

Daniel C Funk

List of Publications by Year in descending order

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Version: 2024-02-01

128
papers

7,342
citations

44069

48
h-index

64796

79
g-index

131
all docs

131
docs citations

131
times ranked

2874
citing authors

#	ARTICLE	IF	CITATIONS
1	The Psychological Continuum Model: A Conceptual Framework for Understanding an Individual's Psychological Connection to Sport. <i>Sport Management Review</i> , 2001, 4, 119-150.	2.9	661
2	Consumer Loyalty: The Meaning of Attachment in the Development of Sport Team Allegiance. <i>Journal of Sport Management</i> , 2006, 20, 189-217.	1.4	384
3	Developing an Understanding of Brand Associations in Team Sport: Empirical Evidence from Consumers of Professional Sport. <i>Journal of Sport Management</i> , 2002, 16, 54-81.	1.4	362
4	Exploring Origins of Involvement: Understanding the Relationship Between Consumer Motives and Involvement with Professional Sport Teams. <i>Leisure Sciences</i> , 2004, 26, 35-61.	3.1	230
5	eSport management: Embracing eSport education and research opportunities. <i>Sport Management Review</i> , 2018, 21, 7-13.	2.9	194
6	Sport involvement: A conceptual and empirical analysis. <i>Sport Management Review</i> , 2011, 14, 126-140.	2.9	181
7	Understanding Brand Loyalty in Professional Sport: Examining the Link Between Brand Associations and Brand Loyalty. <i>International Journal of Sports Marketing and Sponsorship</i> , 2001, 3, 54-81.	1.4	159
8	The role of socio-psychological and culture-education motives in marketing international sport tourism: A cross-cultural perspective. <i>Tourism Management</i> , 2007, 28, 806-819.	9.8	150
9	International Sport Event Participation: Prior Sport Involvement; Destination Image; and Travel Motives. <i>European Sport Management Quarterly</i> , 2007, 7, 227-248.	3.8	140
10	Recurring Sport Events and Destination Image Perceptions: Impact on Active Sport Tourist Behavioral Intentions and Place Attachment. <i>Journal of Sport Management</i> , 2012, 26, 237-248.	1.4	137
11	Motivational Factors Influencing the Behaviour of J. League Spectators. <i>Sport Management Review</i> , 2002, 5, 1-24.	2.9	129
12	Capacity of Mass Participant Sport Events for the Development of Activity Commitment and Future Exercise Intention. <i>Leisure Sciences</i> , 2011, 33, 250-268.	3.1	129
13	It's Really Not about the Bike: Exploring Attraction and Attachment to the Events of the Lance Armstrong Foundation. <i>Journal of Sport Management</i> , 2008, 22, 501-525.	1.4	117
14	The Meaning Behind Attachment: Exploring Camaraderie, Cause, and Competency at a Charity Sport Event. <i>Journal of Sport Management</i> , 2009, 23, 361-387.	1.4	109
15	Predicting behavioral loyalty through corporate social responsibility: The mediating role of involvement and commitment. <i>Journal of Business Research</i> , 2017, 75, 46-56.	10.2	107
16	Development of the Sport Interest Inventory (SII): Implications for Measuring Unique Consumer Motives at Team Sporting Events. <i>International Journal of Sports Marketing and Sponsorship</i> , 2001, 3, 38-63.	1.4	106
17	Exploring Destination Image, Experience and Revisit Intention: A Comparison of Sport and Non-Sport Tourist Perceptions. <i>Journal of Sport and Tourism</i> , 2010, 15, 239-259.	2.6	99
18	Introducing a Sport Experience Design (SX) framework for sport consumer behaviour research. <i>Sport Management Review</i> , 2017, 20, 145-158.	2.9	96

