

Shirumisha Kwayu

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/7587341/publications.pdf>

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5
papers

64
citations

2682572
2
h-index

2272923
4
g-index

5
all docs

5
docs citations

5
times ranked

59
citing authors

| # | ARTICLE | IF | CITATIONS |
|---|---|------|-----------|
| 1 | Enhancing Organisational Competitiveness Via Social Media - a Strategy as Practice Perspective. Information Systems Frontiers, 2018, 20, 439-456. | 6.4 | 35 |
| 2 | The influence of informal social media practices on knowledge sharing and work processes within organizations. International Journal of Information Management, 2021, 58, 102280. | 17.5 | 25 |
| 3 | The Impact of Social Media on Internal Communications in the Tanzanian Telecom Industry. Advances in Theory and Practice of Emerging Markets, 2018, , 119-131. | 1.0 | 3 |
| 4 | Strategy Reformation? Materialization of Social Media in Telecom Industry. Lecture Notes in Computer Science, 2016, , 31-41. | 1.3 | 1 |
| 5 | Influence of Social Media Practices on the Fusion of Strategies Within Organisations. IFIP Advances in Information and Communication Technology, 2019, , 513-528. | 0.7 | 0 |