

Shirumisha Kwayu

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/7587341/publications.pdf>

Version: 2024-02-01

5
papers

64
citations

2682335

2
h-index

2272820

4
g-index

5
all docs

5
docs citations

5
times ranked

59
citing authors

#	ARTICLE	IF	CITATIONS
1	Enhancing Organisational Competitiveness Via Social Media - a Strategy as Practice Perspective. Information Systems Frontiers, 2018, 20, 439-456.	4.1	35
2	The influence of informal social media practices on knowledge sharing and work processes within organizations. International Journal of Information Management, 2021, 58, 102280.	10.5	25
3	The Impact of Social Media on Internal Communications in the Tanzanian Telecom Industry. Advances in Theory and Practice of Emerging Markets, 2018, , 119-131.	0.7	3
4	Strategy Reformation? Materialization of Social Media in Telecom Industry. Lecture Notes in Computer Science, 2016, , 31-41.	1.0	1
5	Influence of Social Media Practices on the Fusion of Strategies Within Organisations. IFIP Advances in Information and Communication Technology, 2019, , 513-528.	0.5	0