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19	Employee brand equity: Scale development and validation. <i>Journal of Brand Management</i> , 2012, 19, 268-288.	3.5	93
20	Understanding Consumer Support: Extending the Sport Interest Inventory (SII) to Examine Individual Differences among Women's Professional Sport Consumers. <i>Sport Management Review</i> , 2003, 6, 1-32.	2.9	91
21	An Evaluation of Theoretical Frameworks for Studying Physically Active Leisure. <i>Leisure Sciences</i> , 2008, 30, 53-70.	3.1	91
22	Operationalizing a Theory of Participation in Physically Active Leisure. <i>Journal of Leisure Research</i> , 2009, 41, 175-203.	1.4	91
23	Exploring the Development of Team Identification. <i>Journal of Sport Management</i> , 2012, 26, 283-294.	1.4	89
24	Brand Architecture, Drivers of Consumer Involvement, and Brand Loyalty With Professional Sport Leagues and Teams. <i>Journal of Sport Management</i> , 2013, 27, 177-192.	1.4	89
25	The Role of Physically Active Leisure for Enhancing Quality of Life. <i>Leisure Sciences</i> , 2014, 36, 293-313.	3.1	89
26	The Fan Attitude Network (FAN) Model: Exploring Attitude Formation and Change among Sport Consumers. <i>Sport Management Review</i> , 2004, 7, 1-26.	2.9	88
27	Impact of Prior Exercise on Hamstring Flexibility: A Comparison of Proprioceptive Neuromuscular Facilitation and Static Stretching. <i>Journal of Strength and Conditioning Research</i> , 2003, 17, 489.	2.1	86
28	The Impact of Constraints on Motivation, Activity Attachment, and Skier Intentions to Continue. <i>Journal of Leisure Research</i> , 2011, 43, 56-79.	1.4	83
29	Exploring Destination Image Decay. <i>Journal of Hospitality and Tourism Research</i> , 2015, 39, 3-31.	2.9	83
30	Exploring PERMA in spectator sport: Applying positive psychology to examine the individual-level benefits of sport consumption. <i>Sport Management Review</i> , 2016, 19, 506-519.	2.9	83
31	Marathons for the Masses: Exploring the Role of Negotiation-Efficacy and Involvement on Running Commitment. <i>Journal of Leisure Research</i> , 2012, 44, 155-178.	1.4	81
32	Examining the Longitudinal Structure, Stability, and Dimensional Interrelationships of Team Identification. <i>Journal of Sport Management</i> , 2014, 28, 119-135.	1.4	77
33	Consumer Behaviour in Sport and Events. , 0, , .		77
34	Bridging the gap: An examination of the relative alignment of hospitality research and industry priorities. <i>International Journal of Hospitality Management</i> , 2011, 30, 157-166.	8.8	73
35	The Multiple In-group Identity Framework. <i>Sport Management Review</i> , 2016, 19, 85-96.	2.9	70
36	Sport publicity: Commitment's moderation of message effects. <i>Journal of Business Research</i> , 2006, 59, 613-621.	10.2	68

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37	To go or stay home and watch: exploring the balance between motives and perceived constraints for major events: a case study of the 2008 Beijing Olympic Games. <i>International Journal of Tourism Research</i> , 2009, 11, 41-53.	3.7	68
38	Segmenting Winter Sport Tourists by Motivation: The Case of Recreational Skiers. <i>Journal of Hospitality Marketing and Management</i> , 2009, 18, 480-499.	8.2	63
39	Sport Tourists's™ Involvement with a Destination. <i>Journal of Hospitality and Tourism Research</i> , 2013, 37, 100-124.	2.9	63
40	Developing a Conceptual Understanding of Consumer-based League Brand Associations. <i>Journal of Sport Management</i> , 2014, 28, 49-67.	1.4	62
41	The Antecedents and Outcomes of Attachment and Sponsor Image Within Charity Sport Events. <i>Journal of Sport Management</i> , 2010, 24, 623-648.	1.4	61
42	Examining Motivation for Charity Sport Event Participation: A Comparison of Recreation-Based and Charity-Based Motives. <i>Journal of Leisure Research</i> , 2011, 43, 491-518.	1.4	61
43	Sport Spectatorship and Life Satisfaction: A Multicountry Investigation. <i>Journal of Sport Management</i> , 2017, 31, 419-432.	1.4	60
44	http://fitpublishing.com/articles/influence-emotions-game-and-service-satisfaction-and-behavioral-intention-winning-and . <i>Sport Marketing Quarterly</i> , 2018, 27, .	0.3	60
45	Contemporary Attitude Theory in Sport: Theoretical Considerations and Implications. <i>Sport Management Review</i> , 2000, 3, 125-144.	2.9	58
46	Exploring the role of brand trust in the relationship between brand associations and brand loyalty in sport and fitness. <i>International Journal of Sport Management and Marketing</i> , 2008, 3, 39.	0.2	57
47	Sport consumer motivation: Autonomy and control orientations that regulate fan behaviours. <i>Sport Management Review</i> , 2012, 15, 355-367.	2.9	55
48	Managing Mass Sport Participation: Adding a Personal Performance Perspective to Remodel Antecedents and Consequences of Participant Sport Event Satisfaction. <i>Journal of Sport Management</i> , 2015, 29, 688-704.	1.4	54
49	The Development and Change of Brand Associations and Their Influence on Team Loyalty Over Time. <i>Journal of Sport Management</i> , 2016, 30, 117-134.	1.4	54
50	Symbiosis and Substitution in Spectator Sport. <i>Journal of Sport Management</i> , 2006, 20, 299-321.	1.4	53
51	A distance-running event and life satisfaction: The mediating roles of involvement. <i>Sport Management Review</i> , 2016, 19, 536-549.	2.9	51
52	Changing Beliefs About Corporal Punishment: Increasing Knowledge About Ineffectiveness to Build More Consistent Moral and Informational Beliefs. <i>Journal of Behavioral Education</i> , 2005, 14, 117-139.	1.3	50
53	Barriers to repeat patronage: the impact of spectator constraints. <i>European Journal of Marketing</i> , 2009, 43, 169-187.	2.9	50
54	Team identification and postdisaster social well-being: The mediating role of social support.. <i>Group Dynamics</i> , 2015, 19, 31-44.	1.2	50

