

# Aditi Bajaj

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/7597036/publications.pdf>

Version: 2024-02-01

1  
papers

43  
citations

3311381

1  
h-index

3475538

1  
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1  
all docs

1  
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1  
times ranked

48  
citing authors

| # | ARTICLE  | IF  | CITATIONS |
|---|--|-----|-----------|
| 1 | Beyond Beauty: Design Symmetry and Brand Personality. <i>Journal of Consumer Psychology</i> , 2018, 28, 77-98. | 4.5 | 43        |