

# Naeem Hayat

## List of Publications by Year in descending order

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Version: 2024-02-01

39  
papers

275  
citations

1040056

9  
h-index

1125743

13  
g-index

40  
all docs

40  
docs citations

40  
times ranked

146  
citing authors

#	ARTICLE	IF	CITATIONS
1	Predicting Nurses Burnout through Quality of Work Life and Psychological Empowerment: A Study Towards Sustainable Healthcare Services in Malaysia. Sustainability, 2020, 12, 388.	3.2	35
2	Effect of Information System Artifacts on Organizational Resilience: A Study among Malaysian SMEs. Sustainability, 2019, 11, 3177.	3.2	21
3	Sustainable customer retention through social media marketing activities using hybrid SEM-neural network approach. PLoS ONE, 2022, 17, e0264899.	2.5	21
4	Healthy Eating Determinants: A Study among Malaysian Young Adults. Foods, 2020, 9, 974.	4.3	16
5	Predicting Sustainable Farm Performance Using Hybrid Structural Equation Modelling with an Artificial Neural Network Approach. Land, 2020, 9, 289.	2.9	16
6	Workplace knowledge hiding among front line employees: moderation of felt obligation. VINE Journal of Information and Knowledge Management Systems, 2022, 52, 284-302.	2.0	16
7	Predicting the Purchase Intention and Behaviour towards Green Skincare Products among Malaysian Consumers. Sustainability, 2020, 12, 10663.	3.2	14
8	Nursing management challenges: Effect of quality of work life on depersonalization. International Journal of Healthcare Management, 2021, 14, 1040-1049.	2.0	14
9	Economic and Environmental Sustainability through Green Composting: A Study among Low-Income Households. Sustainability, 2020, 12, 6488.	3.2	11
10	Celebrity Endorsement, Brand Equity, and Green Cosmetics Purchase Intention Among Chinese Youth. Frontiers in Psychology, 2022, 13, 860177.	2.1	10
11	Predicting the Mass Adoption of eDoctor Apps During COVID-19 in China Using Hybrid SEM-Neural Network Analysis. Frontiers in Public Health, 2022, 10, 889410.	2.7	10
12	Entrepreneurial Orientation- A Key to Unlock Teacher's Potential in Higher Education A Case of Finland & Pakistan. Revista Romaneasca Pentru Educatie Multidimensionala, 2015, 7, 67-77.	0.4	8
13	Promoting Sustainable Financial Services Through the Adoption of eWallet Among Malaysian Working Adults. SAGE Open, 2022, 12, 215824402110711.	1.7	8
14	The Influence of the SMES Top-Level Managers' Leadership Styles and Their Entrepreneurial Orientation on the Business Performance. SSRN Electronic Journal, 2011, , .	0.4	7
15	Sustainable Economic Development Through Entrepreneurship: A Study on Attitude, Opportunity Recognition, and Entrepreneurial Intention Among University Students in Malaysia. Frontiers in Psychology, 2022, 13, 866753.	2.1	7
16	Exploring the adoption of wearable healthcare devices among the Pakistani adults with dual analysis techniques. Technology in Society, 2022, 70, 102015.	9.4	7
17	Microcredit and Microenterprises Performance in Malaysia. International Journal of Applied Behavioral Economics, 2019, 8, 1-13.	0.3	6
18	Predictive Accuracy Comparison Between Structural Equation Modelling and Neural Network Approach: A Case of Intention to Adopt Conservative Agriculture Practices. Lecture Notes in Networks and Systems, 2021, , 1958-1971.	0.7	6

#	ARTICLE	IF	CITATIONS
19	Perceived Risk, Trust, and Online Food Purchase Intention Among Malaysians. <i>Business Perspectives and Research</i> , 0, , 227853372110439.	2.6	6
20	The Entrepreneurial Orientation Can Enhance the Teacher Performance in Higher Education. <i>SSRN Electronic Journal</i> , 0, , .	0.4	4
21	Energy Conservation Behaviour Among the Malaysian Youth: A Study Under the Premises of Value-Belief-Norm Model. <i>Frontiers in Energy Research</i> , 2022, 10, .	2.3	4
22	A Fuzzy-Set Analysis of Conservative Agriculture Practice Adoption: Role of Farmer Orientations and Attitude. <i>Frontiers in Psychology</i> , 2022, 13, .	2.1	4
23	Modeling the Significance of Motivation on Job Satisfaction and Performance Among the Academicians: The Use of Hybrid Structural Equation Modeling-Artificial Neural Network Analysis. <i>Frontiers in Psychology</i> , 0, 13, .	2.1	4
24	Entrepreneurial Orientation - A Key to Unlock Teacher's Potential in Higher Education. <i>SSRN Electronic Journal</i> , 2013, , .	0.4	3
25	Effects of quality of work-life on emotional exhaustion: A study among nurses in Malaysia. <i>Journal of Workplace Behavioral Health</i> , 2020, 35, 117-136.	1.4	3
26	Effect of Psychological Empowerment on Nurses Burnout. <i>Open Nursing Journal</i> , 2019, 13, 201-210.	0.4	3
27	The Mediating Effect of Innovation in Between Strategic Orientation and Enterprise Performance: Evidence From Malaysian Manufacturing Small-to-Medium-Sized Enterprises. <i>Frontiers in Psychology</i> , 2022, 13, .	2.1	3
28	Evaluation of Human Capital. <i>SSRN Electronic Journal</i> , 2010, , .	0.4	1
29	Farmer's evaluation on conservative agriculture practices. <i>International Journal of Sustainable Agricultural Management and Informatics</i> , 2019, 5, 281.	0.2	1
30	Malaysian Tourism Industry Achievement From a Knowledge Management Perspective and Emergent Trends. <i>Advances in Hospitality, Tourism and the Services Industry</i> , 2020, , 99-115.	0.2	1
31	Exploring the adoption of conservational agriculture practices: a phenomenological inquiry. <i>International Journal of Sustainable Agricultural Management and Informatics</i> , 2020, 6, 339.	0.2	1
32	Predicting the Intention to Pursue Certified Professional Accountancy Qualification Among the Accounting Students. <i>Frontiers in Psychology</i> , 2022, 13, 860204.	2.1	1
33	Exploring the role of abusive supervision and customer mistreatment with a felt obligation on the knowledge hiding behaviours among front-line employees: a group analysis. <i>Asian Journal of Business Ethics</i> , 2021, 10, 293-314.	1.4	1
34	Basel III: Comrade or Contender for Islamic Banking Intuitions - A Case of Pakistan. <i>SSRN Electronic Journal</i> , 0, , .	0.4	0
35	Corporate Waqf: A Case of Hamdard (Waqf) Pakistan. <i>SSRN Electronic Journal</i> , 2014, , .	0.4	0
36	Farmer's evaluation on conservative agriculture practices. <i>International Journal of Sustainable Agricultural Management and Informatics</i> , 2019, 5, 281.	0.2	0

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37	Effect of the Differences among Individual Farmers on the Intention and Adoption of Conservative Agriculture Practices in Pakistan. International Journal of Social Ecology and Sustainable Development, 2022, 13, 0-0.	0.2	0
38	Exploring the adoption of conservational agriculture practices: a phenomenological inquiry. International Journal of Sustainable Agricultural Management and Informatics, 2020, 6, 339.	0.2	0
39	Sustainable Customer Retention: A Study on Social Media Marketing Activities, Brand Equity and Smartphone Purchase Intention among Generation Y. Vision, 0, , 097226292210967.	2.4	0