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55	Distance Running Events and Life Satisfaction: A Longitudinal Study. <i>Journal of Sport Management</i> , 2015, 29, 347-361.	1.4	49
56	The Role of Web Site Content on Motive and Attitude Change for Sport Events. <i>Journal of Sport Management</i> , 2009, 23, 21-40.	1.4	47
57	Analysis of attendees' expenditure patterns to recurring annual events: Examining the joint effects of repeat attendance and travel distance. <i>Tourism Management</i> , 2015, 46, 177-186.	9.8	45
58	"I was there from the start": The identity-maintenance strategies used by fans to combat the threat of losing. <i>Sport Management Review</i> , 2017, 20, 184-197.	2.9	45
59	Leisure constraints and the psychological continuum model: a study among recreational mountain skiers. <i>Leisure Studies</i> , 2017, 36, 670-683.	1.9	44
60	Sports spectator segmentation: examining the differing psychological connections among spectators of leagues and teams. <i>International Journal of Sports Marketing and Sponsorship</i> , 2013, 14, 20-36.	1.4	42
61	Exploring the impact of social networking sites on running involvement, running behavior, and social life satisfaction. <i>Sport Management Review</i> , 2015, 18, 182-192.	2.9	42
62	Enhancing Older Adults' Sense of Belonging and Subjective Well-Being Through Sport Game Attendance, Team Identification, and Emotional Support. <i>Journal of Aging and Health</i> , 2020, 32, 530-542.	1.7	42
63	Examining the Relationships Between Leisure Constraints, Involvement and Attitudinal Loyalty among Greek Recreational Skiers. <i>European Sport Management Quarterly</i> , 2008, 8, 247-264.	3.8	41
64	The Stage-Based Development of Physically Active Leisure: A Recreational Golf Context. <i>Journal of Leisure Research</i> , 2011, 43, 268-289.	1.4	40
65	Exploring sport brand development strategies to strengthen consumer involvement with the product "The case of the Australian A-League. <i>Sport Management Review</i> , 2014, 17, 470-483.	2.9	40
66	Determinants of tourists' expenditure at mass participant sport events: a five-year analysis. <i>Current Issues in Tourism</i> , 2014, 17, 763-771.	7.2	38
67	The effect of familiarity on associated sponsor and event brand attitudes following negative celebrity endorser publicity. <i>Sport Management Review</i> , 2014, 17, 310-323.	2.9	36
68	Investigating motivation, attitudinal loyalty and attendance behaviour with fans of Australian Football. <i>International Journal of Sports Marketing and Sponsorship</i> , 2006, 7, 12-22.	1.4	35
69	Exploring sport brand double jeopardy: The link between team market share and attitudinal loyalty. <i>Sport Management Review</i> , 2013, 16, 285-297.	2.9	33
70	The Effect of League Brand on the Relationship Between the Team Brand and Behavioral Intentions: A Formative Approach Examining Brand Associations and Brand Relationships. <i>Journal of Sport Management</i> , 2017, 31, 317-332.	1.4	33
71	To be or not to be: negotiating leisure constraints with technology and data analytics amid the COVID-19 pandemic. <i>Leisure Studies</i> , 2021, 40, 561-574.	1.9	31
72	The uniqueness of sport: Testing against marketing's empirical laws. <i>Sport Management Review</i> , 2016, 19, 378-390.	2.9	30

