

Jianzhou Yang

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/7591580/publications.pdf>

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2
papers

316
citations

2942236

2
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3185444

2
g-index

2
all docs

2
docs citations

2
times ranked

257
citing authors

#	ARTICLE	IF	CITATIONS
1	Consumers' online information adoption behavior: Motives and antecedents of electronic word of mouth communications. <i>Computers in Human Behavior</i> , 2018, 80, 22-32.	5.1	110
2	eWOM source credibility, perceived risk and food product customer's information adoption. <i>Computers in Human Behavior</i> , 2017, 66, 96-102.	5.1	206