

# Shirumisha Kwayu

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/7587341/publications.pdf>

Version: 2024-02-01

5  
papers

64  
citations

2682335

2  
h-index

2272820

4  
g-index

5  
all docs

5  
docs citations

5  
times ranked

59  
citing authors

#	ARTICLE	IF	CITATIONS
1	The influence of informal social media practices on knowledge sharing and work processes within organizations. International Journal of Information Management, 2021, 58, 102280.	10.5	25
2	Influence of Social Media Practices on the Fusion of Strategies Within Organisations. IFIP Advances in Information and Communication Technology, 2019, , 513-528.	0.5	0
3	Enhancing Organisational Competitiveness Via Social Media - a Strategy as Practice Perspective. Information Systems Frontiers, 2018, 20, 439-456.	4.1	35
4	The Impact of Social Media on Internal Communications in the Tanzanian Telecom Industry. Advances in Theory and Practice of Emerging Markets, 2018, , 119-131.	0.7	3
5	Strategy Reformation? Materialization of Social Media in Telecom Industry. Lecture Notes in Computer Science, 2016, , 31-41.	1.0	1