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73	Running involvement and life satisfaction: The role of personality. <i>Journal of Leisure Research</i> , 2018, 49, 28-45.	1.4	29
74	The formation and effect of attitude importance in professional sport. <i>European Journal of Marketing</i> , 2010, 44, 1017-1036.	2.9	27
75	The use of negotiation strategies among recreational participants with different involvement levels: the case of recreational swimmers. <i>Leisure Studies</i> , 2013, 32, 299-317.	1.9	27
76	Access to parks and recreational facilities, physical activity, and health care costs for older adults: Evidence from U.S. counties. <i>Journal of Leisure Research</i> , 2019, 50, 220-238.	1.4	26
77	An empirical investigation of the role of camaraderie, cause, competency, and participation motives in the development of attachment to a charity sport event. <i>Managing Leisure</i> , 2014, 19, 245-262.	0.7	24
78	Relationships Between Self-Determined Motivation and Developmental Outcomes in Sport-Based Positive Youth Development. <i>Journal of Applied Sport Psychology</i> , 2015, 27, 371-383.	2.3	24
79	Sport Consumer Behavior Research: Improving Our Game. <i>Journal of Sport Management</i> , 2016, 30, 113-116.	1.4	24
80	Run Again Another Day: The Role of Consumer Characteristics and Satisfaction in Repeat Consumption of a Sport-Related Experience Product. <i>Journal of Sport Management</i> , 2018, 32, 38-52.	1.4	24
81	Built to last: relationship quality management for season ticket holders. <i>European Sport Management Quarterly</i> , 2020, 20, 364-384.	3.8	24
82	Adding Weights to Stretching Exercise Increases Passive Range of Motion for Healthy Elderly. <i>Journal of Strength and Conditioning Research</i> , 2003, 17, 374.	2.1	23
83	An extended study on destination image decay of sport tourists over time. <i>Journal of Destination Marketing & Management</i> , 2014, 2, 241-252.	5.3	22
84	Recreational sport participation and migrants' acculturation. <i>Managing Leisure</i> , 2011, 16, 1-16.	0.7	21
85	Collaborative self-study: Lessons from a study of wearable fitness technology and physical activity. <i>Sport Management Review</i> , 2017, 20, 114-127.	2.9	21
86	Consumer-Based Marketing: The Use of Micro-Segmentation Strategies for Understanding Sport Consumption. <i>International Journal of Sports Marketing and Sponsorship</i> , 2002, 4, 39-64.	1.4	18
87	Get Serious. <i>Journal of Leisure Research</i> , 2015, 47, 305-321.	1.4	18
88	Sport Experience Design: Wearable Fitness Technology in the Health and Fitness Industry. <i>Journal of Sport Management</i> , 2021, 35, 130-143.	1.4	18
89	Effect of Resistance Training and Aerobic Conditioning on Muscular Strength and Submaximal Fitness for Individuals with Chronic Heart Failure: Influence of Age and Gender. <i>Journal of Strength and Conditioning Research</i> , 2010, 24, 1298-1305.	2.1	16
90	The Role of Running Involvement in Creating Self-Sufficiency for Homeless Individuals Through a Community-Based Running Program. <i>Journal of Sport Management</i> , 2013, 27, 439-452.	1.4	15

