

Naeem Hayat

List of Publications by Year in descending order

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39
papers

275
citations

1040056

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1125743

13
g-index

40
all docs

40
docs citations

40
times ranked

146
citing authors

#	ARTICLE	IF	CITATIONS
1	Workplace knowledge hiding among front line employees: moderation of felt obligation. VINE Journal of Information and Knowledge Management Systems, 2022, 52, 284-302.	2.0	16
2	Effect of the Differences among Individual Farmers on the Intention and Adoption of Conservative Agriculture Practices in Pakistan. International Journal of Social Ecology and Sustainable Development, 2022, 13, 0-0.	0.2	0
3	Promoting Sustainable Financial Services Through the Adoption of eWallet Among Malaysian Working Adults. SAGE Open, 2022, 12, 215824402110711.	1.7	8
4	Celebrity Endorsement, Brand Equity, and Green Cosmetics Purchase Intention Among Chinese Youth. Frontiers in Psychology, 2022, 13, 860177.	2.1	10
5	Predicting the Intention to Pursue Certified Professional Accountancy Qualification Among the Accounting Students. Frontiers in Psychology, 2022, 13, 860204.	2.1	1
6	Sustainable customer retention through social media marketing activities using hybrid SEM-neural network approach. PLoS ONE, 2022, 17, e0264899.	2.5	21
7	Sustainable Economic Development Through Entrepreneurship: A Study on Attitude, Opportunity Recognition, and Entrepreneurial Intention Among University Students in Malaysia. Frontiers in Psychology, 2022, 13, 866753.	2.1	7
8	Predicting the Mass Adoption of eDoctor Apps During COVID-19 in China Using Hybrid SEM-Neural Network Analysis. Frontiers in Public Health, 2022, 10, 889410.	2.7	10
9	The Mediating Effect of Innovation in Between Strategic Orientation and Enterprise Performance: Evidence From Malaysian Manufacturing Small-to-Medium-Sized Enterprises. Frontiers in Psychology, 2022, 13, .	2.1	3
10	Energy Conservation Behaviour Among the Malaysian Youth: A Study Under the Premises of Value-Belief-Norm Model. Frontiers in Energy Research, 2022, 10, .	2.3	4
11	A Fuzzy-Set Analysis of Conservative Agriculture Practice Adoption: Role of Farmer Orientations and Attitude. Frontiers in Psychology, 2022, 13, .	2.1	4
12	Exploring the adoption of wearable healthcare devices among the Pakistani adults with dual analysis techniques. Technology in Society, 2022, 70, 102015.	9.4	7
13	Nursing management challenges: Effect of quality of work life on depersonalization. International Journal of Healthcare Management, 2021, 14, 1040-1049.	2.0	14
14	Predictive Accuracy Comparison Between Structural Equation Modelling and Neural Network Approach: A Case of Intention to Adopt Conservative Agriculture Practices. Lecture Notes in Networks and Systems, 2021, , 1958-1971.	0.7	6
15	Exploring the role of abusive supervision and customer mistreatment with a felt obligation on the knowledge hiding behaviours among front-line employees: a group analysis. Asian Journal of Business Ethics, 2021, 10, 293-314.	1.4	1
16	Healthy Eating Determinants: A Study among Malaysian Young Adults. Foods, 2020, 9, 974.	4.3	16
17	Economic and Environmental Sustainability through Green Composting: A Study among Low-Income Households. Sustainability, 2020, 12, 6488.	3.2	11
18	Predicting Sustainable Farm Performance"Using Hybrid Structural Equation Modelling with an Artificial Neural Network Approach. Land, 2020, 9, 289.	2.9	16

#	ARTICLE	IF	CITATIONS
19	Predicting the Purchase Intention and Behaviour towards Green Skincare Products among Malaysian Consumers. Sustainability, 2020, 12, 10663.	3.2	14
20	Effects of quality of work-life on emotional exhaustion: A study among nurses in Malaysia. Journal of Workplace Behavioral Health, 2020, 35, 117-136.	1.4	3
21	Predicting Nurses Burnout through Quality of Work Life and Psychological Empowerment: A Study Towards Sustainable Healthcare Services in Malaysia. Sustainability, 2020, 12, 388.	3.2	35
22	Exploring the adoption of conservational agriculture practices: a phenomenological inquiry. International Journal of Sustainable Agricultural Management and Informatics, 2020, 6, 339.	0.2	0
23	Malaysian Tourism Industry Achievement From a Knowledge Management Perspective and Emergent Trends. Advances in Hospitality, Tourism and the Services Industry, 2020, , 99-115.	0.2	1
24	Exploring the adoption of conservational agriculture practices: a phenomenological inquiry. International Journal of Sustainable Agricultural Management and Informatics, 2020, 6, 339.	0.2	1
25	Effect of Information System Artifacts on Organizational Resilience: A Study among Malaysian SMEs. Sustainability, 2019, 11, 3177.	3.2	21
26	Microcredit and Microenterprises Performance in Malaysia. International Journal of Applied Behavioral Economics, 2019, 8, 1-13.	0.3	6
27	Farmer's evaluation on conservative agriculture practices. International Journal of Sustainable Agricultural Management and Informatics, 2019, 5, 281.	0.2	1
28	Farmer's evaluation on conservative agriculture practices. International Journal of Sustainable Agricultural Management and Informatics, 2019, 5, 281.	0.2	0
29	Effect of Psychological Empowerment on Nurses Burnout. Open Nursing Journal, 2019, 13, 201-210.	0.4	3
30	Entrepreneurial Orientation- A Key to Unlock Teacher's Potential in Higher Education A Case of Finland & Pakistan. Revista Romaneasca Pentru Educatie Multidimensionala, 2015, 7, 67-77.	0.4	8
31	Corporate Waqf: A Case of Hamdard (Waqf) Pakistan. SSRN Electronic Journal, 2014, , .	0.4	0
32	Entrepreneurial Orientation - A Key to Unlock Teacher's Potential in Higher Education. SSRN Electronic Journal, 2013, , .	0.4	3
33	The Influence of the SMES Top-Level Managers' Leadership Styles and Their Entrepreneurial Orientation on the Business Performance. SSRN Electronic Journal, 2011, , .	0.4	7
34	Evaluation of Human Capital. SSRN Electronic Journal, 2010, , .	0.4	1
35	The Entrepreneurial Orientation Can Enhance the Teacher Performance in Higher Education. SSRN Electronic Journal, 0, , .	0.4	4
36	Basel III: Comrade or Contender for Islamic Banking Intuitions - A Case of Pakistan. SSRN Electronic Journal, 0, , .	0.4	0

#	ARTICLE	IF	CITATIONS
37	Perceived Risk, Trust, and Online Food Purchase Intention Among Malaysians. Business Perspectives and Research, 0, , 227853372110439.	2.6	6
38	Sustainable Customer Retention: A Study on Social Media Marketing Activities, Brand Equity and Smartphone Purchase Intention among Generation Y. Vision, 0, , 097226292210967.	2.4	0
39	Modeling the Significance of Motivation on Job Satisfaction and Performance Among the Academicians: The Use of Hybrid Structural Equation Modeling-Artificial Neural Network Analysis. Frontiers in Psychology, 0, 13, .	2.1	4