

Vicenta Sierra

List of Publications by Year in descending order

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38
papers

2,382
citations

471061

17
h-index

344852

36
g-index

39
all docs

39
docs citations

39
times ranked

1981
citing authors

#	ARTICLE	IF	CITATIONS
1	Priming in Behavioral Public Administration: Methodological and Practical Considerations for Research and Scholarship. <i>International Public Management Journal</i> , 2020, 23, 113-137.	1.2	5
2	Changing Criterion Designs: Integrating Methodological and Data Analysis Recommendations. <i>Journal of Experimental Education</i> , 2020, 88, 335-350.	1.6	11
3	Assessing performance-use preferences through an institutional logics lens. <i>International Journal of Public Sector Management</i> , 2019, 32, 2-20.	1.2	4
4	Different Shades of Gray: A Priming Experimental Study on How Institutional Logics Influence Organizational Actor Judgment. <i>Public Administration Review</i> , 2019, 79, 256-266.	2.9	10
5	Extrapolating baseline trend in single-case data: Problems and tentative solutions. <i>Behavior Research Methods</i> , 2019, 51, 2847-2869.	2.3	12
6	Do Customer Perceptions of Corporate Services Brand Ethicality Improve Brand Equity? Considering the Roles of Brand Heritage, Brand Image, and Recognition Benefits. <i>Journal of Business Ethics</i> , 2019, 154, 441-459.	3.7	115
7	How does the Perceived Ethicality of Corporate Services Brands Influence Loyalty and Positive Word-of-Mouth? Analyzing the Roles of Empathy, Affective Commitment, and Perceived Quality. <i>Journal of Business Ethics</i> , 2018, 148, 721-740.	3.7	174
8	Who are the best performers? The environmental social performance of family firms. <i>Journal of Family Business Strategy</i> , 2018, 9, 33-43.	3.7	102
9	Does Ethical Image Build Equity in Corporate Services Brands? The Influence of Customer Perceived Ethicality on Affect, Perceived Quality, and Equity. <i>Journal of Business Ethics</i> , 2017, 144, 661-676.	3.7	74
10	Twitter Predicting the 2012 US Presidential Election?. <i>Journal of Organizational and End User Computing</i> , 2016, 28, 10-30.	1.6	7
11	The Influence of Trust on Network Performance in Taiwan, Spain, and the Netherlands: A Cross-Country Comparison. <i>International Public Management Journal</i> , 2016, 19, 111-139.	1.2	40
12	Achieving a socially responsible supply chain through assessment and collaboration. <i>Journal of Cleaner Production</i> , 2016, 112, 1934-1947.	4.6	175
13	Does implementing social supplier development practices pay off?. <i>Supply Chain Management</i> , 2015, 20, 389-403.	3.7	74
14	The Influence of Network Management and Complexity on Network Performance in Taiwan, Spain and the Netherlands. <i>Public Management Review</i> , 2015, 17, 736-764.	3.4	22
15	Probability and Visual Aids for Assessing Intervention Effectiveness in Single-Case Designs. <i>Behavior Modification</i> , 2015, 39, 691-720.	1.1	5
16	The role of information technology in the environmental performance of the firm. <i>Academia Revista Latinoamericana De Administracion</i> , 2015, 28, 273-291.	0.6	17
17	Green supply chain management approaches: drivers and performance implications. <i>International Journal of Operations and Production Management</i> , 2015, 35, 1546-1566.	3.5	139
18	Assessing Functional Relations in Single-Case Designs. <i>Behavior Modification</i> , 2014, 38, 878-913.	1.1	14

#	ARTICLE	IF	CITATIONS
19	Weighting strategies in the meta-analysis of single-case studies. Behavior Research Methods, 2014, 46, 1152-1166.	2.3	7
20	DETERMINANTS OF NETWORK OUTCOMES: THE IMPACT OF MANAGEMENT STRATEGIES. Public Administration, 2014, 92, 636-655.	2.3	48
21	Sustainable Supply Chains: Governance Mechanisms to Greening Suppliers. Journal of Business Ethics, 2013, 116, 189-203.	3.7	223
22	Organizational Collaboration in the Public Sector: Do Chief Executives Make a Difference?. Journal of Public Administration Research and Theory, 2013, 23, 927-952.	2.2	54
23	User Satisfaction as the Foundation of the Success Following an ERP Adoption. International Journal of Enterprise Information Systems, 2013, 9, 77-99.	0.6	17
24	Modelling the integrationâ€performance relationship. International Journal of Operations and Production Management, 2012, 32, 1043-1074.	3.5	51
25	Publicâ€private collaborations: branded public services?. European Journal of Marketing, 2012, 46, 994-1012.	1.7	22
26	Public corporate governance of state-owned enterprises: evidence from the Spanish banking industry. Public Money and Management, 2012, 32, 265-272.	1.2	11
27	Sustainable operations: Their impact on the triple bottom line. International Journal of Production Economics, 2012, 140, 149-159.	5.1	698
28	Choosing Among Techniques for Quantifying Single-Case Intervention Effectiveness. Behavior Therapy, 2011, 42, 533-545.	1.3	34
29	Agreement in interpersonal perception as a predictor of group performance. Psicothema, 2010, 22, 848-57.	0.7	0
30	A political candidate's brand image scale: Are political candidates brands?. Journal of Brand Management, 2009, 17, 207-217.	2.0	80
31	Measuring and making decisions for social reciprocity. Behavior Research Methods, 2009, 41, 742-754.	2.3	1
32	Chapter 9 SPANISH HOLIDAY BRANDS: Comparative Analysis of 10 Destinations. Bridging Tourism Theory and Practice, 2009, , 119-131.	0.3	1
33	Personal and organizational determinants of wellâ€being at work. International Journal of Health Care Quality Assurance, 2008, 21, 598-610.	0.2	10
34	Random Assignment of Intervention Points in Two-Phase Single-Case Designs: Data-Division-Specific Distributions. Psychological Reports, 2008, 103, 499-515.	0.9	3
35	Quantifying social asymmetric structures. Behavior Research Methods, 2006, 38, 390-399.	2.3	7
36	Brand building by associating to public services: A reference group influence model. Journal of Brand Management, 2006, 13, 353-362.	2.0	5

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37	Randomization Tests for Systematic Single-Case Designs Are Not Always Appropriate. Journal of Experimental Education, 2005, 73, 140-160.	1.6	18
38	Green supply chain management approaches: drivers and performance implications. International Journal of Operations and Production Management, 0, , 1546-1566.	3.5	88