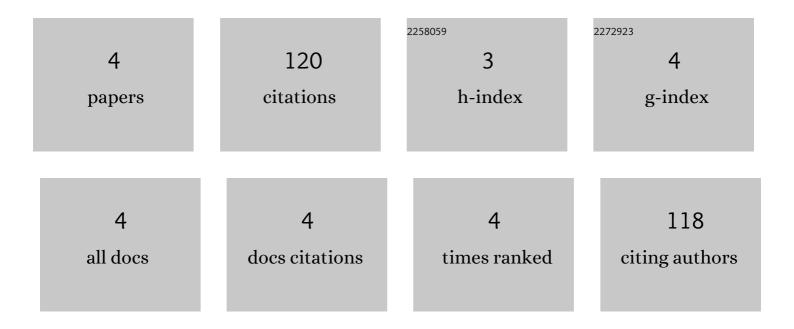
Nicolas Li

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/7538284/publications.pdf Version: 2024-02-01



NICOLAS

#	Article	IF	CITATIONS
1	Do major customers encourage innovative sustainable development? Empirical evidence from corporate green innovation in China. Business Strategy and the Environment, 2023, 32, 163-184.	14.3	24
2	"Where to―micromultinationals? A tribute to Professor Pavlos Dimitratos. European Management Journal, 2021, 39, 404-409.	5.1	3
3	The motivation of international entrepreneurship: The case of Chinese transnational entrepreneurs. International Business Review, 2016, 25, 1103-1113.	4.8	78
4	How do business-level strategies affect multiple market servicing modes in the foreign country?. International Marketing Review, 2014, 31, 526-546.	3.6	15