

Stacy H N Lee

List of Publications by Year in descending order

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18
papers

492
citations

840119

11
h-index

839053

18
g-index

18
all docs

18
docs citations

18
times ranked

357
citing authors

#	ARTICLE	IF	CITATIONS
1	The Use of Social Media to Promote Sustainable Fashion and Benefit Communications: A Data-Mining Approach. <i>Sustainability</i> , 2022, 14, 1178.	1.6	13
2	The buffering effect of continuous corporate social responsibilities engagement on negative consumer responses toward brand crises. <i>Corporate Social Responsibility and Environmental Management</i> , 2022, 29, 1636-1646.	5.0	6
3	Measuring user experiences with e-sourcing platforms: the development of the e-sourcing experience index. <i>Journal of Fashion Marketing and Management</i> , 2021, 25, 430-447.	1.5	2
4	Fashion consumers' channel-hopping profiles by psychographics and demographics. <i>International Journal of Market Research</i> , 2020, 62, 615-632.	2.8	8
5	Investigating consumer attitudes and intentions toward online fashion renting retailing. <i>Journal of Retailing and Consumer Services</i> , 2020, 52, 101892.	5.3	90
6	Exploring the Motives for Online Fashion Renting: Insights from Social Retailing to Sustainability. <i>Sustainability</i> , 2020, 12, 7610.	1.6	22
7	Consumer responses to online fashion renting: exploring the role of cultural differences. <i>International Journal of Retail and Distribution Management</i> , 2020, 49, 187-203.	2.7	22
8	In pursuit of corporate sustainability: factors contributing to employees' workplace behavior. <i>Journal of Fashion Marketing and Management</i> , 2020, 24, 235-249.	1.5	3
9	Achieving corporate sustainability performance: The influence of corporate ethical value, and leader-member exchange on employee behaviors and organizational performance. <i>Fashion and Textiles</i> , 2020, 7, .	1.3	15
10	Consumer attitudes toward downward extensions: an exploration of Giordano's extension in Hong Kong. <i>Fashion and Textiles</i> , 2019, 6, .	1.3	11
11	Social media and Chinese consumers' environmentally sustainable apparel purchase intentions. <i>Asia Pacific Journal of Marketing and Logistics</i> , 2019, 31, 855-874.	1.8	86
12	The effect of ethical climate and employees' organizational citizenship behavior on U.S. fashion retail organizations' sustainability performance. <i>Corporate Social Responsibility and Environmental Management</i> , 2018, 25, 939-947.	5.0	36
13	The Role of the Institutional Environment in the Relationship between CSR and Operational Performance: An Empirical Study in Korean Manufacturing Industries. <i>Sustainability</i> , 2018, 10, 834.	1.6	17
14	The moral responsibility of corporate sustainability as perceived by fashion retail employees: a USA-China cross-cultural comparison study. <i>Business Strategy and the Environment</i> , 2018, 27, 1462-1475.	8.5	24
15	Ethical Climate and Job Attitude in Fashion Retail Employees' Turnover Intention, and Perceived Organizational Sustainability Performance: A Cross-Sectional Study. <i>Sustainability</i> , 2017, 9, 465.	1.6	55
16	Impacts of sustainable value and business stewardship on lifestyle practices in clothing consumption. <i>Fashion and Textiles</i> , 2015, 2, .	1.3	11
17	The heuristic-systemic model of sustainability stewardship: facilitating sustainability values, beliefs and practices with corporate social responsibility drives and eco-labels/indices. <i>International Journal of Consumer Studies</i> , 2015, 39, 249-260.	7.2	32
18	The impact of brand experiences on brand resonance in multi-channel fashion retailing. <i>Journal of Research in Interactive Marketing</i> , 2015, 9, 129-147.	7.2	39