

Rakshit Negi

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/7552365/publications.pdf>

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5
papers

89
citations

1937685

4
h-index

2053705

5
g-index

5
all docs

5
docs citations

5
times ranked

71
citing authors

#	ARTICLE	IF	CITATIONS
1	Customer's perceived relationship quality and satisfaction. African Journal of Economic and Management Studies, 2013, 4, 109-121.	1.1	17
2	Factorial and regression analyses of relationship marketing antecedents and customer loyalty: the Ethiopian telecommunications perspective. International Journal of Electronic Customer Relationship Management, 2010, 4, 252.	0.2	4
3	Determining satisfaction through customer-perceived service quality and value: evidence from Ethiopian Telecommunications. International Journal of Services and Operations Management, 2010, 7, 333.	0.2	19
4	User's perceived service quality of mobile communications: experience from Ethiopia. International Journal of Quality and Reliability Management, 2009, 26, 699-711.	2.0	45
5	An Assessment of the Marketing Strategy for Mobile Services of Ethiopian Telecommunication Corporation. Services Marketing Quarterly, 2009, 31, 50-71.	1.1	4