> , 2018, 36, 579-602.	0.5	0
52	The strategic management of sustainable innovation and its relation to business models and corporate performance. <i>International Journal of Innovation and Sustainable Development</i> , 2020, 14, 397.	0.4	0
53	Russian merger control: in favor of foreign companies?. <i>International Journal of Emerging Markets</i> , 2021, ahead-of-print, .	2.2	0