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91	Black Girls Run: Facilitating a Connection for Black Women to the "White" Sport of Running. <i>Journal of Sport Management</i> , 2016, 30, 382-395.	1.4	14
92	Corporate growth strategies in an era of digitalization: A network analysis of the national basketball association's 2K league sponsors. <i>Journal of Business Research</i> , 2021, 133, 208-217.	10.2	14
93	The strategic advantage of mature-stage firms: Digitalization and the diversification of professional sport into esports. <i>Journal of Business Research</i> , 2022, 139, 257-266.	10.2	14
94	Spreading Research Uncomfortably Slow: Insight for Emerging Sport Management Scholars. <i>Journal of Sport Management</i> , 2019, 33, 1-11.	1.4	13
95	Psychological processes connecting team identification and social well-being for middle-aged and older adults: moderated mediation of subjective and objective on-field performance. <i>Sport Management Review</i> , 2022, 25, 207-233.	2.9	13
96	Dress for fit: An exploration of female activewear consumption. <i>Sport Management Review</i> , 2018, 21, 403-415.	2.9	12
97	Older Adults' Physical Activity and Healthcare Costs, 2003-2014. <i>American Journal of Preventive Medicine</i> , 2020, 58, e141-e148.	3.0	12
98	Sensemaking of novelty: the dynamic nature of integrating esports within a traditional sport organization. <i>Sport Management Review</i> , 2022, 25, 383-405.	2.9	12
99	Running Recession: A Trend Analysis of Running Involvement and Runner Characteristics to Understand Declining Participation. <i>Journal of Sport Management</i> , 2019, 33, 215-228.	1.4	10
100	Rethinking segmentation within the psychological continuum model using Bayesian analysis. <i>Sport Management Review</i> , 2020, 23, 764-775.	2.9	10
101	The impact of the national sports lottery and the FIFA World Cup on attendance, spectator motives and J. League marketing strategies. <i>International Journal of Sports Marketing and Sponsorship</i> , 2006, 7, 115-133.	1.4	8
102	The Stage-Based Development of Behavioral Regulation within the Context of Physically Active Leisure. <i>Journal of Leisure Research</i> , 2015, 47, 401-424.	1.4	8
103	I am distinctive when I belong: meeting the need for optimal distinctiveness through team identification. <i>International Journal of Sport Management and Marketing</i> , 2016, 16, 198.	0.2	8
104	Behavioral Correlates of Psychological Involvement: A 2-Year Study. <i>Journal of Sport Management</i> , 2019, 33, 148-160.	1.4	7
105	Development of a Branching Submaximal Treadmill Test for Predicting Vo2max. <i>Journal of Strength and Conditioning Research</i> , 2001, 15, 302-308.	2.1	5
106	The influence of sport activity personality on the stage-based development of attitude formation among recreational mountain skiers. <i>Managing Sport and Leisure</i> , 2016, 21, 218-238.	3.5	5
107	Development and transference of intentional self-regulation through a sport-based youth development program. <i>Sport Management Review</i> , 2021, 24, 770-790.	2.9	5
108	Post-event behavioural intentions of participants in a women-only mass participation sporting event. <i>International Journal of Sport Management and Marketing</i> , 2012, 12, 260.	0.2	4

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109	Integrating health education and physical activity programming for cardiovascular health promotion among female inmates: A proof of concept study. <i>Contemporary Clinical Trials</i> , 2016, 48, 65-69.	1.8	4
110	Exploring activity-contingent volunteerism: a preliminary investigation of Back on My Feet volunteers. <i>European Sport Management Quarterly</i> , 2014, 14, 397-421.	3.8	3
111	Adventure racing and active lifestyles. <i>Annals of Leisure Research</i> , 2018, 21, 605-611.	1.7	3
112	Solving the Athleisure Myth: A Means-End Chain Analysis of Female Activewear Consumption. <i>Journal of Sport Management</i> , 2021, 35, 81-93.	1.4	3
113	Leveraging Event Participation Benefits Beyond the Running Course: Deciphering the Motivational Basis of Event Satisfaction. <i>Journal of Sport Management</i> , 2020, 34, 435-446.	1.4	3
114	Evaluation of Anticipation Bias for RPE during Progressive Exercise Testing. <i>Perceptual and Motor Skills</i> , 2005, 100, 841-850.	1.3	2
115	Sport Spectator Segmentation: Examining the Differing Psychological Connections Amongst Spectators of Leagues and Teams. <i>SSRN Electronic Journal</i> , 0, , .	0.4	2
116	The Psychological Continuum Model. , 2015, , 247-262.		2
117	Marketing Action for Sport and Events. , 2008, , 57-83.		1
118	Consumer Attachment to Sport and Events. , 2008, , 137-166.		1
119	Consumer Allegiance to Sport and Events. , 2008, , 167-186.		1
120	Consumer Attraction to Sport and Events. , 2008, , 109-135.		1
121	Introduction to Sport and Event Consumer Behaviour. , 2008, , 3-13.		0
122	Sport and Event Consumer Motivation. , 2008, , 15-27.		0
123	The Formation of Customer Engagement Behavior in a Hedonic Service Setting. <i>Developments in Marketing Science: Proceedings of the Academy of Marketing Science</i> , 2016, , 554-557.	0.2	0
124	Echocardiographic Evaluation of Stress Test for Determining Safety of Participation in Strength Training. <i>Journal of Strength and Conditioning Research</i> , 2005, 19, 389.	2.1	0
125	Consumer Awareness of Sport and Events. , 2008, , 87-107.		0
126	Constraints to Sport and Event Consumption. , 2008, , 187-199.		0

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127	Consumer Decision-Making in Sport and Events. , 2008, , 29-56.		0
128	Examining Attitude Strength in Team Attachment: Form, Function And Effect. Developments in Marketing Science: Proceedings of the Academy of Marketing Science, 2015, , 16-21.	0.2	0